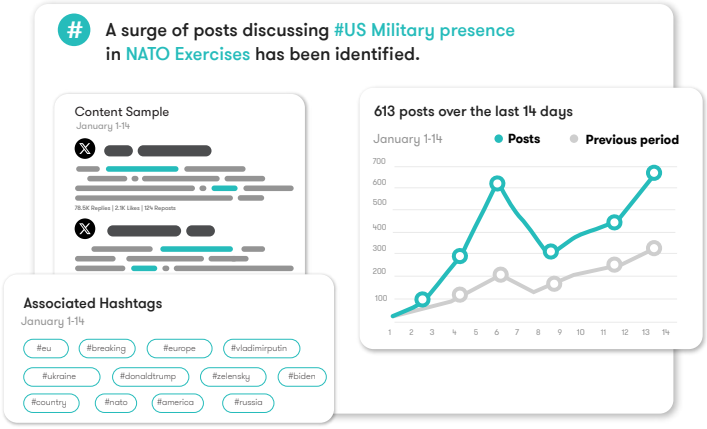
Meltwater

Public Sector Solutions

More Answers. Fewer Tools.

Teams don't need more tools. They need answers faster.

Meltwater combines **comprehensive global news, social, and AI monitoring** with **plain-language querying**, enabling organizations to spend less time configuring searches and more time assessing impact.



See More. Miss Less.

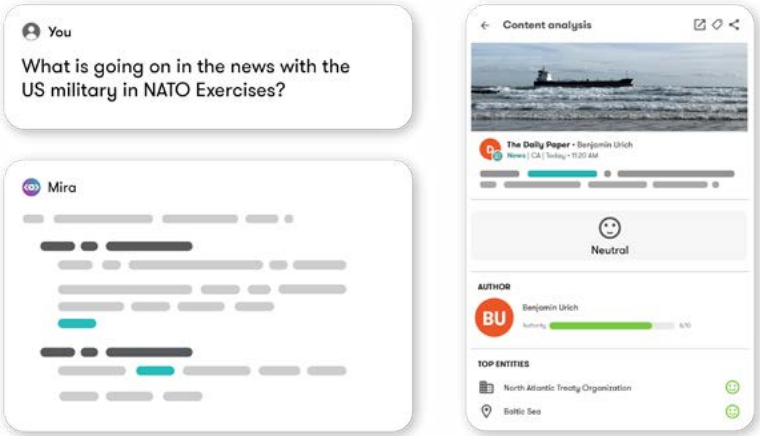
Persistent coverage across the information environment.

- Global news, broadcast, and social media including Western and non-Western platforms
- Coverage in 200+ languages across all geographic combatant commands
- Early detection of emerging narratives and coordinated messaging
- One platform instead of multiple disconnected tools'

Ask Questions in Plain Language

No complex queries.
No constant re-tuning.

- Search using natural language with no Boolean expertise required
- Quickly adapt as narratives evolve and identify key sources and amplifiers
- Instantly analyze real-time or historical narrative activity and visualize narrative spread across platforms and audiences
- Spend time analyzing, not maintaining searches

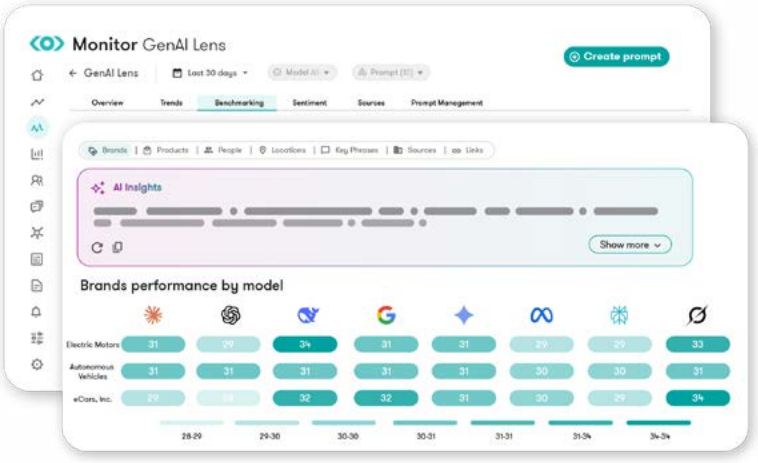


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Monitor How AI Platforms Shape Public Narratives

- Assess how large language models and AI assistants portray key actors, institutions, and issues. Identify AI-amplified inaccuracies, bias, or misleading narratives before they propagate widely
- Compare how narratives appear across all major AI platforms including ChatGPT, Claude, Gemini, Google AI Overviews, DeepSeek, Grok, Perplexity, and more to inform response planning



Faster Awareness. Less Analyst Burden.

Meltwater helps teams reduce time to insight, without sacrificing coverage or context.











About Meltwater

- 25 Years of Experience in Media Intelligence
- Designed for narrative and perception analysis
- ISO 42001 and SOC 2 Type II certified
- Trusted partner ecosystem supporting secure, programmatic, & scalable deployments

The leader in **social & media intelligence**

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