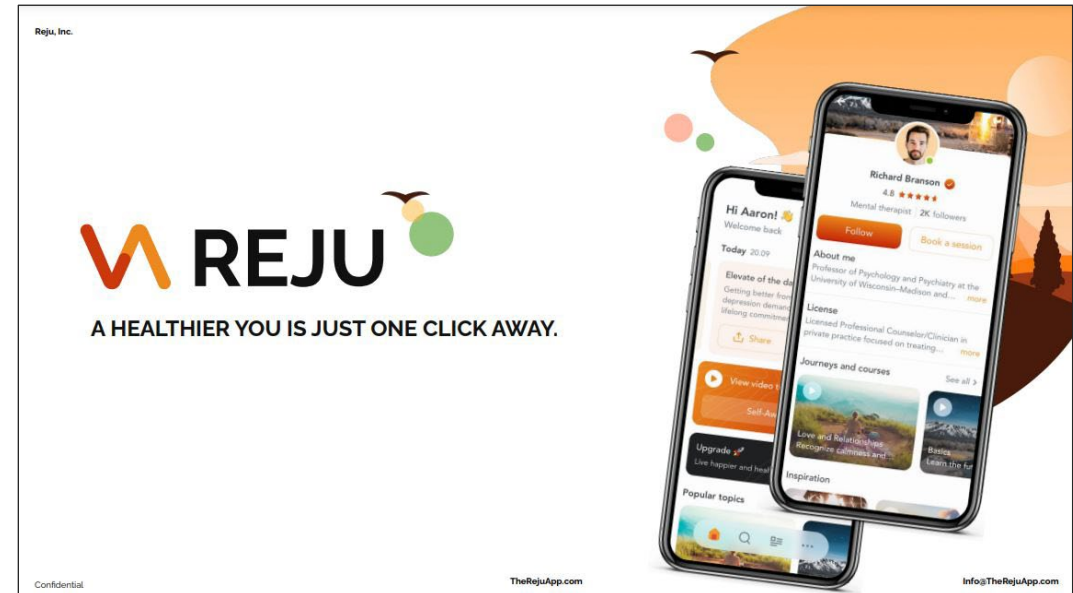




# Reju for Higher Education





A HEALTHIER YOU IS JUST ONE CLICK AWAY.



# HIGHER EDUCATION MENTAL HEALTH CRISIS DEMANDS A CULTURAL CHANGE

There is a tremendous **lack of services** in colleges and universities: On college campuses, the ratio of certified counselors to students overall is about **1:1000 – 2000**

**49%** of **HBCU** students met the clinical cutoff for **depression**.

**73%** of students experience a **mental health crisis** during college.

**37%** of students reported academic stress had resulted in an incomplete, dropped course, low grades and **depression**.

Poor mental health hinders students' academic success; may lead to lower GPAs, **stopouts and stayouts**.

Source: The Substance Abuse and Mental Health Services Administration (SAMHSA)

## Why?

MENTAL ILLNESS IS A GLOBAL PROBLEM AND CONDITIONS ARE INCREASING WORLDWIDE.

The **overwhelming** demand for counseling services has grown at least **5 times** faster than average student enrollment.



PLANT THE SEEDS OF ACADEMIC SUCCESS

# EXPLORE THE BENEFITS

An institution's focus on **student mental health** benefits both its academic mission and growth trajectory. Partnering with Reju puts your institution in a position to greater aid student performance. A **healthier** you is just one click away.

**1** **Improve** student **academic performance** and success.

**2** **Improve** retention to **reduce** the institutional withdraw rate due to the impact of mental health issues.

**3** Bolster **student retention** rates.

**4** **Empower** counseling services with additional wellness tools.

**5** **Improve** on-campus counselor to student experience with powerful CRM platform.

**6** Supplementary **professional resources** to unlock **student academic talent**.

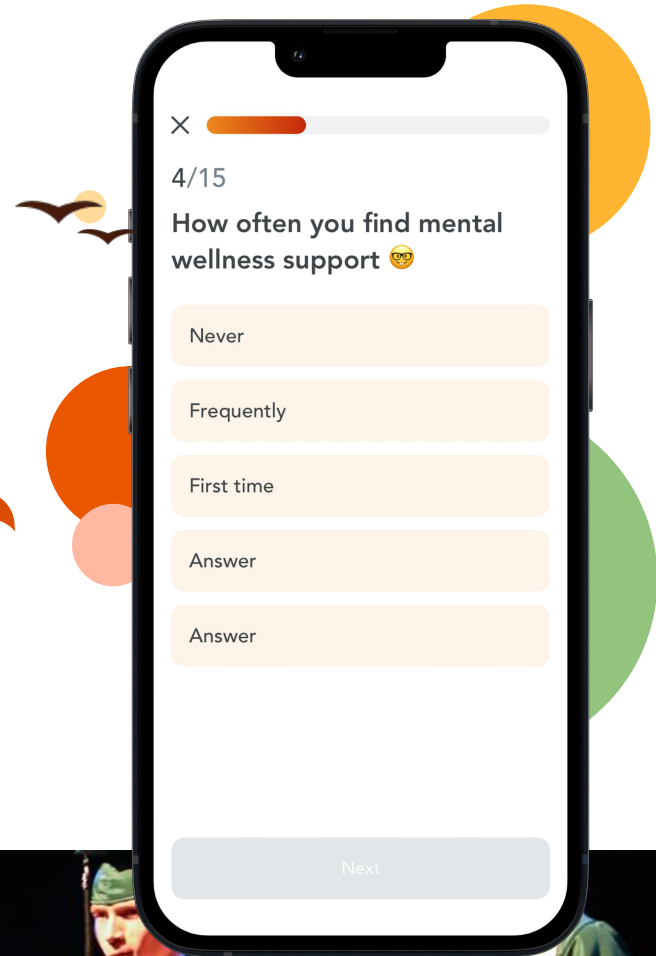
# A TECHNOLOGY SOLUTION FOR HIGHER EDUCATION

Who are We?

Reju is a innovative mental health and wellness application that can be implemented in any ecosystem, designed to offer personal guidance to its users to achieve mental, physical, and emotional **success**. Reju provides a peer-to-peer interaction between the wellness practitioners and its primary users.

## OBJECTIVE

To provide lifestyle monitoring strategies that provide a positive inducement to encourage **Students** to achieve their wellness goals and improve academic experience.



WELLNESS COACHING MADE ACCESSIBLE

# POWERING WELLBEING THROUGH AN INNOVATIVE, DIGITAL EXPERIENCE



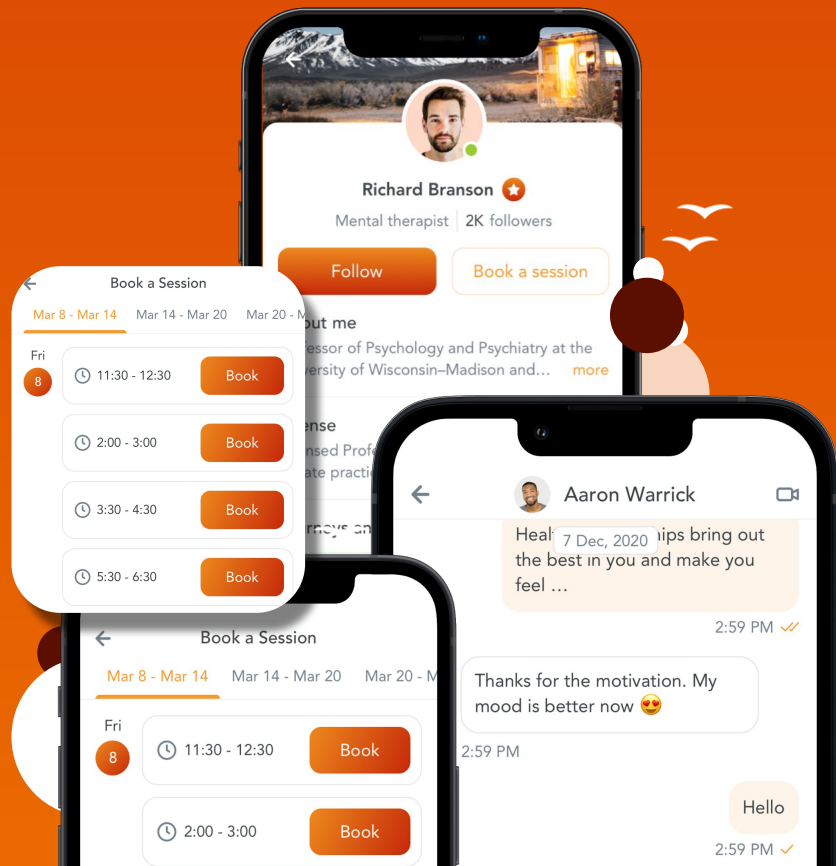
## UNLIMITED IN-APP MESSAGING WITH PRACTITIONERS

Empower students to chat 1 on 1 with wellness practitioners through a peer-to-peer interaction network-based structure.



## SCHEDULE THERAPY SESSIONS

Strengthen student performance by providing 1 on 1 video therapy sessions with clinical practitioners and wellness experts.



# Reju connects you to the people that can help



WELLNESS REIMAGINED

# DELIVERING A REJUVENATING EXPERIENCE THAT STUDENTS LOVE



## 24/7 PROGRESS MONITORING

Reju provides a great way to promote growth and improvement by allowing students to monitor their progress with research-based reminders, guides, and progress reports.



## SELF-IMPROVEMENT CHALLENGES

Improve daily living habits with hundreds of engaging self-challenges.



REJUVENATE YOUR LIFE

# EMPOWERING STUDENTS WITH PERSONAL HEALTH



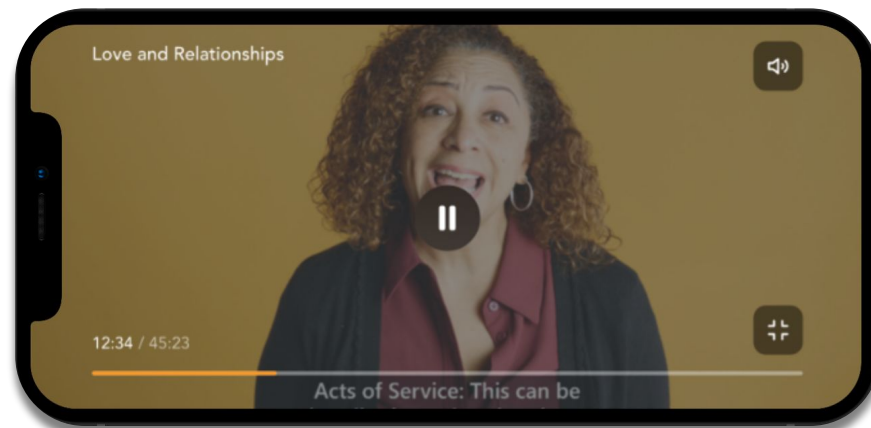
## LIBRARY OF WELLNESS PUBLICATIONS

Keep pushing forward with over 1000 interactive wellness content from a variety of focus areas.



When I'm going through something or need motivation, I open the app and listen to the modules which encourages me more and keeps me going.

-Student User (Year Up)



MEET STUDENTS WHERE THEY ARE

# INSTITUTIONS LIKE YOURS IMPLEMENTED REJU IN THEIR ECOSYSTEM



Our initial tests indicate that over **88%** of our partners' students seen an upward trend in their mental and emotional health.



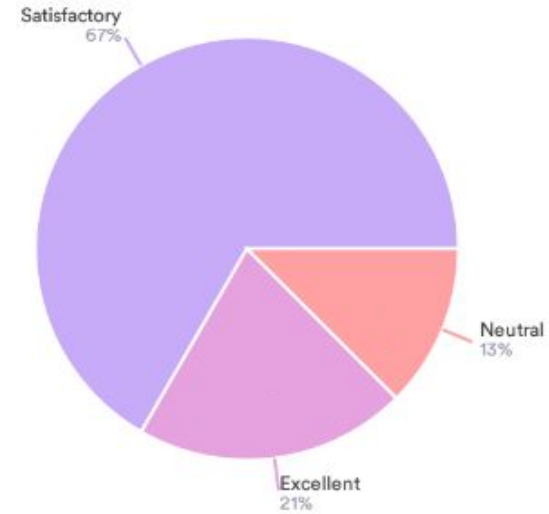
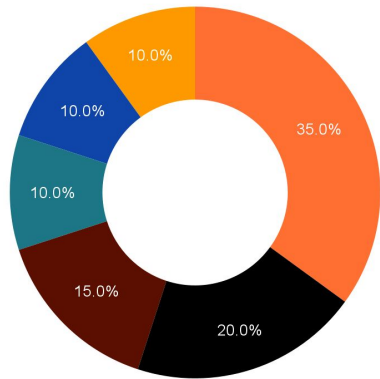
Howard University



Lincoln University  
LEARN. LIBERATE. LEAD.

Howard University

- Higher Education
- Workforce Development
- Healthcare
- Sports and Fitness
- Human and Child Welfare Services
- Maternity Care



How would you say our app made you feel?

● Satisfactory ● Excellent ● Neutral

# HOW IT WORKS?



## ASSESS

PERFORM WELLNESS  
ASSESSMENT



## ANALYZE

ANALYZE ANSWERS



## ENGAGE

ENGAGE WITH REJU,  
SCHEDULE THERAPY,  
EXPLORE MODULES



## MONITOR

MONITOR USER  
BEHAVIOR



## OUTPUT

AI-ENABLED HEALTH  
GUIDANCE TO REACH  
WELLNESS GOALS

HEALTHIER STUDENTS, HEALTHIER ACADEMIC OUTCOMES

# BE APART OF THE DIGITAL HEALTH REVOLUTION

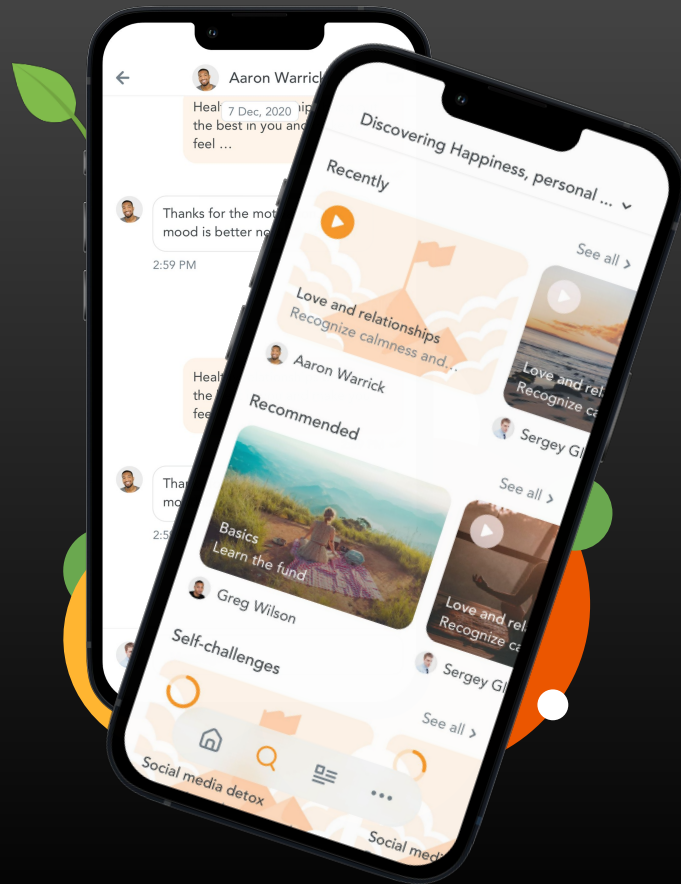
Empower your students by providing **personalized** and evidence-based mental health and wellness **services**.

1

Integrate Reju **wellness resources** into your **student experience**

2

Provide your students the **security and privacy** of a network of clinical practitioners and **wellness coaches**, instantly



# HOW LONG DOES IT TAKE?

Milestone	Target Deadline	Stakeholder/Responsible Party
Introduction to Stakeholders	Week 1	Cheyney University
Detailed Follow Up	Week 2-3	Project Committee
Finalized Mutual Agreement	Week 3-4	Project Committee
Preliminary Assessment	Week 4	Reju
User Information, Resource Gathering, Deliverables	Week 4	Reju
Implementation	Week 4-5	Project Committee
Onboarding	Week 6	Project Committee
Full Scale Rollout	Week 6-7	Project Committee
Monitor / Manage / Collect Measurements	Week 8	Reju
Evaluate Results / Analyze Performance	Week 17	Reju
Recommendations/Next Steps	Week 17-20	Project Committee

**Note:** Dates are subject to change.



# Thank You

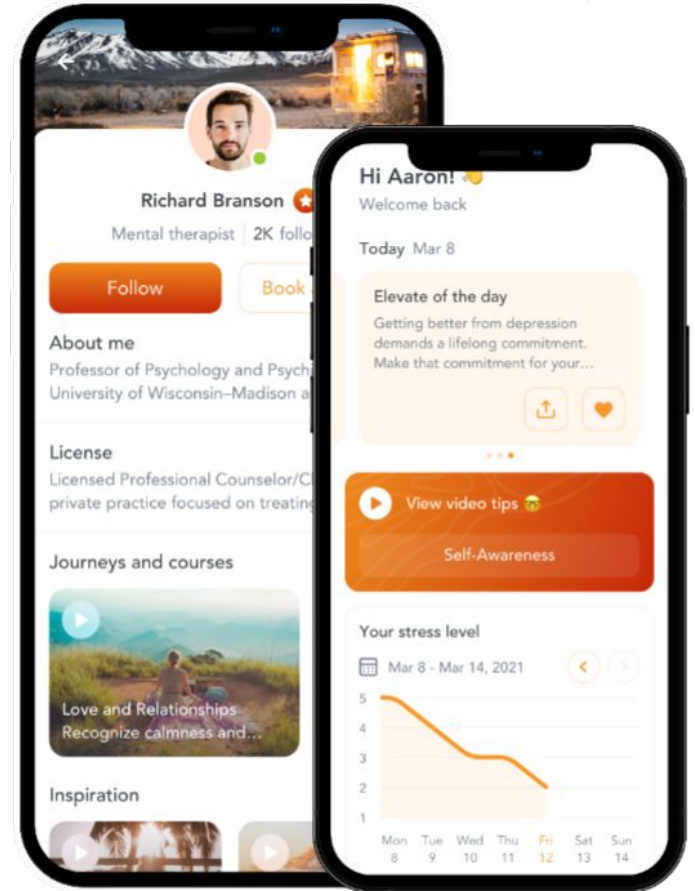
## Contact us

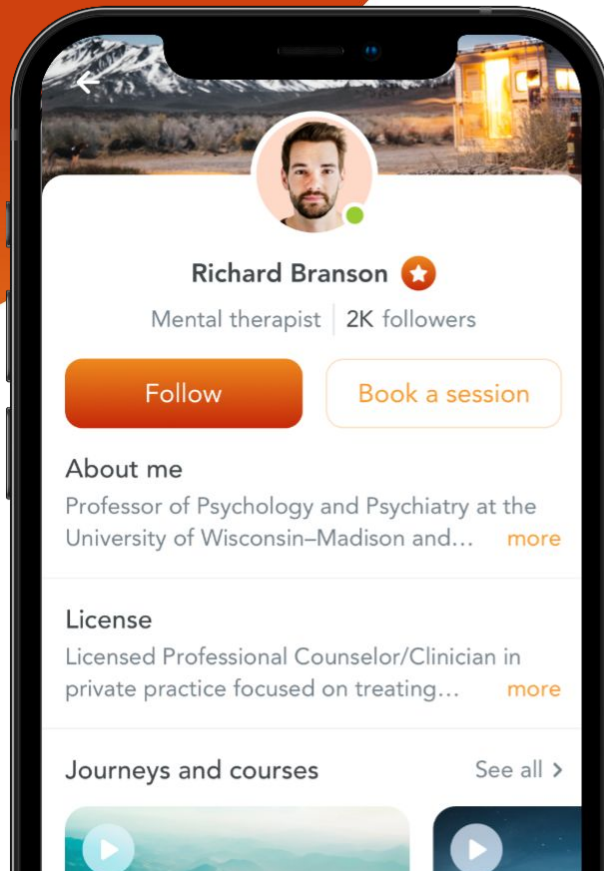
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+1 (215) 385-0683

## Website

[www.TheRejuApp.com](http://www.TheRejuApp.com)

## Follow us





# REJU

Affordable ✓

One Stop Shop ✓

All Encompassing ✓

**Mental Health and Holistic Wellness** service at the palm of your hands utilizing AI and Machine Learning to provide a personalized wellness experience while amplifying outcomes for students using technology to improve their life.



# Let's get started

# Thank You

### Contact

[Info@TheRejuApp.com](mailto:Info@TheRejuApp.com)

### Website

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### Follow us





# The Problem

- Problem / Company Problem
  - 41% less engaged, 31% Less productive, 15% likely quit or find another people with job stress
  - Reduce employee turnover, reduce medical expenses, legal, Retention,
  - 43% of unemployed people have poor mental health, 27% of people who are employed have poor mental health
  - 17.8 Million Americans suffer from stress, anxiety, and depressive disorder.
  - Life expectancy with depression for women and men, respectively is 7 & 18 years shorter for women and men without depression.
  - Job stress is estimated to cost the US industry more than 300 billion in losses due to impaired operations, lack of production, accidents, and absenteeism.
  - Work stress employees are 41% less productive, 31% less engaged, 15% looking for another work opportunity, they are already out the door.
  - Workforce board- SDOH (transportation, mental health, finance) impact.




- Intro
- Company Overview / About us
- Problem / Company Problem
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- Solution (Reju)
- How it works
- Customer experience
- Capabilities / Features (AI own slide)
- Benefits / who we are helping (add YearUp statistics)
  - Use cases
- Who else we work with / industry /market
- B2B breakdown
- Timeline
- Testimony



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Thank you for downloading this Reju resource! Carahsoft is the distributor for Reju solutions available via specific contract vehicles.

To learn how to take the next step toward acquiring Reju's solutions, please check out the following resources and information:

-  For additional resources:  
[carah.io/RejuResources](https://carah.io/RejuResources)
-  For additional Reju solutions:  
[carah.io/RejuSolutions](https://carah.io/RejuSolutions)
-  To set up a meeting:  
[Reju@carahsoft.com](mailto:Reju@carahsoft.com) or (571)-590-6500
-  For additional Reju information:  
[carah.io/RejuOverview](https://carah.io/RejuOverview)
-  For additional Education Technology solutions:  
[carah.io/EdTech](https://carah.io/EdTech)