

ValueOps from Broadcom

Value Stream Management Built to Accelerate Digital Transformation

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SOLUTION BRIEF

KEY BENEFITS

- **Be More Aligned:** Foster trust and eliminate silos with shared insights across the enterprise into both business decisions and the Agile software development process. Enhance decision-making and risk management by harnessing real-time data, metrics, and insights from across the entire value stream, from ideas to outcome.
- **Be More Effective:** Deliver digital transformation with maximum impact by improving prioritization, strategic investment planning, and digital product management. Increase cost efficiency, fund your most valuable investments, and measure the ROI of your decisions as they progress through the value stream.
- **Be More Efficient:** Streamline the way your teams work, increase quality, and accelerate velocity by building the right things at the right time. Optimize the velocity of the value stream by synchronizing resources and capacity to business priorities. Drive continuous improvements in both product quality and team productivity through better analytics.

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Overview

Billions of dollars are lost every day because of wasted work and organizational friction caused by the lack of visibility, transparency, and alignment commonly found in large, complex enterprises.

The Broadcom® Software ValueOps solution solves these challenges as the first value stream management (VSM) platform to combine advanced business and investment planning with operationally focused agile management. The integration of the proven Broadcom Clarity™ and Rally Software® products empowers every role within an enterprise to fund, manage, track, and analyze consistent value streams using a common methodology and value orientation. This powerful combination of trusted capabilities delivers crucial insights and features tailored to meet the needs of each discipline—aligning strategy, investments, people, and work across the enterprise, accelerating time to value, and eliminating wasted effort.

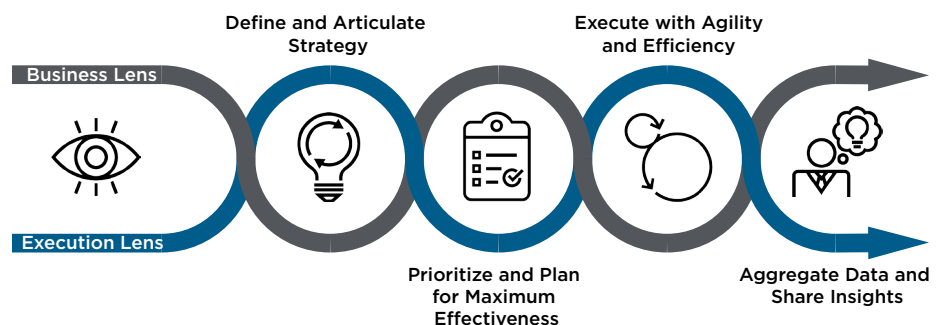
Business Challenges

Companies face more pressure than ever before to protect and grow their revenue while maximizing the efficient use of resources and capital. To stay competitive, they must not only spend to innovate, but also generate rapid and consistent returns from those innovations. Success requires incredible agility, the technology to instantly turn huge quantities of data into actionable business decisions, and the capacity to efficiently translate strategy into deliverables that will generate the biggest, most positive impact for customers.

Solution Overview

ValueOps from Broadcom delivers on the promise of VSM as the only solution to fully integrate business-oriented and investment-oriented portfolio management with advanced, operationally focused Agile planning. Having a singular platform with a common data model maintains alignment between executives, strategists, planners, and individual contributors, enabling genuine digital transformation that maximizes innovation while reducing waste and accelerating delivery.

Figure 1: A Single Unified Platform for all Roles in the Value Stream



SUCCESS STORY

Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners, defense, space and security systems, and service provider of aftermarket support. As America's biggest manufacturing exporter, the company supports airlines and U.S. and allied government customers in more than 150 countries.

“Boeing is a large corporation with a myriad of teams that have to work in unison. To make sure that the funding is yielding the expected ROI, that teams deliver on time, and that customer and regulatory demands are met, we use ValueOps from Broadcom to match progress data from the teams with business objectives from the executives.”

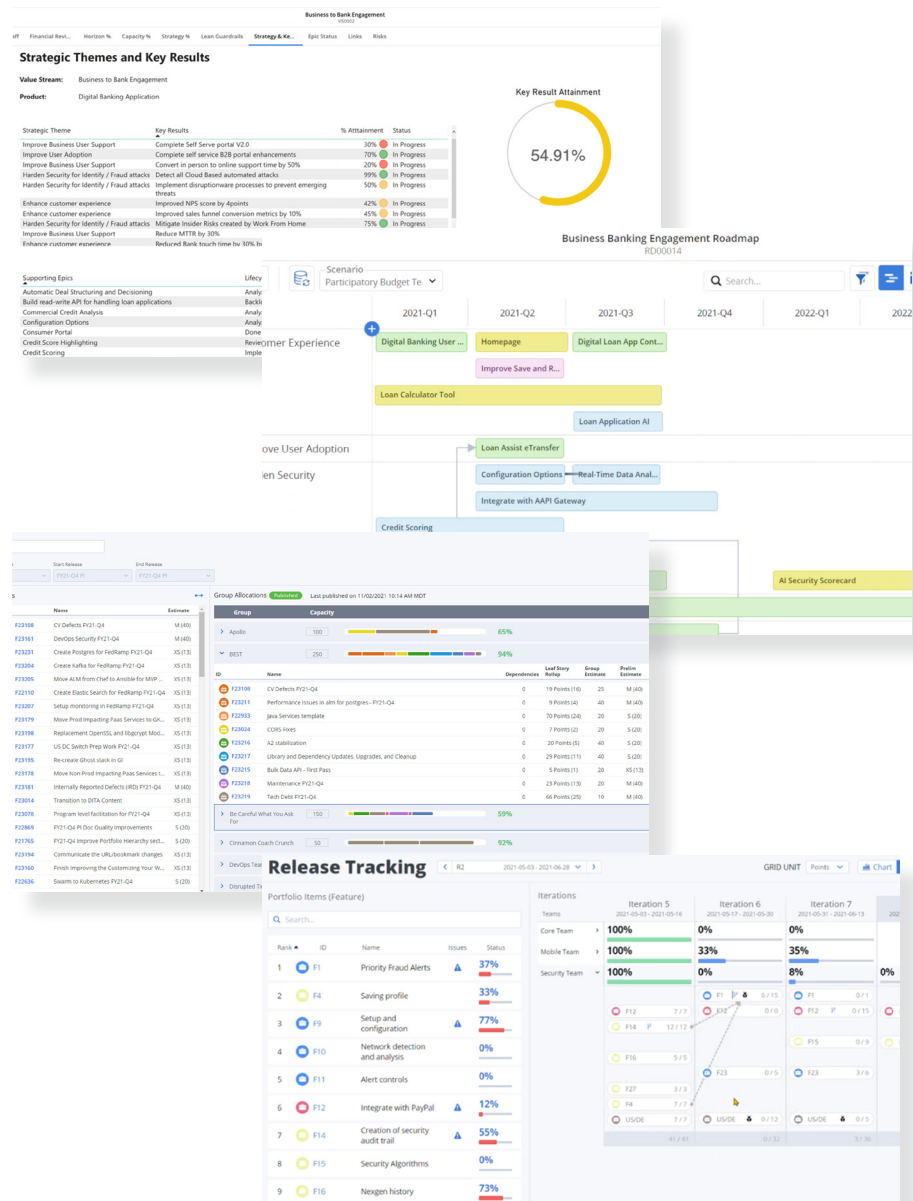
Lynda Van Vleet, Enterprise Program Management Systems at the Boeing Company

Critical Capabilities

ValueOps from Broadcom offers an expansive set of capabilities that are needed to fully map, track, and analyze value streams in even the most complex enterprises. This includes the ability to manage strategy, investments, people, and work across hundreds of teams and streams. At the same time, these critical capabilities are built and curated to empower each specific role within the organization:

- **End-to-end visibility:** Gain transparency and actionable insights by aggregating metrics from across the enterprise to gain a single source of truth, dramatically reducing friction and improving alignment.
- **Agile at scale:** Align the most complex organizations and become fully Agile by rolling up complex, multi-train planning and getting visibility across hundreds of distinct programs.
- **Investment planning:** Optimize returns with lean, flexible plans and manage funding for entire value streams, giving teams the ability to pivot and adapt quickly without the overhead of renegotiating budgets.
- **Strategic portfolio management:** Turn strategies into truly effective deliverables by organizing and prioritizing the investments, initiatives, and resources that make up your organization's strategic portfolio.
- **Digital product management:** Give product managers and business leaders unmatched tools to transform objectives and plans into the most effective features and functionalities.
- **Capacity planning:** Orchestrate and reduce waste with industry-leading features for capacity and resource management that turn initiatives into realistic plans for getting the work done.
- **Delivery management:** Sense and steer with complete visibility and experience the industry's best way to manage the scope and progress of releases and iterations across many different streams and teams.
- **Agile team management:** Increase efficiency with industry-leading tools that give both business and delivery leaders unparalleled visibility and insights into the status, progress, and velocity of work efforts across the enterprise.
- **Flexible methodologies:** Empower teams to work at their best by efficiency managing resources and work even in the most complex organizations that rely on a mix of agile, traditional, and hybrid or informal methodologies.

Figure 2: ValueOps Capability Examples



SUCCESS STORY

Verizon is a telecommunications giant, and a fast-growing company that is both transforming into a global technology leader, and outgrowing its existing processes. With ValueOps VSM, Verizon is reimagining how work gets done, and experiencing dramatic results—including a rapid \$2 million in cost savings for just one portfolio.

“ValueOps VSM has changed the conversations for us. We’re now more personal, we’re focused on relationships instead of transactions, and ValueOps VSM is now a critical part of how Verizon evolves.”

Jason Newman, Senior Manager, Systems Engineering, IT Governance and Compliance

For more product information, visit: www.broadcom.com/products/software/value-stream-management

About Broadcom Software

Broadcom Software is a world leader in business-critical software that modernizes, optimizes, and protects the world’s most complex hybrid environments. With its engineering-centered culture, Broadcom Software is building a comprehensive portfolio of industry-leading infrastructure and security software, including AIOps, Cyber Security, Value Stream Management, DevOps, Mainframe, and Payment Security. Our software portfolio enables scalability, agility, and security for the largest global companies in the world.

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