

## Carahsoft SOF Week 2023 Sponsorships

Carahsoft is pleased to offer sponsorship opportunities to both attending and non-attending partners. Carahsoft will be targeting our promotional email campaign toward past show attendees and any other potential leads that will not be in attendance at SOF Week 2023. Please inform your Carahsoft marketing POC of your interest in participating, and complete this contract. Please visit our SOF Week 2023 [website](#) for more information about the conference.

### Event Details

#### Exhibiting Days

**Date:** May 8-11, 2023

**Location:** Tampa Convention Center

#### Reception

**Date:** Wednesday, May 10th

**Time:** 6:00pm - 9:00pm

**Location:** Starship Yacht

603 Channelside Drive, Tampa FL 33602

***Sponsorships are available on a first come, first serve basis. We look forward to your participation!***

### NETWORKING RECEPTION SPONSORSHIPS

#### **CARAHSOFT PREMIER RECEPTION SPONSORSHIP (1 Available) \$20,000**

- Full reception lead list
  - Quantity of leads cannot be guaranteed
- Custom-branded logo on tabletop glow orbs (12) - must commit for custom branded items by Tuesday, April 17
- Sponsorship signage: "Thank you to our Premier Sponsor [VENDOR LOGO]"
- Custom-branded flags (3) placed around yacht decks
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

#### **BAR SPONSORSHIP (1 Available) \$15,000**

- Custom-branded named drink
  - Custom-branded glass to fit with theme - must commit for custom branded items by Friday, April 14th
- Sponsorship signage: "Bar Sponsored by [VENDOR LOGO]"
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

#### **FOOD SPONSORSHIP (1 Available) \$7,500**

- Custom-branded plates at food display(s) - must commit for custom branded items by Tuesday, April 17th
- Sponsorship signage: "Food Sponsored by [VENDOR LOGO]"
- Custom-branded flag (1) placed around yacht decks
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

#### **HOR'S D'OUEVERS SPONSORSHIP (1 Available) \$7,500**

- Passed hors d'oeuvres with custom branded food napkins & plates - must commit for custom branded items by Tuesday, April 17th
- Sponsorship signage: "Hor's D'oeuvres Sponsored by [VENDOR LOGO]"
- Custom-branded flag (1) placed around yacht decks
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

#### **DESSERT SPONSORSHIP (1 Available) \$6,000**

- Custom-branded dessert plates and branding on dessert at dessert display(s) - must commit for custom branded items by Friday, April 14th
- Sponsorship signage: "Dessert Sponsored by [VENDOR LOGO]"
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

## **SOF Week 2023**

### **Casino SPONSORSHIP (3 Available) \$4,000**

- Casino participant lead list
  - A comprehensive list of casino table participants
  - Quantity of leads cannot be guaranteed
- Custom-branded casino table - must commit for custom branded items by Friday, April 14th
- Sponsorship signage: "Casino Table Sponsored by [VENDOR LOGO]"
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

### **Photo Booth SPONSORSHIP (1 Available) \$3,000**

- Photo booth participant lead list
  - A comprehensive list of photo booth participants
  - Quantity of leads cannot be guaranteed
- Custom-branded logo on prints - must commit for custom branded items by Friday, April 14th
- Sponsorship signage "Photo Booth Sponsored by: [VENDOR LOGO]"
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and any promotion slideshow
- Logo inclusion on promotional campaign email

### **DJ SPONSORSHIP (1 Available) \$3,000**

- Opportunity to choose a song that will be played by the DJ
  - Announcement from DJ "This song is PRESENTED BY..."
  - Shout out throughout the reception by the DJ
- Sponsorship signage "Music Sponsored by: [VENDOR LOGO]"
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and any promotion slideshow
- Logo inclusion on promotional campaign email

### **CIGAR ROLLER (1 Available) \$2,000**

- Cigar Roller participant lead list
  - A comprehensive list of photo booth participants
  - Quantity of leads cannot be guaranteed
- Sponsorship signage: "Cigar Roller Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo included on slideshow presented throughout yacht
- Logo inclusion on promotional campaign email

### **CONTRIBUTOR - GENERAL PROMOTION SPONSORSHIP (5 Available) \$1,000**

- Logo on reception invite
- Logo inclusion on promotional campaign email
- Logo included on slideshow presented throughout yacht
- Unique registration link for you to share with your customers and any promotions

**Application and Contract for Sponsorship**

If you have interest in any of the sponsorships included in this document, please fill it out the form below and return to [SOFWeek@carahsoft.com](mailto:SOFWeek@carahsoft.com).

**Sponsor Information**

Company/Division:		
Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Fax:	URL:
Primary contact:		Title:
Email:		Tel:
Accounting contact:		Email:
Tel:		

**Sponsorship Opportunities**

Sponsorships are assigned on a first come, first served basis and are not deemed final until this application is countersigned and returned.

Select sponsorship (please check):

**Carahsoft Partner Sponsorships**

*\$20,000 Carahsoft Premier Reception Sponsorship*

*\$15,000 Bar Sponsorship*

*\$7,500 Food Sponsorship*

*\$7,500 Hor's D'oeuvres Sponsorship*

*\$6,000 Dessert Sponsorship*

*\$4,000 Casino Table Sponsorship*

*\$3,000 Photo Booth Sponsorship*

*\$3,000 DJ Sponsorship*

*\$2,000 Cigar Roller Sponsorship*

*\$1,000 Contributor - General Promotion Sponsorship*

Signature:

**Partner - Sponsor**

Date:

Signature:

**Carahsoft Tradeshow Rep - Organizer**

Date: