

## Carahsoft and Partners at HIMSS Annual Conference 2023

### Sponsorship Prospectus

Carahsoft is pleased to offer sponsorship opportunities to both attending and non-attending partners. Sponsors will be included in all relevant promotions in addition to the unique inclusions of their sponsorship listed below. Carahsoft will be targeting our promotional email campaign toward past show attendees and any other potential leads that will not be in attendance at [HIMSS 2023](#). Please inform your Carahsoft marketing POC of your interest in participating and complete this contract.

#### Event Details

**HIMSS Exhibiting Days****Dates:** April 17-21, 2023**Location:** McCormick Place Convention Center

Booth # 2221

**Networking Reception****Date:** Wednesday, April 19, 2023**Time:** 6:30 - 8:30 PM**Location:** [Marriott Marquis Chicago](#)

*Sponsorships are available on a first come, first served basis. We look forward to your participation!*

### NETWORKING RECEPTION SPONSORSHIPS

These sponsorships are available specifically at the Carahsoft networking reception. Sponsors will only be included in promotions discussing the reception. Each sponsorship has its own unique attributes, please read the descriptions carefully.

**CARAHSOFT OVERALL RECEPTION SPONSORSHIP (1 available): \$15,000**

- Sponsorship signage: "Overall Reception Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign
- Reception lead list
  - Quantity of leads cannot be guaranteed
- Logo on table-top centerpieces throughout the venue
- Custom-branded gobo

**BAR SPONSORSHIP (1 Available): \$10,000**

- Sponsorship signage at the bar: "Bar Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign
- Custom-branded drink stirrers and drink napkins
- Custom featured cocktail ("[company name] special") housed at bar stations within the reception hall

**FOOD SPONSORSHIP (1 Available): \$6,000**

- Sponsorship signage at food station(s): "Food Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign
- Branded napkins and food plates

**DESSERT SPONSORSHIP (1 Available): \$6,000**

- Sponsorship signage at dessert station(s): "Dessert Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign
- Branded napkins and dessert plates

**AMBIENT ACT ENTERTAINMENT SPONSORSHIP ( 1 Available): \$6,000**

- Sponsorship signage: "Entertainment Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign
- Custom-branded logo on T-shirt for performer to wear during act

**MUSIC SPONSORSHIP (1 Available): \$5,000**

- Sponsorship signage: "Band Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign
- Shout-outs from the band thanking their sponsor

**CIGAR ROLLING SPONSORSHIP (1 Available): \$5,000**

- Sponsorship signage: "Cigar roller Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign
- Custom-branded logo on Cigars

**CONTRIBUTOR - GENERAL PROMOTION SPONSORSHIP (5 Available): \$1,000**

- Sponsorship signage: "Thank you to Our Sponsors: [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Recognized sponsor during reception promotional campaign

**Application and Contract for Sponsorship**

If you have interest in any of the sponsorships included in this document, please fill out the form below and return to [HIMSS@Carahsoft.com](mailto:HIMSS@Carahsoft.com).

**Sponsor Information**

Company/Division:		
Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Fax:	URL:
Primary contact:		Title:
Email:		Tel:
Accounting contact:		Email:
Tel:		

**Sponsorship Opportunities**

Sponsorships are assigned on a first come, first served basis and are not deemed final until this application is countersigned and returned to the sponsor.

Select sponsorship (please check):

**Carahsoft Reception Sponsorships**

*\$15,000 Overall Reception Sponsorship*

*\$10,000 Bar Sponsorship*

*\$6,000 Food Sponsorship*

*\$6,000 Dessert Sponsorship*

*\$6,000 Entertainment Sponsorship*

*\$5,000 Music Sponsorship*

*\$5,000 Cigar Roller Sponsorship*

*\$1,000 Contributor Sponsorship*

Signature:

**Partner - Sponsor**

Date:

Signature:

**Carahsoft Tradeshow Rep - Organizer**

Date: