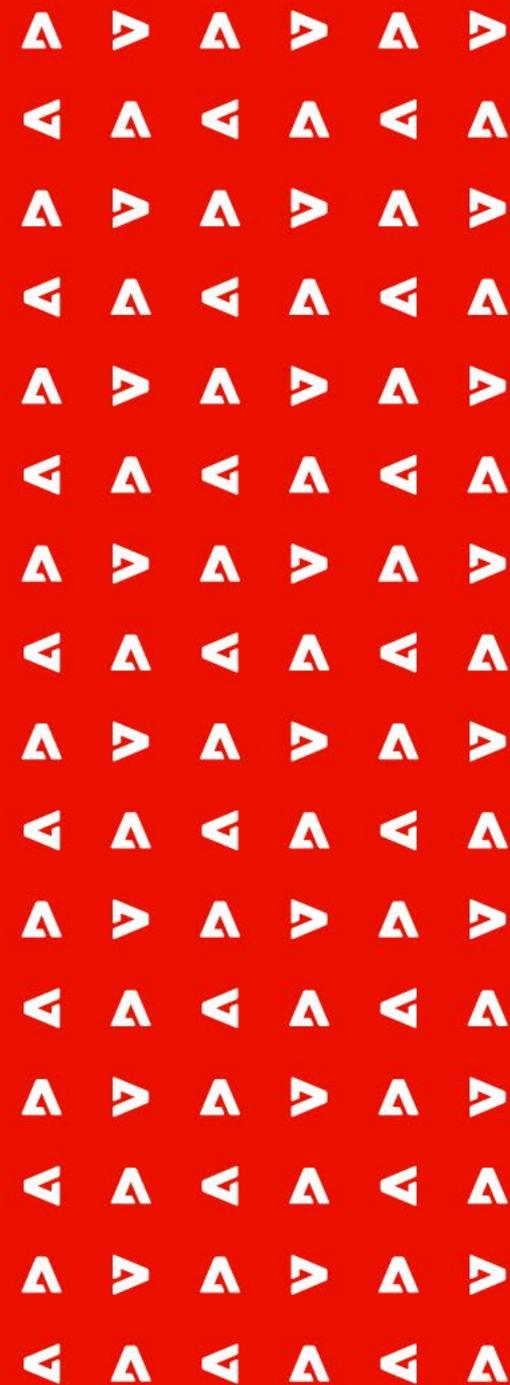




# Unlock the Key to Engagement for Adult Learners

**Dr. Allen Partridge – Director Digital Learning Evangelism**





**ZERO OBSTACLES  
EXPLAIN PURPOSE  
ENABLE AUTONOMY  
RECOGNIZE MASTERY**

**ENGAGE**

# Donuts, Shotguns, Slackers & The Holy Grail

Positive



External



Internal

Sustainable, long-term  
**motivation**



Negative



To learn more about what motivates 21<sup>st</sup> Century employees, have a look at [Daniel Pink's inspiring Ted Talk](#) about motivation.



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Experience

Engagement

Personalization

# Hybrid learning: Self-paced & Instructor-led training



## Hybrid Learning Plans

Give learners a complete view of the upcoming in-person and virtual sessions through an interactive calendar on their homepage



## Video Conferencing

Out-of-the-box *integrations* with Adobe Connect, MS Teams API-based integrations with other video-conferencing tools



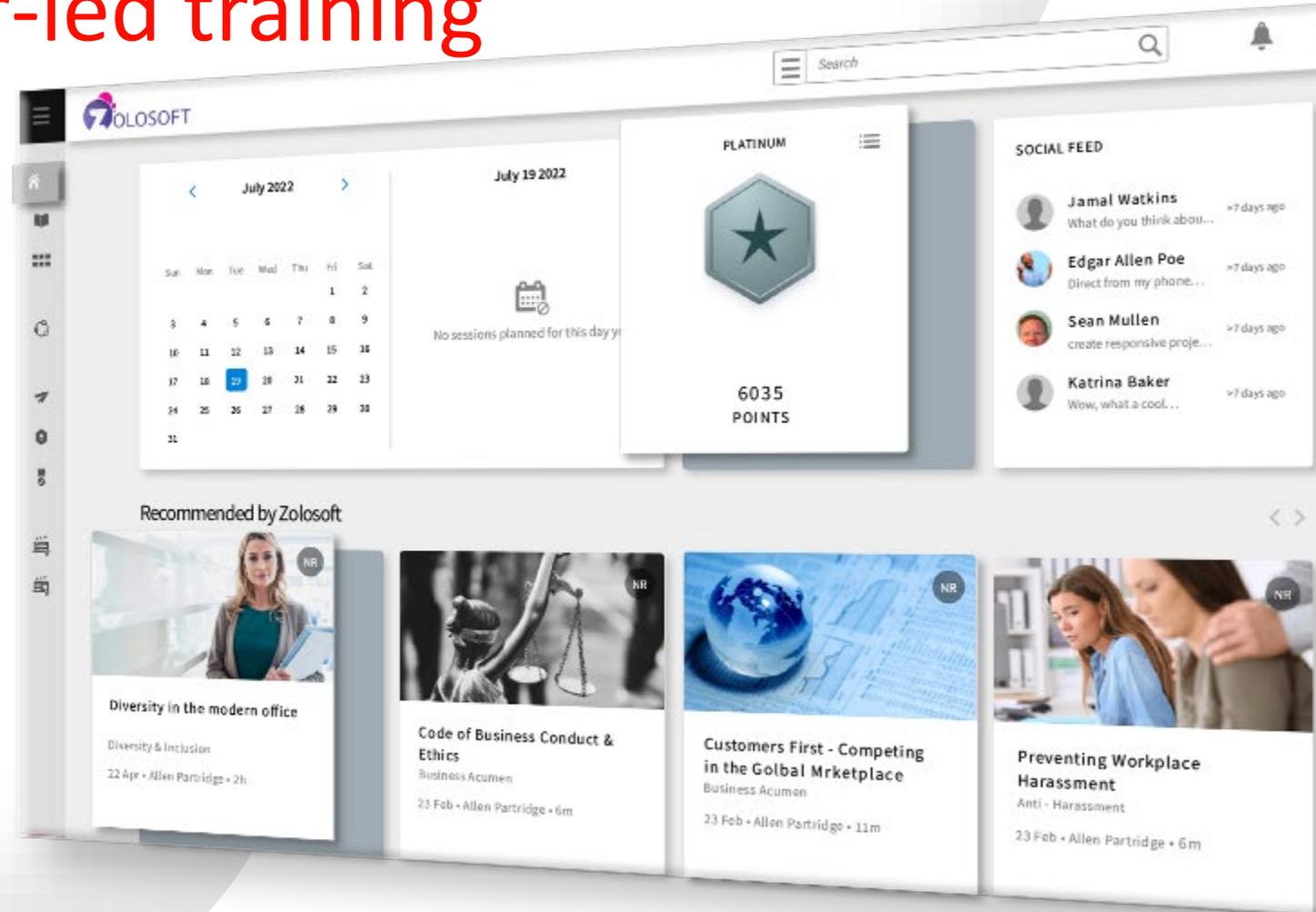
## Flexible classroom management

Platform resolves room scheduling conflict and proposes alternate time suggestions



## Attendance Management

Learners can mark attendance by scanning instructor-provided QR code





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# Gamification to make learning fun

Experience

Engagement

Personalization

Automation

Core Platform

**OLOSOFT**

Search

## Leaderboard

See where you rank amongst your peers. consume more learning to gain more points and advance on the Leaderboard.

Bronze 1500 Silver 2500 Gold 3500 Platinum 5000 Platinum 6035

### People around your Rank

Rank	Name	Points
1.	Allen Partridge <b>You</b>	6035
2.	Alfred Jalbert	790
3.	Carl Conners	700
4.	Virt Human	570
5.	Art Culate	500
6.	Sayan	430
7.	Diamond karney	350
8.	Daysi Mcgarrity	350
9.	Robert Hutches	270
10.	Grace Paris	250

**+ Add/Remove Colleagues**  
Add/Remove your colleagues on the timeline above and track their progress.

Hitesh Bajaj  
Pooja Jaisingh  
Virt Human

**Earn Points**  
Every time you learn or achieve a skill, you earn gamification points. See below for the number of points you earn for each achievement.

**Fast learner**  
Upon completing a specific number of Courses  
50 for 1 Course  
100 for 2 Courses  
400 for 5 Courses  
1000 for 10 Courses

**Rank me with**  
Type names of user groups and colleagues here

Organization (sales) x



Gamification widget that displays the active badges, points earned, and leaderboard status



Points and badges system for continuous learning



Leaderboards for creating healthy competition



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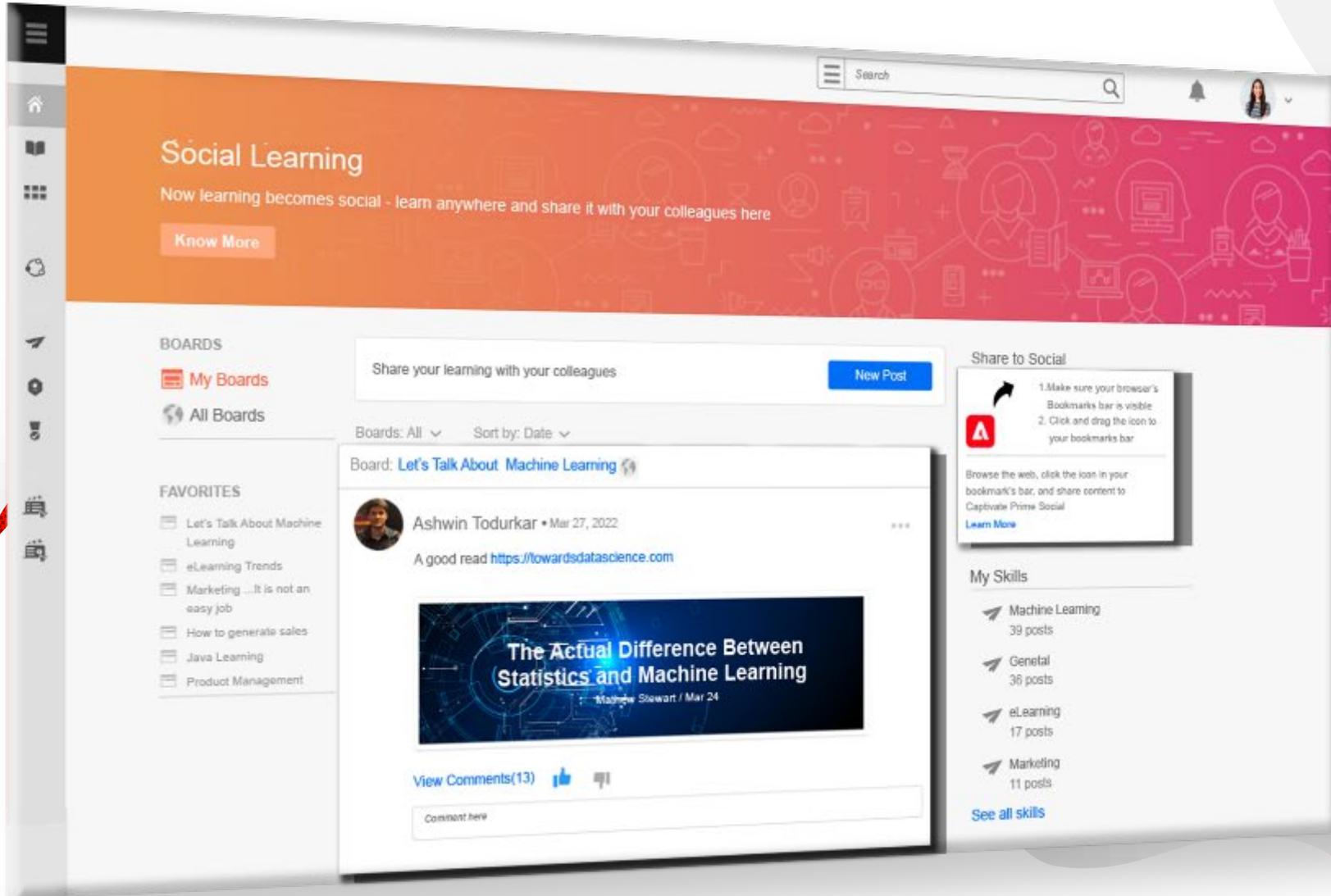
**ENGAGE**

# Social learning to drive communities

Experience

Engagement

Personalization



## Social Learning Homepage Widget

Allows users to track all social activity from their homepage



## Create Topic-based Discussion Boards

User-generated Content with automated content curation



## Personalize social learning feed

Choose the discussion boards you want to follow and get notified for



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# Personalized user dashboard and notifications

Experience

Engagement

Personalization



Personalized Dashboard to display progress & recommendations



Calendar widget to keep in synch with personal learning schedules.



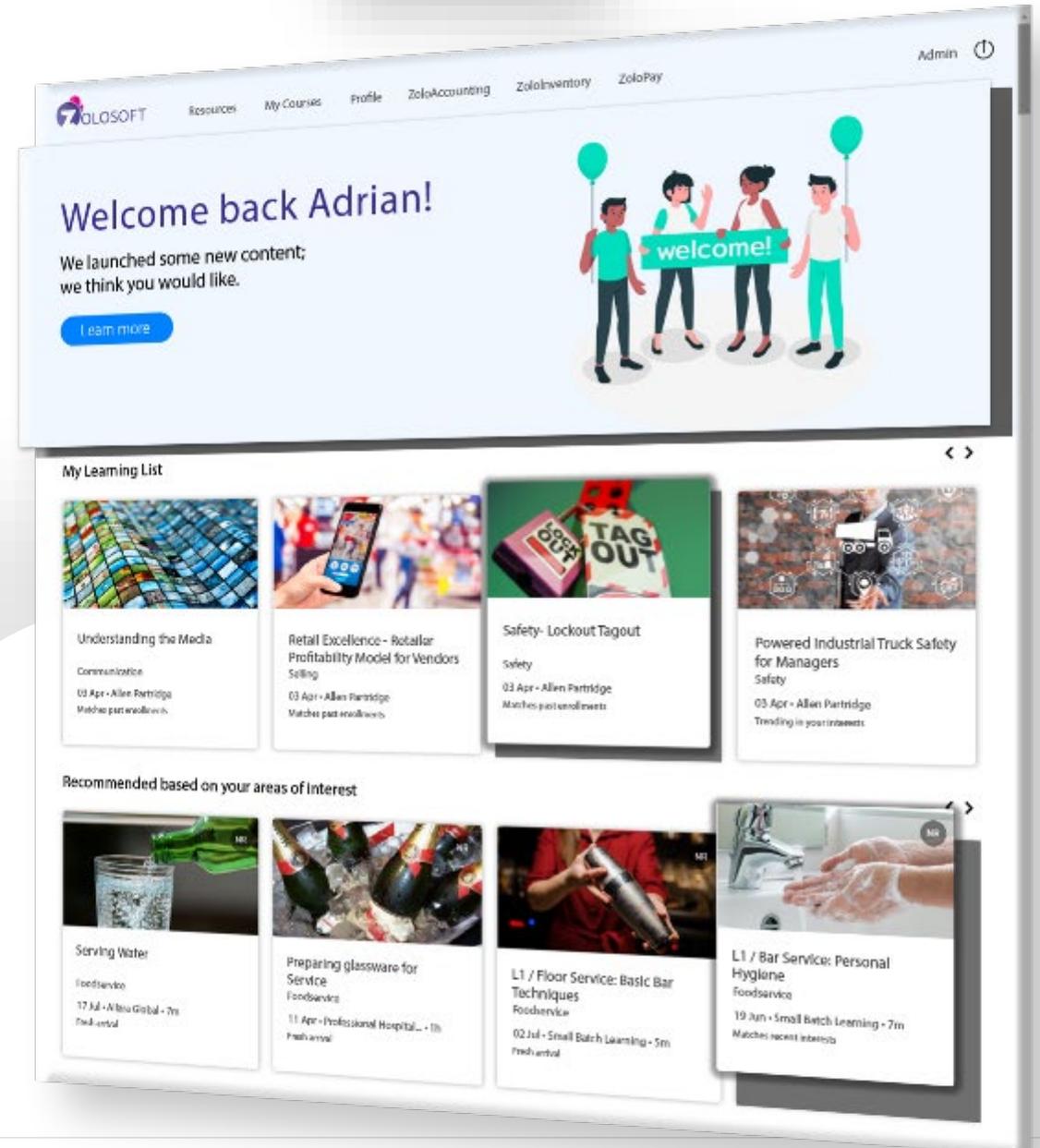
Automated Email and System notifications



Home page Announcements

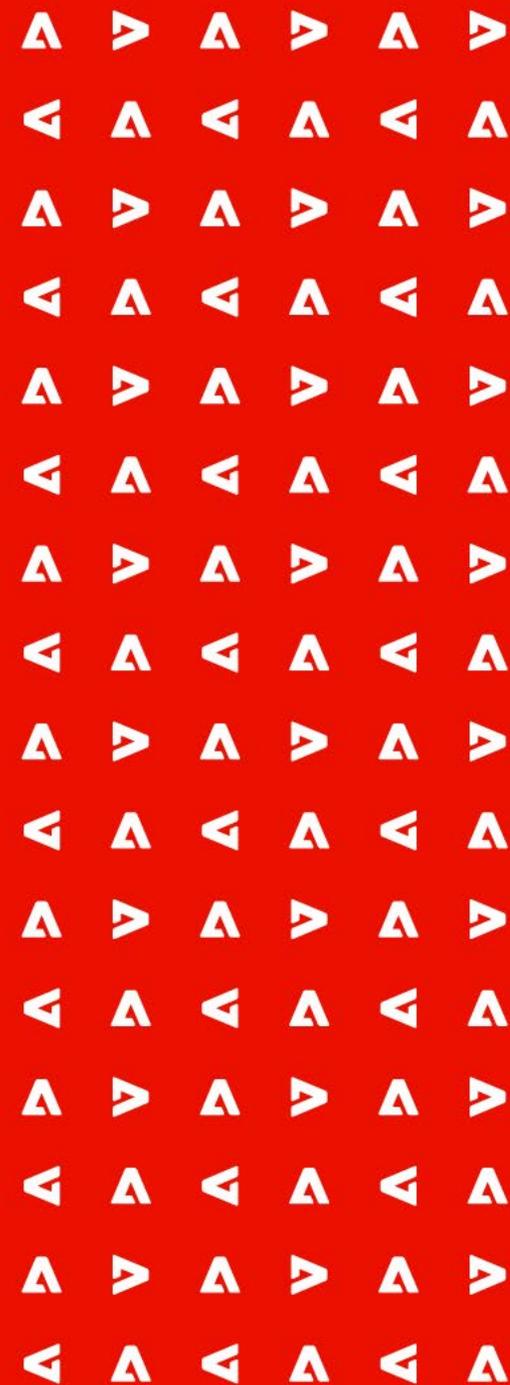


Personalized emails/newsletters





Thank you





Adobe

# Adobe Learning Manager In Action

LXP, Gamification, Social Learning,  
Learning Paths, Manager Dashboards & more



Q&A

# How Learning Manager Works



<b>Experience</b> <i>Unified Learning Experience</i>	Native or Headless Platform	Seamless Content Playback Experience	Immersive Browsing and Search
<b>Engagement</b> <i>Inclusive and Proactive Learning</i>	Hybrid Learning	Gamification	Social Learning
<b>Personalization</b> <i>Personalization to the Core</i>	AI-Based Recommendations	Personalized User Dashboard and Notifications	Personalized Interest based Campaigns
<b>Automation</b> <i>Smart Workflows</i>	User Management & Content Reusability	Learning Plans	Reporting and Visualization
<b>Core Platform</b> <i>Enterprise Ready</i>	Enterprise Grade Performance & Security	Extended Integrations	Training Monetization

Adobe Sensei  
Adobe's award-winning Artificial Intelligence