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Transform Your Agency for the Al Era

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Transform your agency for the Al era

Improve citizen engagement, employee productivity, and government efficiency with Intelligent Content Management



threats, decrease costs, and make work more efficient. Intelligent Content Management enables agencies to rise to the challenge, allowing them to use all their content to uncover critical insights and automate workflows with agentic AI to scale and improve citizen services. The following are insights from research into the current state of content management within government, including key factors for success.

Government agencies are under more pressure than ever to meet citizen expectations, mitigate

The harder it is to extract insights from all your content, also known as unstructured data – e.g., tax

Agencies deal with a lot of unstructured data

forms, case evidence, clinical records, public service requests, policies, etc. - the harder it is to use to improve decision-making, increase efficiencies, and reduce risks.

90% of data is unstructured¹ 50% of government decision-making and service improvement relies on data²

Al helps you put all your content to use

to unstructured data to derive insights, automate and execute complex processes, and intelligently classify and protect data.

The fundamental innovation at the heart of generative AI is its ability to analyze and apply structure

89% of public service organizations think it's important to adopt generative AI, with a quarter believing it's critical³

data requirements

of public service organizations plan to use AI to improve operational efficiency, 29% to enhance communications, 28% for education and workforce development, and 21% to enhance

43%

citizen services4 Legacy technology can't keep up with modern

Your agency is probably feeling the limitations of legacy content technology. Often, these systems are a patchwork of deteriorating hardware and bolt-on fixes that are expensive to maintain and lack the agility, scalability, and efficiency your organization requires. Disjointed point solutions, scattered

files across multiple repositories, and the absence of a single source of truth can further lead to inconsistent and unreliable Al outcomes.

60%

Al to streamline content management processes of public sector organizations are not leveraging

of public sector organizations don't currently leverage

of respondents to a KPMG survey of executives from

federal civilian agencies, as well as the Department of

Defense and state governments, believe their current IT

systems are extremely, very, or moderately hurting their

ability to integrate new tools and technologies⁵

A modern content architecture enables firms to stay ahead

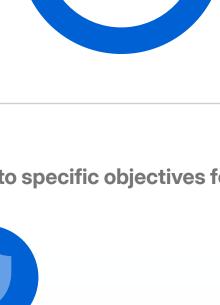
Al to improve security and compliance postures

meaningful results, from faster decision-making to improving efficiency and engagement.

Combining Content + Al helps you manage, secure, and collaborate on your critical assets.

Intelligent Content Management is the key to getting more from your content and realizing

of public sector organizations say their content management strategy is "important" or "very important" to



When it comes to specific objectives for their modern content management strategy:

their overall organization goals

87% 90% 84%





maintaining documents as

"important" to "very important"

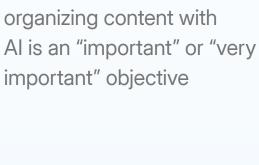
of public sector organizations

Common characteristics of technology leaders Box examined how leading public sector organizations harness their content to make real-time decisions, automate workflows, and maintain robust security, and found these leaders are:

more likely to already be effectively leveraging AI, with

55% of leaders citing Al-powered intelligence as a top key

performance indicator (KPI), compared to just 15% of beginners



believe optimizing and

of public sector organizations

more likely to prioritize workflow automation efficiency as a KPI over firms that are less mature in their content management strategies



grade Al.

Automate any

workflow

Audit Complete

Checklist Reviewed

40% demonstrate better cross-platform integration than those at the beginning of their content management journey

25% more likely to have successfully integrated their content management processes into existing workflows

Benefits of Intelligent Content Management

Leading government agencies create operational advantages through thoughtful AI integrations,

as likely to have automated their operations effectively

automated workflows, and comprehensive security controls. Leaders are:

as likely to enable real-time collaboration

more likely to have robust security measures in place capable of meeting changing

regulatory and compliance requirements



More insights

Learn how to prepare your agency to derive more value from your content, automate workflows,

and deliver easy-to-use collaboration, advanced data protection and compliance, and enterprise-

Download our whitepaper

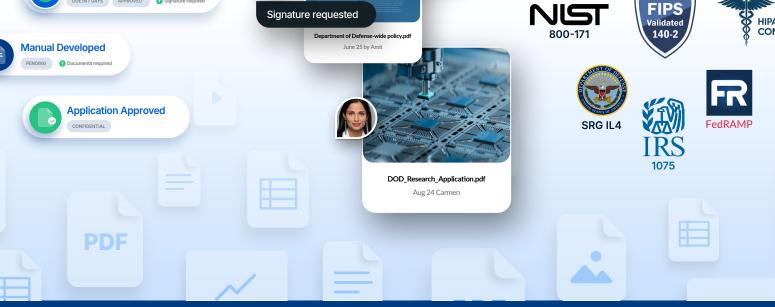
and innovate

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Intelligent Content Management from Box **Collaborate Maintain security**

and compliance

27018



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- 5. "Tomorrow's government today," KPMG, https://kpmg.com/kpmg-us/content/dam/kpmg/pdf/2023/kpmgtomorrows-government-today.pdf
- Endnote: The stats in this infographic, unless specifically referenced, come from research, conducted and produced by ClearPath Strategies (www.clearpath-strategies.com), sponsored by Box, which interviewed 412 respondents in nine different countries.

