Acquia Higher Education Solutions

The most recognizable higher ed institutions have achieved digital excellence by driving deeper engagement with their students, faculty, alumni and prospective students on the Acquia Platform. Learn how <u>Princeton University</u>, <u>Dartmouth College</u>, <u>Penn State University</u>, <u>University of Georgia and more</u> are doing it today!

Delivering Meaningful Digital Experiences for Higher Ed

The world of higher education is facing unprecedented transformation driven by evolving technology. The methods for attracting students, and maintaining solid relationships with them throughout their educational journeys and beyond, are shifting rapidly. Acquia has built and maintained

Today, both current and potential students expect access to the information and services they want, when they want them, on the platforms of their choosing. The ability to meet those expectations will be key to the success of any higher education institution.

While technology has created challenges for the world of higher education, Acquia's innovation and strategy can help you catch up, and keep pace, with today's students.

Acquia's digital experience platform is powered by the open source project Drupal - the most respected CMS in Higher Ed. Together, along with a massive partner ecosystem, are helping some of the best and brightest institutions to achieve the following:

- Deliver students the right content on the right channel at the right time
- Empower developers & content creators with easy to use, low-code technology
- Deliver personalized customer experiences to acquire and retain new students
- Ensure governance and unify branding at scale across sites

Learn more about Acquia's solutions for higher education by visiting https://www.acquia.com/why-acquia/industries/education

FERPA Ready? Check the box with Acquia.

The Federal Education Records Privacy Act (FERPA) mandates that institutions protect their students' educational records and personal data. For Acquia's higher education customers, they rest easy knowing that Acquia Cloud's security and compliance controls provide FERPA-compliant digital experiences.

Multi-layered cloud security controls, configurable user permissions, and built-in backups and disaster recovery make it easy to achieve FERPA compliance requirements and additionally, all Acquia Cloud services are monitored by a dedicated incident response team. FERPA. Check!

Acquia Contacts

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Company Overview

Acquia empowers the world's most ambitious brands to create digital customer experiences that matter. With open source Drupal at its core, the Acquia Digital Experience Platform (DXP) enables marketers, developers and IT operations teams at thousands of global organizations to rapidly compose and deploy digital products and services that engage customers, enhance conversions, and help businesses stand out.

Learn more by visiting www.acquia.com