

Unlock efficiency and productivity with generative AI

Build generative AI skills with expert courses and hands-on practice taught by the most innovative leaders in GenAI, including Microsoft, Google, Stanford Online, and IBM.



Secure GenAI Playgrounds

Promote real-world applications of generative AI with hands-on practice in private LLM environments.



AI-powered Coach

Learn effectively with on-demand guidance from Coursera Coach, anchored in expert content on Coursera.



Content customization

Meet your organization's unique needs with AI-assisted Course Builder, accelerating course customization.

Develop mission-critical GenAI skills across every team and career level



Generative AI for Everyone

Build foundational GenAI skills and understanding across your workforce with best practices for ethical applications.



Generative AI for Leaders

Empower senior leaders across your organization to identify, develop, and execute impactful GenAI business strategies and drive digital transformation.



Generative AI for Teams

Equip teams to understand and adopt GenAI best practices unique to their business function, unlocking innovation and productivity.

Promote a culture of innovation, agility, and continuous learning with targeted training from GenAI leaders

Highlights from GenAI Academy include:

GenAI for Everyone

	Google AI Essentials
	GenAI for Everyone
	Introduction to Microsoft 365 Copilot
	ChatGPT Playground for Beginners: Intro to NLP AI
	Microsoft 365 Copilot: Personal Productivity for All
	Prompt Engineering for ChatGPT
	Learn to Code with AI

GenAI for Teams

	Generative AI for Software Developers
	Generative AI for Data Scientists
	Developing with GitHub Copilot and VS Code
	ChatGPT Prompt Engineering for Developers
	GenAI in Social Media Marketing
	Content Marketing Using Generative AI
	ChatGPT Advanced Data Analysis

GenAI for Leaders

	Voice of Change: Communicate with Teams for GenAI Adoption
	Generative AI for Leaders
	New Workflows and New Opportunities
	Navigating Generative AI: A CEO's Playbook
	Generative AI for Executives and Business Leaders
	AI for Decision Makers
	The AI Awakening: Implications for the Economy and Society

Ethical and Responsible Adoption

	Introduction to Responsible AI
	Generative AI: Impact, Considerations, and Ethical Issues
	Ethical and Regulatory Implications of Generative AI
	Practical Steps for Building Fair AI Algorithms
	Trustworthy Generative AI
	GenAI for Data Privacy & Protection
	Responsible AI in the Generative AI Era



Scan to learn more

<https://www.coursera.org/government/generative-ai-academy>

