Abnormal AI Named A Leader in the 2025 Gartner® Magic Quadrant™ for Email Security

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[AN ABNORMAL VIEW]

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Report Overview

Email security is being reshaped by a surge in sophisticated, email-enabled social engineering. Gartner recommends multilayered strategies that pair a core solution with complementary tools to improve protection while managing total cost of ownership and day-to-day complexity.

Vendors are extending protection beyond the inbox to collaboration platforms, adding unified quarantine to streamline operations, and elevating misdirected-mail prevention to reduce data loss and user error.

Behavioral AI and natural language processing are becoming essential to detect payloadless and identity-driven attacks that bypass rules and signatures.

In this context, Abnormal's API-first behavioral approach aligns with buyer priorities for rapid time-to-value, lower operational burden, and precise protection against modern threats.

Abnormal Named a Leader Again

For the second year in a row, Gartner named Abnormal a Leader, positioned furthest right for Completeness of Vision, due to:

Behavioral AI foundation: Gartner cites Abnormal's use of behavioral baselines and vendor-specific social graphing to detect advanced social engineering and vendor compromise.

Innovation momentum: Abnormal invests in expanding its detection models, introduced new AI-enabled reporting and phishing-simulation capabilities, and increased coverage across collaboration surfaces.

Mission-aligned advancement: Abnormal continues to build a complete cloud email security platform with unparallelled efficacy and automation.

Operational efficiency: Simple deployment and a unified console contribute to rapid time-to-value and reduced administrative burden.

Government and regulated-industry readiness: Abnormal expanded its suitability for public-sector environments through FedRAMP Moderate authorization.
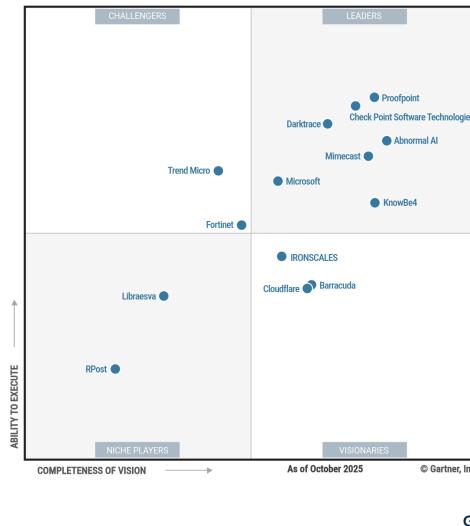
Our Commitment to Growth in 2026

We appreciate Gartner's recognition, and we're building on that momentum. Here's what we're enhancing next:

Product Innovation

Deepening investment in behavioral AI, detection precision, and automation across the email security lifecycle. Future releases will continue to align closely with emerging attack techniques and customer priorities.

Global Expansion

We are building on our growth in Europe and Japan by expanding our presence across additional regions within EMEA and APAC.

Operational Scale

We are continuing to grow key functions across product development, customer success, and threat analysis to support our expanding customer base. This includes targeted hiring and strategic use of AI to enhance operational efficiency, ensuring we deliver consistent value, responsiveness, and innovation as we scale.

See how Abnormal's AI is leading the charge. **Download the report.**

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