

INDUSTRY BRIEF

# Boomi for Healthcare

Speed healthcare innovation with cloud integration



The healthcare industry is in a state of flux. Organizations are looking to technology to reduce payment processing time and costs, strengthen compliance, and improve patient services. Whatever your goal, digital transformation begins with the intelligent integration of your IT systems, data, and processes.

# TACKLE HEALTHCARE'S MOST PRESSING CHALLENGES

The unified Boomi Platform is the industry's leading integration platform as a service (iPaaS). It helps providers, payers, processors, and medical device manufacturers build connected healthcare ecosystems. It powers multi-party collaboration, modern channels of patient engagement, and data-driven insights.

With built-in support for industry data standards (such as HL7), the Boomi Platform eliminates the time and costs of manual point-to-point coding. It accelerates your ability to connect data and applications across enrollment, billing, electronic health records, and EDI partner networks.

With Boomi your healthcare organization can easily manage the integration of secure, reliable information across your on-premises and cloud systems, helping you deliver digital innovations that zero in on your biggest operational challenges.

### **INNOVATE AMID CONSUMERIZATION**

Broaden consumer access to medical records, billing, and other services as consumers gain more control over their healthcare. Build personalized, Amazon-like engagement through online, mobile, and social channels. Utilize device data for better patient outcomes.

### TRANSITION TO VALUE-BASED CARE

Support the transition from fee-for-service to value-based care with secure data exchange across payers, providers, and processors. Manage evidential data of healthcare outcomes within a HIPAA-compliant framework.

### STREAMLINE FINANCIAL RECONCILIATION

Coordinate payments and billing for all types of healthcare organizations, including Medicare, Medicaid, private insurers, doctors, and hospitals. Heighten transparency and financial reporting with timely, reliable data.

### STRENGTHEN HIE DATA EXCHANGE

Improve quality and cost-effectiveness of patient care with secure data sharing among multiple healthcare providers and other parties in a health information exchange (HIE). Easily support federated, centralized, or hybrid models.

### **GAIN ENTERPRISE FLEXIBILITY**

Use data transformation to consolidate disparate information in a standardized HL7 format. Improve flexibility by integrating XML, flat file, database, and proprietary records.

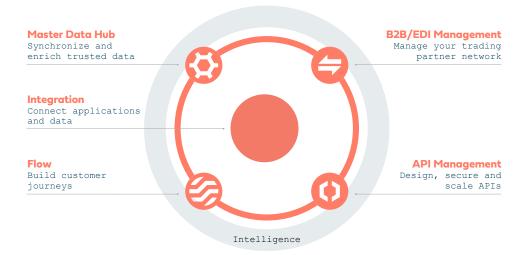
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Boomi has helped us streamline our processes and allowed us to scale faster, which means we can onboard more customers faster.

# FUTURE-PROOF INTEGRATION FOR A CHANGING HEALTHCARE INDUSTRY

With massive amounts of data accumulating across provider, payer, and patient management systems, secure and scalable integration capabilities are critical to your organization's future.

Boomi addresses healthcare-specific integration requirements by providing a flexible, intuitive, and intelligent platform for powering digital transformation. With Boomi helping your data and applications work better together, your organization can become more agile and efficient.



# AGILITY ACROSS YOUR HEALTHCARE ECOSYSTEM

Trusted by more than 9,000 organizations, the Boomi integration platform provides educational institutions a market-leading set of integration and data management capabilities including:

- Boomi Integration: Boomi scales to meet high-volume needs in real-time, mobile, batch (ETL), and EDI environments.
- Boomi Master Data Hub: Synchronize and ensure data quality, providing trusted information across all systems.
- Boomi API Management: Centrally create, publish and manage APIs and web services, extending access across a growing number of applications.
- **Boomi Flow**: Quickly build automated workflows that streamline administrative and citizen-facing processes.
- Boomi B2B/EDI Management: Rapidly onboard suppliers and other partners, and monitor all interactions through a centralized portal.

To learn more, visit us today at www.boomi.com

## Why Boomi?

# Support for Industry Standards

- HL7 (TCP/IP, MLLP)
- HIPAA
- ICD-10
- EDI (X12, EDIFACT)
- AS2
- U.K. NHS ITK
- PCI, EU Safe Harbor
- XML, flat files

#### **Pure Cloud**

- No hardware to install or maintain
- Automatic updates
- Predictable usage-based pricing
- Single-instance, multi-tenant cloud architecture
- Accessible from any browser

# **Robust Integration**

- Proven connectivity to 1,000+ endpoints, including 200+ applications
- Drag-and-drop integration development, no coding required
- Any-to-any integration across cloud and on-premises systems
- Intuitive, centralized integration management
- Community access to connectors, widgets and process maps
- Extensive crowd-sourced knowledge and guidance

