






# Babel Street Insights GPT


Thank you for downloading this Babel Street resource. Carahsoft is the distributor for Babel Street AI/ML solutions available via NASA SEWP V, NASPO ValuePoint, ITES-SW2, and other contract vehicles.


To learn how to take the next step toward acquiring Babel Street's solutions, please check out the following resources and information:


 For additional resources:  
[carah.io/babelstreetresources](https://carah.io/babelstreetresources)

 For upcoming events:  
[carah.io/babelstreetevents](https://carah.io/babelstreetevents)

 For additional Babel Street solutions:  
[carah.io/babelstreetsolutions](https://carah.io/babelstreetsolutions)

 For additional AI/ML solutions:  
[carah.io/AI-ML](https://carah.io/AI-ML)

 To set up a meeting:  
[BabelStreet@carahsoft.com](mailto:BabelStreet@carahsoft.com)  
703-871-8548

 To purchase, check out the contract vehicles available for procurement:  
[carah.io/babelstreetcontracts](https://carah.io/babelstreetcontracts)

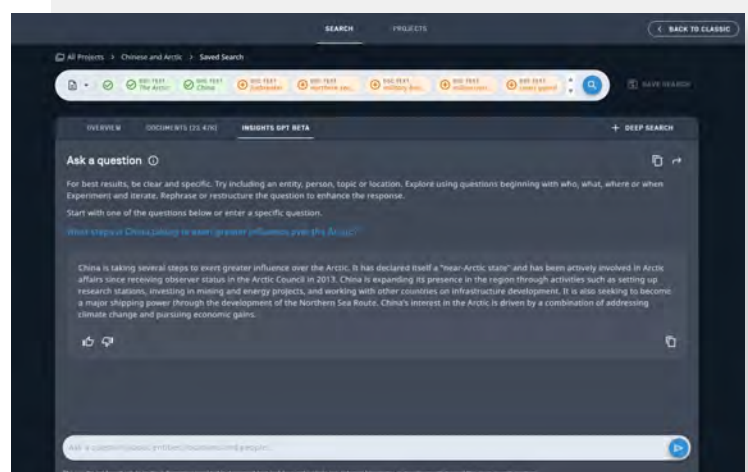
# Babel Street Insights GPT

The availability of unstructured multilingual data is expanding rapidly in the modern digital era. This data represents a golden opportunity for commercial businesses and government agencies when it comes to identity intelligence and risk operations. Yet these organizations face numerous challenges in harnessing the power of this data to efficiently detect and neutralize potential threats. They must overcome budget constraints, workforce limitations, language barriers, and cultural differences, creating a significant gap between the amount of digital content that must be monitored and the reduced likelihood they can detect and respond to hidden risks. This is the Risk-Confidence Gap — a challenge organizations struggle to address given their urgent needs for effective decision-making.

Babel Street closes this gap and restores decision-making confidence by utilizing the immense potential of large language models (LLMs) with our cutting-edge Insights GPT functionality. This generative AI feature enhances Babel Street Insights Document Search with an intuitive, chat-like interface that accelerates your research of publicly available information (PAI), allowing you to ask targeted questions and receive highly relevant responses. With this feature, you can quickly search and filter the Insights Data Library, which contains billions of current and historical documents from millions of sites, including the deep and dark web.

## Use Insights GPT to:

- Conduct fast, iterative research to uncover essential identity, threat, and enterprise intelligence for making better-informed decisions
- Accelerate your decision-making process with explainable output
- Extend your investigative capabilities by revealing logical next steps that would otherwise go unnoticed





## AI-Powered Insights You Can Trust

Insights GPT builds upon the privacy and security of Babel Street Insights while offering complete control over the analyzed data pools. Unlike other commercially available AI platforms or search engines, Insights GPT uses a variety of LLMs to surface risk and threat intelligence from across a data set solely controlled by you. Your research is always kept private, and never used to train the models or shared outside the product.

### Key Features

- **Effective human-machine teaming** — Combine human expertise with AI to provide contextual analysis and recommendations from search results, revealing superior insights and enhancing the research experience
- **Pre-filtering capabilities for trusted data**— Refine billions of Insights Data Library documents into finely-tuned data pools, giving you control and trust in the output, accuracy, and reliability of the responses
- **Precision intelligence** — An intuitive chat-like interface returns direct responses rather than results for your naturally formed questions, making the tool user-friendly
- **Refine results by authors, sites, or sentiment** — Isolate known sources of misinformation, editorialized content, or

opposing perspectives and narrowly focus on what Insights GPT analyzes when generating its responses

- **Clear output** — Insights GPT is intentionally engineered not to hallucinate, which means it will not artificially fabricate details outside your search results
- **Expanded multilingual capabilities** — Enhanced language functionality lets you interpret content in its original language without individually translating each document
- **Guaranteed privacy and security** — We give you complete control over the data analyzed and the ability to rapidly interpret multilingual content within a fully private environment
- **Create reports and refine results** — Build easy-to-interpret reports based on the questions you asked Insights GPT; use responses to continuously refine your ongoing search results and unlock deeper insights

### The Insights GPT Advantage

Insights GPT lets you use intuitive yet powerful search and refinement capabilities to pinpoint actionable intelligence from the Data Library within your search results. This allows you to collaborate with generative AI, accelerating your research so you can make informed decisions from explainable output.

## Babel Street. Unlock the Most Insights that Matter.

Babel Street is the trusted technology partner for the world's most advanced identity intelligence and risk operations. The Babel Street Insights platform delivers advanced AI and data analytics solutions to close the Risk-Confidence Gap.

Babel Street provides unmatched, analysis-ready data regardless of language, proactive risk identification, 360-degree insights, high-speed automation, and seamless integration into existing systems. We empower government and commercial organizations to transform high-stakes identity and risk operations into a strategic advantage.

Learn more at [babelstreet.com](https://babelstreet.com).



© 2023 Babel Street. All rights reserved.

