

How to Support Face to Face, Blended and Remote Learning in Your District with Canvas

Canvas and East Brunswick



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Today's Agenda

- What is an LMS?
- Why Canvas?
- East Brunswick's Canvas Story
- Q&A



Learning Management System

a way to simplify teaching and learning by connecting all the digital tools teachers use in one easy place.



CANVAS

The World's Preferred Learning Management Platform

NJ



CANVAS



Manasquan Public School District
Home of the Warriors



Haddonfield Public Schools
Growing in Excellence

NJ   CANVAS

RUTGERS
THE STATE UNIVERSITY
OF NEW JERSEY


RIDER
UNIVERSITY

 **PRINCETON**
UNIVERSITY



 **NJPSAFE**


RAMAPO
COLLEGE
OF NEW JERSEY



 **TCNJ**
THE COLLEGE OF
NEW JERSEY



CANVAS



Office 365

Google for Education



badgr



ck-12





CANVAS

East Brunswick Public Schools





East Brunswick Public Schools: Who are we?

- Suburban Central Jersey District
- Approximately 8000 students
- Diverse Community
 - 55% of students speak English at home
 - 45% of our students speak one of nearly 45 other languages, most commonly Arabic, Mandarin and Spanish
 - 55% of Students are White, 30% Asian, 7% Hispanic and 5% Black



East Brunswick Public Schools: EB Bears

- 800 Certificated Staff Members
- Building and District Level Administrators
- Superintendent
- Board of Education





East Brunswick Public Schools: What we were looking for

- College Readiness
- One central place for all learning tools
- Equity of instruction
- Remote learning on a snow day

East Brunswick Public Schools: Plan for Success



- **Phase 1: Investigation of LMS Options**
 - What works best with our systems, culture, goals, etc.
- **Phase 2: Canvas LMS and 1:1 Device Pilots**
 - Give teachers time to share perspectives, plan, etc.
- **Phase 3: Canvas LMS and 1:1 Device Rollout**
 - PD and Supports to guide teachers and students (Canvas & Internal)
- **Phase 4: Streamlining Canvas Course Design**
 - Use student survey data, feedback from teachers to improve learning experience
- **Phase 5: Refining our Plan Moving Forward Based on Data, Feedback, Goals and Priorities for Learning and Instruction**



East Brunswick Public Schools: What we found

- Robust platform that easily integrates with our other systems
- Video tool that allows for student interaction with video
- Course content easily shared between teachers while continuing to allow for personalization
- Parent access to course information

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East Brunswick Public Schools: Plan for Success: PD

- **Early Adopters**
 - Two full days of professional development for teachers at every grade/every department
- **Full staff training**
 - Facilitated by the Early Adopters
 - Focused on key aspects (non-negotiables)
 - Calendar
 - Announcements
 - Assignments
 - Discussions



East Brunswick Public Schools: Plan for Success: Parents

- All parents have access as observers
- Parent University for tech support

East Brunswick Public Schools: Plan for Success: PD

- In-person & Virtual Help/PD/Coaching Sessions
 - “Genius Bar” in the EBHS Media Center
 - Monthly #TechTuesdayEBHS Events
 - Class Visits to Troubleshoot In-Person
 - Individual/Group Coaching Sessions/Appointments
- Before & After Distance Learning Support Tools
 - Staff Genius Bar & Student Tech Help Center Websites
 - Instructional Coach’s Canvas Site
 - Microsoft Teams & Zoom Video Conferencing Support
 - Student Survey and Staff Feedback on Canvas Experience
 - Guide the Streamlining Process and Vision for Future Together



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East Brunswick Public Schools: Thank you!

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Carahsoft | NJSBA Contract
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# of Users	Canvas MSRP	Mem. Cost	Discount	Studio MSRP	Mem. Cost	Discount
3,000-4,999	\$8.00	\$7.00	12.50%	\$3.75	\$1.25	66.67%
5,000-7,499	\$8.00	\$6.00	25.00%	\$3.75	\$1.25	66.67%
7,500-9,999	\$8.00	\$5.75	28.13%	\$3.75	\$1.25	66.67%
10,000-49,999	\$8.00	\$3.90	51.25%	\$3.75	\$1.10	70.67%
50,000 and above	\$8.00	\$3.00	62.50%	\$3.75	\$1.10	70.67%