

Udemy Business Leadership Academy Government Purchase Guide

To receive pricing and/or to schedule an overview reach out to:
Udemy@carahsoft.com or (703) 871-8500

Udemy's Business Leadership Academy (UBLA) is a virtual, cohort-based leadership development solution built around the premise that lasting organizational capability comes from developing groups of leaders together, not individuals in isolation. The program blends synchronous and asynchronous coursework, structured dialogue, breakout work, case studies, and application projects—delivered by faculty from institutions like Wharton, Michigan's Ross School of Business, Thayer Group at West Point, Penn State, and Rice—with dedicated cohort moderators and coaches who guide participants through applying what they learn directly to real workplace challenges.

Udemy Business Leadership Academy for Government

- **Tailorable program**
UBLA offers agencies the flexibility to tailor program
- **Results that go beyond utilization/attendance**
Measure success that shows application, behavioral change, impact and ROI (up to Kirkpatrick level 4)
- **Cost efficiencies**
Scalable programs that allow you to expand to support large leadership audiences, creating better consistency in skills across various leader levels.

Where to Purchase:

- Purchase must be made on GSA Schedule contract
- Promo available on contract: 47QSWA18D008F

Additional Resources:

- [Solution Overview Video](#)
- [Federal Government End-of-Year Offer](#)
- [State and Local Government End-of-Year Offer](#)