TREND MICRO™

Trend Micro™

SECURING YOUR CONNECTED WORLD

Trend Micro, a global and trusted leader in cybersecurity, helps to make the world safe for exchanging digital information. In an increasingly connected world, our industry leading solutions for businesses, governments, and consumers provide layered security for cloud workloads, data centers, networks, email, and endpoints.

Through the combination of our proven XGen™ security strategy, global threat research, and passionate security experts, we deliver connected solutions that work together to enable business resilience. With visibility, detection, and response across all security layers, our customers are able to protect, detect, and respond to threats faster—freeing them to go further and do more.

HYBRID CLOUD SECURITY SOLUTION

- ⊘ Most complete SaaS cloud security platform, including automated security for physical, virtual, cloud, container, and serverless workloads

- ⊘ Visibility and discovery across AWS, Microsoft® Azure™, Google Cloud™, and VMware®

- ⊘ Strategic AWS partner (only external security vendor used in AWS Managed Service), 2019 Google Technology Partner for Security, and #1 Microsoft® US security independent software vendor (ISV) and top ISV globally

- ⊘ Security designed for DevOps and cloud-native applications

Gartner.	**FORRESTER®**	**IDC** *Analyze the Future*
Trend Micro meets 7 of 7 recommendations for securing cloud workloads, 2020[1]	Leader in cloud workload security with highest score in current offering and strategy, Q4 2019[2]	#1 Market Share for Hybrid Cloud Workload Security[3]

NETWORK DEFENSE SOLUTION

- ⊘ Integrated detection and prevention of known and unknown threats, with unique early protection for undisclosed threats through data from the Trend Micro™ Zero Day Initiative™

- ⊘ Advanced threat protection capability—monitors 100+ protocols with a single appliance

- ⊘ Detects threats inbound, outbound, and laterally across the network

- ⊘ First to deliver transparent, inline network security with AWS Transit Gateway

	Gartner.
Protection for Trend Micro™ TippingPoint™ customers, on average, 81 days ahead of vendor patch	Ranked #1 in Gartner's 1Q2020 IDPS Market Share for network security equipment worldwide @ 25.3% share

USER PROTECTION SOLUTION

- ⊘ Protection for user—regardless of device, application, network, or location—against threats, including fileless malware, targeted attacks, and ransomware

- ⊘ Multiple integrated layers of protection—endpoint, email, web, and SaaS applications like Microsoft 365®

- ⊘ Trusted Microsoft Gold Certified Partner, delivering security across the Microsoft enterprise

- ⊘ Single-agent protection, combined with built-in detection and response that extends beyond the endpoint (Trend Micro™ XDR)

FORRESTER®	**Gartner.**	**FORRESTER®**
Named a leader, Endpoint Security Suites, Q3 2019[4]	Named a Leader in the 2019 Gartner Magic Quadrant for Endpoint Protection Platforms (EPP)[5]	Named a leader, Enterprise Email Security, Q2 2019[6]

XDR – EXTENDED DETECTION AND RESPONSE

- ⊘ Extended detection and response across email, endpoint, server, cloud, and network environments delivers a broader perspective and better context for hunting, detecting, and containing threats

- ⊘ Cloud-powered security analytics correlates data to deliver fewer, high-confidence alerts for better and faster detection

- ⊘ Integrated investigation and response simplifies the steps to achieve an attack-centric view across layers, enabling faster response from a single place

- ⊘ Available as a cloud service and as a managed XDR service for maximum flexibility

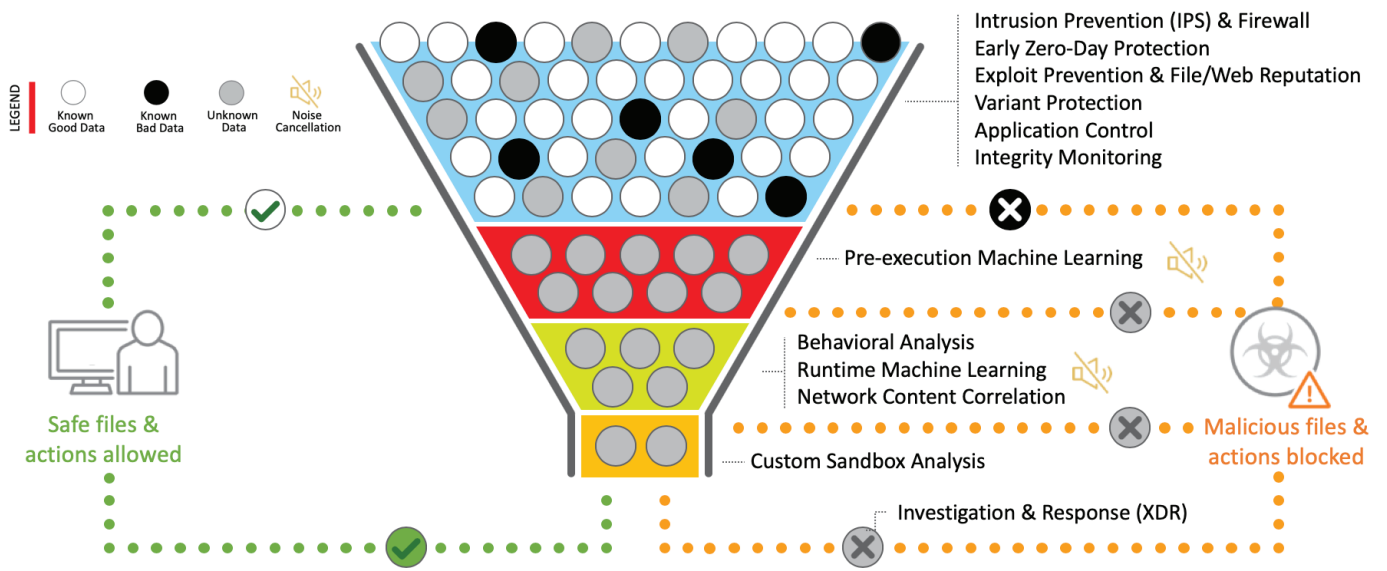| **MITRE ATT&CK.**	**FORRESTER®**
#1 in Initial Overall Detection, Q2 2020[7]	Named a leader, Enterprise Detection and Response, Q1 2020[8]

BACKED BY TREND MICRO RESEARCH

As a trusted global leader in security, Trend Micro Research powers the solutions that protect over 500,000 commercial organizations globally.

- ⊘ Fifteen threat research centers across five continents, for 24/7 response and regional expertise

- ⊘ Number one in public vulnerability disclosure through the Zero Day Initiative, disclosing over 52% of all vulnerabilities and enabling immediate post-disclosure protection across Trend Micro solutions[9]

- ⊘ The trusted resource for global law enforcement, including the US Department of Homeland Security, Interpol, and the United Nations

- ⊘ Delivering knowledge that enabled us to block over 1.9 billion ransomware attacks since 2016

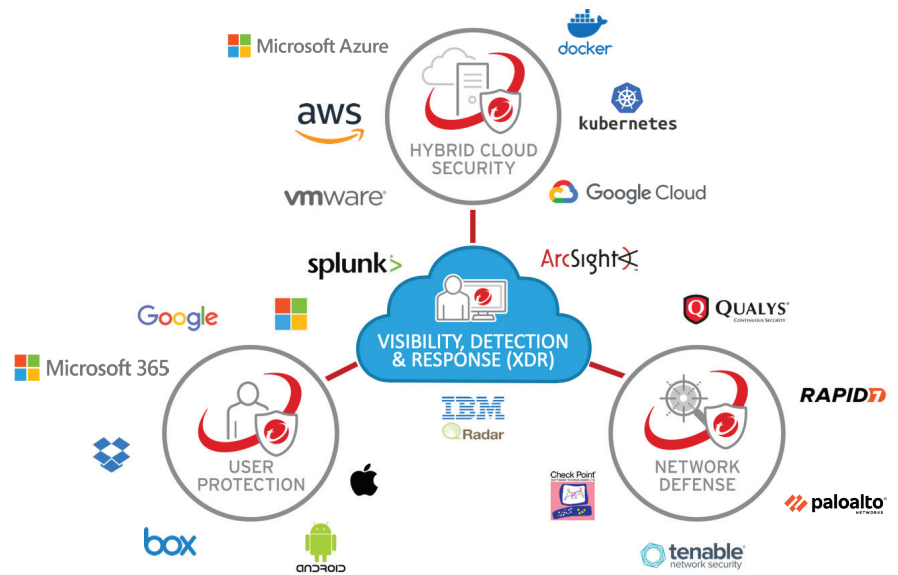# SMART SECURITY FOR MAXIMUM EFFICIENCY AND EFFECTIVENESS

LEGEND
- ○ Known Good Data
- ● Known Bad Data
- ⚫ Unknown Data
- 🔇 Noise Cancellation

Intrusion Prevention (IPS) & Firewall
Early Zero-Day Protection
Exploit Prevention & File/Web Reputation
Variant Protection
Application Control
Integrity Monitoring

Pre-execution Machine Learning

Behavioral Analysis
Runtime Machine Learning
Network Content Correlation

Custom Sandbox Analysis

Investigation & Response (XDR)

Safe files & actions allowed

Malicious files & actions blocked

FAST FACTS

32+ years of innovation
- **6,800+** employees
- **65+** countries
- Consistently **profitable** since going public in **1998**
- US **$1.5B** revenue (FY19)

Streamlining compliance for:
- GDPR
- PCI DSS
- HIPAA
- and more

CONNECTED SOLUTIONS OPTIMIZED FOR THE ENTERPRISE

Microsoft Azure
docker
aws
kubernetes
HYBRID CLOUD SECURITY
vmware
Google Cloud

splunk>
ArcSight
Google
Qualys
Microsoft 365
VISIBILITY, DETECTION & RESPONSE (XDR)
RAPID7
IBM Radar
USER PROTECTION
NETWORK DEFENSE
Check Point
paloalto
box
android
tenable network security

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1. Gartner 2020 Market Guide for Cloud Workload Protection Platforms, Q2 2020
2. The Forrester Wave™: Cloud Workload Security, Q4 2019
3. Worldwide Hybrid Cloud Workload Market Shares, 2019. Published Q2 2020
4. Forrester Wave™: Endpoint Security Suites, Q3 2019
5. Gartner 2019 Magic Quadrant for Endpoint Protection Platforms, Q3, 2019
6. The Forrester Wave™: Enterprise Email Security, Q2 2019
7. Mitre ATT&CK APT29 Testing, Q2, 2020
8. Forrester Wave™: Enterprise Detection and Response, Q1 2020
9. Omdia Vulnerability Disclosure Market Research, Q3 2020

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