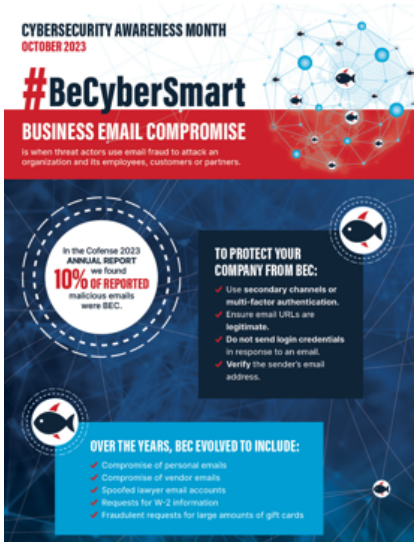

#BeCyberSmart
Business Email Compromise

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To set up a meeting:
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CYBERSECURITY AWARENESS MONTH
OCTOBER 2023

#BeCyberSmart

BUSINESS EMAIL COMPROMISE

is when threat actors use email fraud to attack an organization and its employees, customers or partners.

In the Cofense 2023 **ANNUAL REPORT** we found **10% OF REPORTED** malicious emails were BEC.

TO PROTECT YOUR COMPANY FROM BEC:

- ✔ Use **secondary channels or multi-factor authentication.**
- ✔ Ensure email URLs are **legitimate.**
- ✔ **Do not send login credentials** in response to an email.
- ✔ **Verify** the sender's email address.

OVER THE YEARS, BEC EVOLVED TO INCLUDE:

- ✔ Compromise of personal emails
- ✔ Compromise of vendor emails
- ✔ Spoofed lawyer email accounts
- ✔ Requests for W-2 information
- ✔ Fraudulent requests for large amounts of gift cards

According to the annual **2022 FBI INTERNET CRIME REPORT** BEC phishing cost victims **$2.7 BILLION** this past year alone.

Adopt a **COMPREHENSIVE PHISHING DEFENSE PROGRAM** that empowers all your employees to act as the **first line of defense against BEC scams,** including:

- ✔ A phishing simulation program
- ✔ A reporting tool that allows employees to flag phishing threats

With the rise of BEC, **NO SECURE EMAIL GATEWAY** is **100% EFFECTIVE** in blocking attacks.

RECOGNIZE & REPORT PHISHING

Do Your Part. #BeCyberSmart

COFENSE

LEARN MORE at www.cofense.com

Leverage an Intelligent Email Security solution that brings together crowdsourced intelligence + machine learning to stop attacks.