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Programmatic Data Development Program

Thank you for downloading this Snorkel.AI resource. Carahsoft is the distributor for Snorkel.AI's AI and ML solutions available via NASA SEWP V, ITES-SW2, NASPO ValuePoint, and many more contract vehicles.

To learn how to take the next step toward acquiring Snorkel.Al's solutions, please check out the following resources and information:

For Snorkel Al overview:
carah.io/SnorkelAl

For upcoming events:
carah.io/SnorkelAl_Events

For additional resources:
carah.io/Snorkel Al_resources

To set up a meeting:
SnorkelAl@carahsoft.com

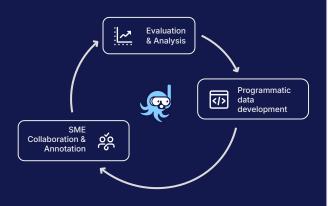
To purchase, check out the contract vehicles available for procurement:

carah.io/procurement



Snorkel Flow

Programmatic Data
Development Platform



Specialized, enterprise-ready AI is all about the right data. Label and curate data <u>programmatically</u> for faster, higher-quality, and more adaptable AI.

Snorkel Flow turns Al data development into *software* development, resulting in data + models that are:

- Faster: 10-100x faster than manual approaches
- More accurate: Rapid iteration to correct error modes and improve quality
- More adaptable and transparent: Edits and audits as easy as modifying or reviewing code

Rapidly and iteratively develop high quality datasets for:

LLM Evaluation

Create golden evaluation datasets and tune specialized auto-evaluators for **specialized**, **fine-grained** evaluation.

LLM Tuning & Development

Label and curate datasets for LLM fine-tuning, alignment, distillation, and in-context learning.

RAG System Tuning & Development

Label and curate datasets for tuning custom embeddings, retrieval, and re-ranker models, as well as chunking/tagging.

Used by leading enterprises, including 7/10 top US banks













Snorkel Data-as-a-Service

Fully managed AI dataset development

Uniquely high-quality, highly specialized data for LLM evaluation and development-using our unique platform technology + a highly curated network of subject matter experts

Snorkel's unique technology leads to data that is:

- Higher quality: Programmatic and manual quality controls for higher quality, more efficiently
- Highly specialized: More efficient use of higher-quality subject matter experts- e.g. PhDs, professors, expert developers, and more
- Cost effective: Market-leading quality without market-leading cost

Spotlight example: Snorkel works with a leading OSS LLM developer to build uniquely <u>challenging</u>, <u>specialized</u>, and <u>high-quality</u> datasets, beating out all other major vendors:

80%+

100+

98%+

FRONTIER LLM FAILURE RATE PHD-LEVEL

ACCURACY AT FIRST QA PASS