

GCOM – Educause Overview/Microsite Details

Brief Paragraph:

Experience the power of GCOM's SSA Cloud, our AI-enabled analytics platform that puts actionable insights at your fingertips. Our adaptive AI models are designed to analyze fraud, enhance student engagement, forecast course demand, and predict student retention and completion, empowering you to make informed decisions for student success.

SSA Cloud's modular approach seamlessly integrates data across the entire student lifecycle, offering strategic views for leaders and operational views for departmental staff. Rest assured, SSA Cloud prioritizes security and ease of implementation, with minimal impact on your IT staff.

Join us for a demonstration of real-world use cases, where we'll showcase how SSA Cloud identifies and mitigates admissions and financial aid fraud. Our clients have saved hundreds of thousands of dollars and thousands of hours of manual work using SSA Cloud's fraud management capabilities. Additionally, we'll introduce our Fraud Health Check service, which helps institutions discover the scope of their fraud problems. Discover the transformative potential of SSA Cloud and unlock new possibilities for your institution.

Synopsis:

GCOM is committed to assisting institutions in comprehending and utilizing their data to make informed decisions. Colleges and universities are faced with the responsibility of increasing accountability for student outcomes while demonstrating value amid escalating costs and student debt. To tackle these challenges, data-savvy institutions employ targeted strategies supported by analytics.

Our primary objective is to help our higher education clients establish a strong connection between their strategic goals and day-to-day operations. We specialize in designing and constructing tailored analytics platforms that facilitate data visualization, forecasting, and data-driven decision-making. Furthermore, we recognize the significance of institutional culture and business processes in the success of your analytics strategy.

To explore GCOM's wide range of higher education products and services, please visit our website at <https://www.gcomsoft.com/higher-education/>.

Key Contacts and Contracts:

Contacts

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Contracts

- NASPO ValuePoint Contract number: **AR2472**
- E&I Cooperative Services Contract number: **EI00063~2021MA**
- EDGE Market cooperative purchasing contract number: **269EMCPS-21-002-CP-ASR**

Relevant Topics:

Learn more about our clients' successful outcomes through selected case studies:

- [Data Visualization at Contra Costa Community College District](#)
- [Mitigating Financial Aid Fraud at College of the Canyons](#)
- [Leveraging Machine Learning and Advanced Analytics to Optimize Class Scheduling](#)
- [Delivering Better Student Outcomes with SSA Cloud](#)