

Carahsoft's ability to award CPE credits at our events and our vendors' and partners' events adds additional value for our participants and gives our joint programs a competitive edge, including:

- Elevating the quality of event we provide participants
- Enabling our customers to get ahead and to stay ahead in regards to knowledge of their profession
- Enhancing participant satisfaction as they leave with a certificate of completion and recognized training hour(s) to share with management and colleagues
- Encouraging attendance, as many employees are required to attain a certain number of training hours per year
- Establishing Carahsoft's technology and reseller partners as subject matter experts and thought leaders in relevant fields
- Adding a value of recognition as learning-events versus sales-events

Why are CPE credits important to our customers and their employers?

The rate of change is faster than it's ever been, and the currency of knowledge and skills can quickly become outdated without regular learning. Continued professional education ensures:

- Continued competence and knowledge in a profession/field
- Capabilities keep pace with current standards of others in the same profession/field
- Awareness of changing trends and directions in profession/field
- Maintenance and enhancement of the knowledge and skills needed to deliver a professional service/skills to employers, customers and the community
- An increase in innovation

CPE credits help our customers:

- Meet training hour requirements set forth by their employer
- Enhance their professional reputation
- Advance their careers and move into new positions
- Make meaningful contributions to their team and become more effective in the workplace
- Become more effective in the workplace
- Improve learning ability
- Improve work performance
- Stay interested in their profession and open new possibilities, new knowledge and new skill areas

CPE credits help employers:

- See an employee's dedication and commitment to a role/job/career
- Verify an employee attended a relevant, educational program
- Promote independent learning
- Set a high standard across the organization for staff development
- Improve productivity with the help of motivated and skilled employees
- Endorse a learning culture in the organization
- Enhance the reputation of the organization among prospective employees, customers and the community
- Increase employee retention
- Keep up with the latest trends and changes in the industry