

# LumApps features and benefits

3 packages for your needs

- **Portal**, the intranet solution to efficiently communicate and inform while increasing employee productivity.
- **Workplace**, the social and collaborative solution for a fully engaged and mobile workforce.
- **Extended**, the end-to-end solution to manage your social and collaborative intranet with analytics and preview of features.

<b>COMMUNICATE and INFORM</b>	<b>P</b>	<b>W</b>	<b>E</b>
<b>Fully branded interface -Platform designer</b> Create your own platform style with your logo, colors and many more options (background, borders, spacing, fonts...)	✓	✓	✓
<b>Relevant content for each employee - Content profiling</b> Content (news, pages, apps) based on employee profile (business unit, department, position, country, region...)	✓	✓	✓
<b>Relevant content for each employee - Multilingual</b> Content displayed in the preferred language of each employee User interface available in 18 languages	✓	✓	✓
<b>Rich communication - Custom content designer</b> Create custom content and reusable templates (ex: job offers, knowledge base articles, new hires)	✓	✓	✓
<b>Rich communication - Assisted newsletter creation</b> Pick top news to quickly and easily create an email newsletter (ex: monthly news digest)	✓	✓	✓
<b>Rich communication - Videos, pictures, links, documents, previews, surveys</b> Include rich and interactive content to make your communication appealing and engaging	✓	✓	✓
<b>Executive communication - Validation workflow, Ghostwriting and scheduling</b> Set up review workflows, allow ghostwriting and scheduling for more impactful executive communication	✓	✓	✓
<b>Collect feedback - Like and comment</b> Allow (or disable) employees to react to your content	✓	✓	✓

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<b>ENHANCE PRODUCTIVITY</b>	<b>P</b>	<b>W</b>	<b>E</b>
<b>Single point of access - Google Single Sign-On</b> Employees can quickly access G Suite directly from LumApps	✓	✓	✓
<b>Single point of access - Gmail, Google Drive and Calendar</b> See emails, upcoming meetings, favorite files at a glance	✓	✓	✓
<b>Single point of access - Business apps directory</b> Customizable business apps directory for quick access	✓	✓	✓
<b>Find knowledge anywhere - LumApps Global search</b> Search across LumApps and Google Drive. Results are filtered by content type, users, media, communities, links, posts...	✓	✓	✓
<b>Find knowledge anywhere - Google Cloud Search connector</b> Search across LumApps, the entire G Suite and even third-party data directly from your intranet.	X	X	✓

<b>FOSTER NETWORKING and COLLABORATION</b>	<b>P</b>	<b>W</b>	<b>E</b>
<b>Search for expertise - Employee directory</b> A customizable directory with skills, location and org. chart	✓	✓	✓
<b>Connect instantly - Gmail, Google Meet</b> Start a conversation in one click with anyone	✓	✓	✓
<b>Quickly react - Notifications</b> Receive notifications to quickly react if needed	✓	✓	✓
<b>Capture and share knowledge - Social communities</b> Create public, open, read-only or private communities with specific people. Post updates, ideas, ask and answer questions	X	✓	✓

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<b>Collaborate - Community Drive and Calendar</b> For team or project collaboration, display a folder and synchronize a calendar to display key documents and events	X	✓	✓
<b>Express yourself - Social profile</b> Update your status, see your contribution history	X	✓	✓
<b>Discover - Follow people, communities, interests</b> Build your network and subscribe to favorite topics	X	✓	✓
<b>See what matters to you - Activity feed</b> Overview of what is happening in your network	X	✓	✓

CONNECT ANYWHERE	P	W	E
<b>Accessible on any device - Responsive design</b> Design is automatically adapted to screen size, including Chromebooks and iPad	✓	✓	✓
<b>Mobile apps - In-app branding</b> Customize the apps with your identity (logo and colors)	X	✓	✓
<b>Mobile apps - News streams</b> Create custom news streams for specific user groups displayed on the homepage of the app	X	✓	✓
<b>Mobile apps - Communities</b> Employees can browse communities, post, like and comment	X	✓	✓
<b>Mobile apps - Notifications</b> Employees can set up their notifications on locked screen and they are fully synchronized with the web interface	X	✓	✓
<b>Mobile apps - Search</b> Search in LumApps for news articles and community posts	X	✓	✓

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<b>MANAGE</b>	<b>P</b>	<b>W</b>	<b>E</b>
<b>Smooth deployment and upgrades - Cloud</b> A cloud solution for a fast deployment and smooth upgrades	✓	✓	✓
<b>Users management - Synchronization with Google Groups</b> User profile data can be imported from Google Groups and are updated when a field is updated in LumApps	✓	✓	✓
<b>Users management - Flexible governance</b> Delegate content creation to selected users with specific rights and permissions	✓	✓	✓
<b>Monitor generic KPIs - Google Analytics</b> Leverage Google analytics to measure page views and browsing time	✓	✓	✓
<b>Monitor platform activity - Platform Analytics</b> Monitor intranet-specific KPIs such as reactions, participating users or connection frequency	X	X	✓
<b>Monitor community activity - Community Analytics</b> Monitor community activity with community-specific KPIs such as followers and notified users	X	X	✓
<b>Anticipate and train users in advance - Customer preview</b> Access new features 6 weeks in advance to train users, perform tests and update any training materials in context	X	X	✓

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