DATALOGZ

Bridging the gap in business intelligence
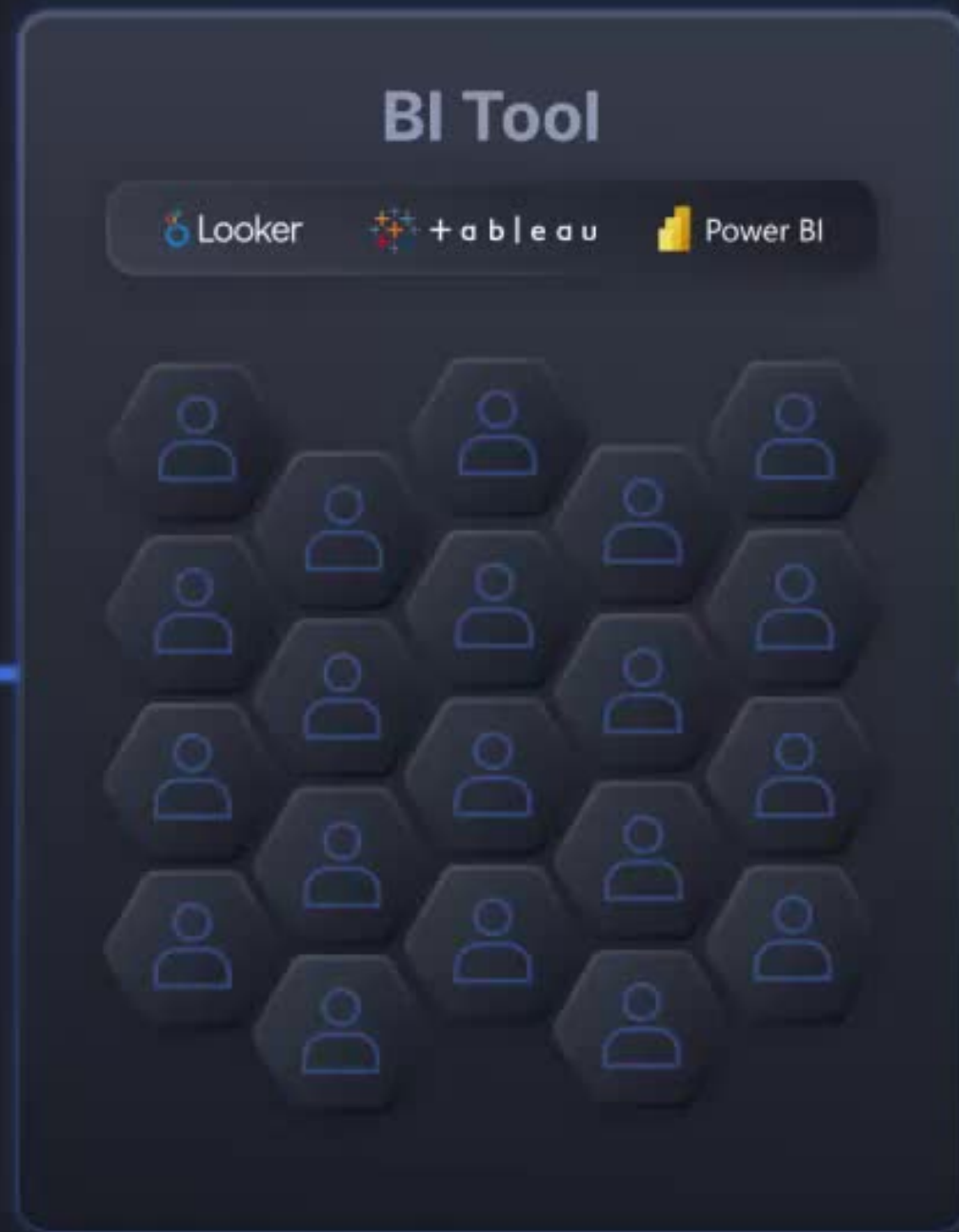
BI Sprawl leads to major problems!

(!) Duplicate reporting results in poor decisions

(!) Compliance risk is prominent in BI

(!) Overconsumption of resources slows the entire data system

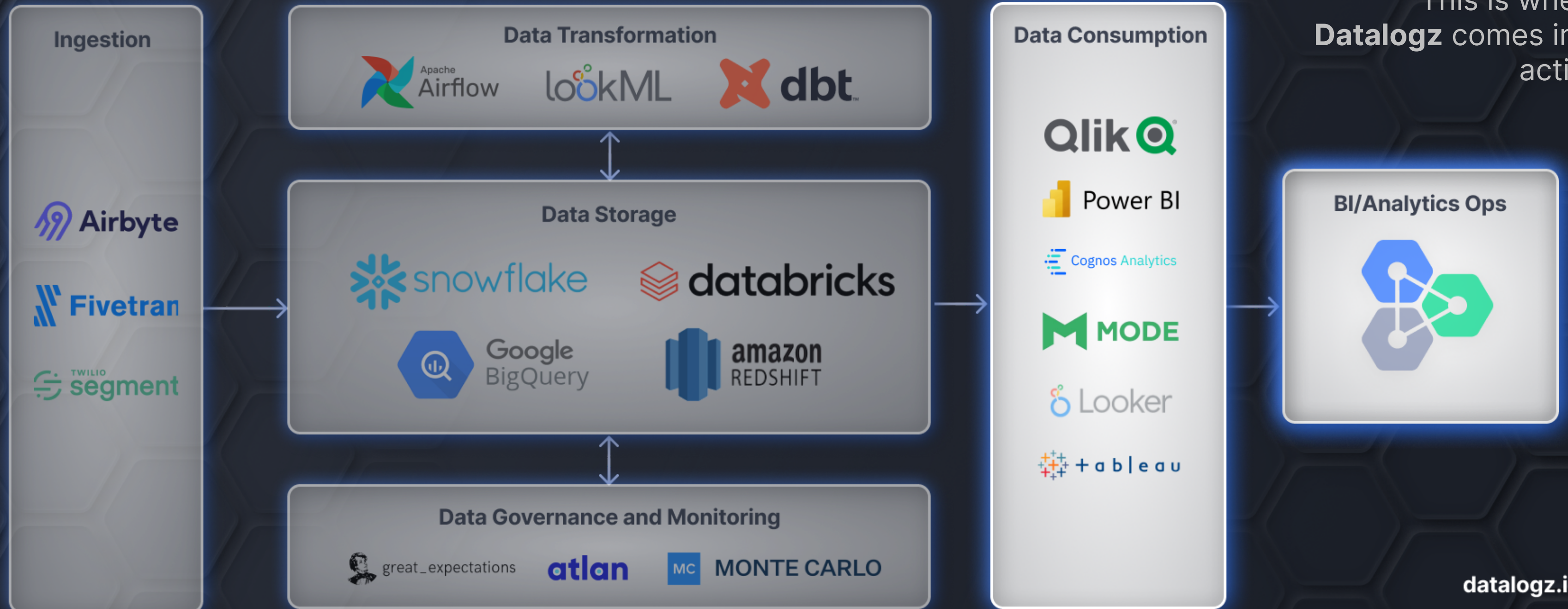**(!)** Inefficient data usage drives costs up

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We're leading experts in BI Metadata

*Instantly **optimize** and **continuously govern** any BI environment.*

✓ Catch and fix real-time data risks.

✓ Flag anomalies in the BI environment.
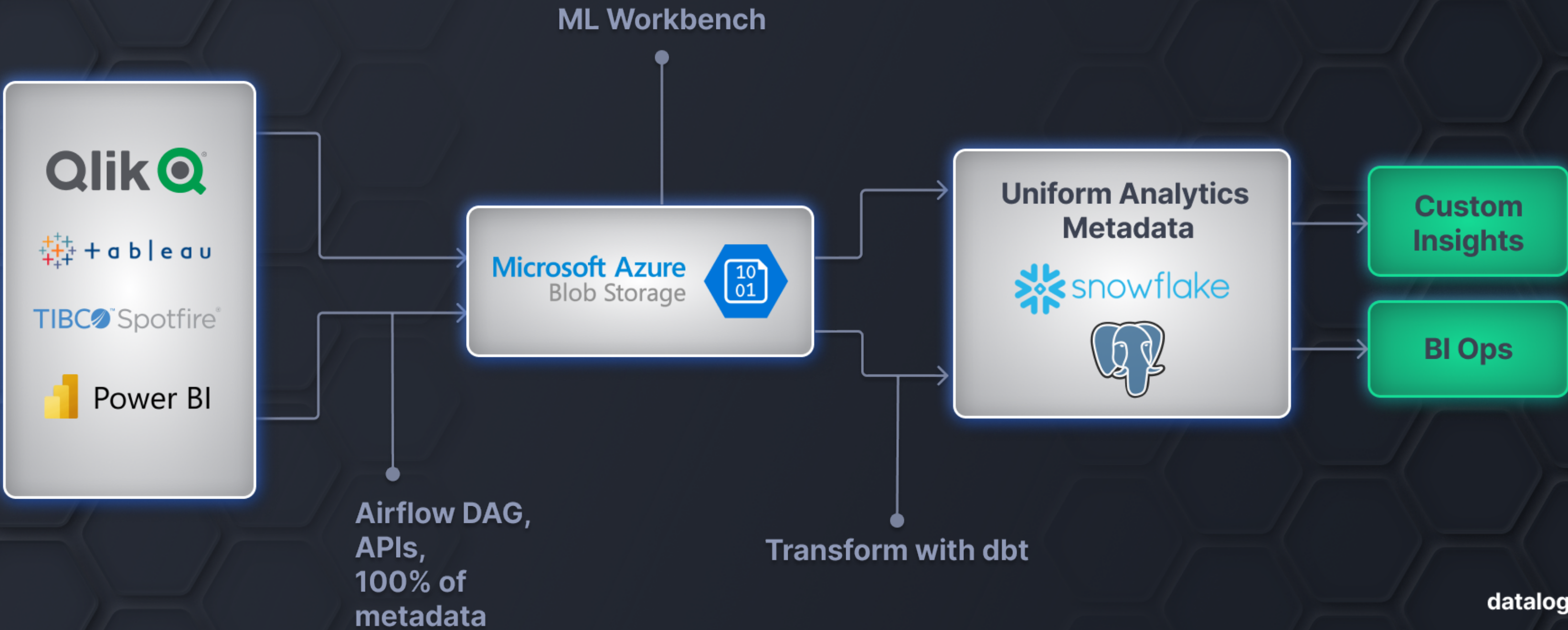
✓ Cut costs and increase BI efficiency.

Looker

Power BI

+ableau

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We sit on the consumption layer

This is where **Datalogz** comes into action

Ingestion
- Airbyte
- Fivetran
- TWILIO segment

Data Transformation
- Apache Airflow
- lookML
- dbt

Data Storage
- snowflake
- databricks
- Google BigQuery
- amazon REDSHIFT

Data Governance and Monitoring
- great_expectations
- atlan
- MC MONTE CARLO

Data Consumption
- Qlik Q
- Power BI
- Cognos Analytics
- M MODE
- Looker
- tableau

BI/Analytics Ops

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Creating a Unified BI/Analytics

Metadata Layer

ML Workbench

Qlik Q

tableau

TIBCO Spotfire

Power BI

Microsoft Azure
Blob Storage

Uniform Analytics
Metadata

snowflake

Custom Insights

BI Ops

Airflow DAG,
APIs,
100% of
metadata

Transform with dbt

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Identify

- ✅ Downtime is happening to users

- ✅ Stale data is being viewed by users

- ✅ Unused reports and dashboards

- ✅ Costly datasets going unused

- ✅ Duplicate datasets causing unnecessary costs and confusion

- ✅ Unendorsed datasets consumed regularly

- ✅ Sensitive data being downloaded or shared

- ✅ Overconsumption of resources causing slowness and errors

- ✅ Unused premium features causing unnecessary licensing and dataset costs

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Track

30% Reduction in BI costs

✓ 7,000 Datasets Consolidated

✓ 4,000 Licenses Removed/Consolidated

✓ 500 Refresh Schedule Changed

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Client Example *Fortune 100*

Category	Annual BI Cost *Power BI*	Reduction *Client Avg.*	Annual Savings *Datalogz identified*	How?
Licensing	**$720,000** 40,000 pro & 3,000 premium licenses	20%	$144,000	• Identify Unused Premium Features • Inactive PPU Users
Premium Capacities	**$15,000,000** 25 capacities, 50k per capacity per month	30%	$4,500,000	• Automate lifecycle management • Remove duplication • Dataset Consolidation • Archival & Deprecation
Warehouse (Snowflake)	**$276,000** 12 TB data, 40,000 reports	50%	$138,000	• Datasource consolidation • Column reduction • Remove duplication • Partitioning and Clustering Performance **(Snowflake)**
Total	**$15,996,000**	30%	**$4,782,000**	

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60 Days of Engineering Time Reduced

Tenant and Activity Inventory Persisted

1,200 Automation and Bulk Actions

Chargeback BI automated

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End Business Intelligence Sprawl with Datalogz

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