

## Carahsoft EDUCAUSE 2023 - Sponsorships

Carahsoft is pleased to offer sponsorship opportunities to both attending and non-attending partners. Carahsoft will be targeting our promotional email campaign toward past show attendees and any other potential leads that will not be in attendance at EDUCAUSE 2023. Please inform your Carahsoft marketing POC of your interest in participating, and complete this contract.

### Event Details

**Exhibiting Days:****Date:** October 10-11, 2023**Location:** McCormick Place West Convention Center  
2301 S Indiana Ave,  
Chicago, IL 60616**Networking Reception:****Date:** Tuesday, October 10, 2023**Time:** 5:30pm – 8:00pm**Location:** Roots South Loop  
744 S Dearborn St,  
Chicago, IL 60605

***Sponsorships are available on a first come, first served basis. We look forward to your participation!***

### NETWORKING RECEPTION SPONSORSHIPS

#### ~~CARAHSOFT PREMIER SPONSORSHIP (1 Available) \$15,000~~

- Reception lead list
  - Quantity of leads cannot be guaranteed
- Logo on table-top centerpieces throughout the venue - must commit by August 31st for custom branded items
- Custom branded gobo - must commit by August 31st for custom branded items
- Sponsorship signage: "Premier Reception Sponsored by" [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

#### **BAR SPONSORSHIP (1 Available) \$10,000**

- Custom-branded drink stirrers, beer koozies, and drink napkins - must commit by August 31st for custom branded items
- Sponsorship signage at the bar: "Bar Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

#### **FOOD SPONSORSHIP (1 Available) \$10,000**

- Custom-branded food napkins and plates at food display(s) - must commit by August 31st for custom branded items
- Sponsorship signage at food station(s): "Food Sponsored by: [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

#### **DESSERT SPONSORSHIP (1 Available) \$8,000**

- Custom-branded dessert napkins and plates at dessert display - must commit by August 31st for custom branded items
- Sponsorship signage at dessert station(s): "Dessert Sponsored by: [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

#### **CIGAR ROLLER SPONSORSHIP (1 Available) \$5,000**

- Custom-branded logo on cigars - must commit by August 31st for custom branded items
- Sponsorship signage: "Cigar Roller Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

**~~PHOTO STATION SPONSORSHIP (1 Available) \$5,000~~**

- Custom-branded logo on prints from the photo station - must commit by August 31st for custom branded items
- Sponsorship signage: "Photo Station Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

**MUSIC SPONSORSHIP (1 Available) \$3,000**

- Shout-outs from the DJ thanking their sponsor
- Sponsorship signage: "Music Sponsored by" [VENDOR LOGO]"
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

**CONTRIBUTOR - GENERAL PROMOTION SPONSORSHIP (10 Available) \$1,500**

- Logo on reception invite
- Logo inclusion on our "Thank You to Our Sponsors" sign at reception entrance
- Unique registration link for you to share with your customers and any promotions
- Logo inclusion on promotional campaign email

**EXHIBIT HALL SPONSORSHIPS****~~BOOTH ENTERTAINMENT SPONSORSHIP - LEGO (1 Available) \$6,500~~**

- Full lead list of customers who visit the lego station
  - Quantity of leads cannot be guaranteed
- Custom branded logo on the lego backdrop
- Sponsorship Signage: "Lego Station Sponsored by [VENDOR LOGO]"
- Logo inclusion on promotional campaign email

**BOOTH ENTERTAINMENT SPONSORSHIP - BAR (1 Available) \$6,500**

- Full lead list of customers who visit the booth bar
  - Quantity of leads cannot be guaranteed
- Custom branded logo napkins and drink umbrellas at the bar
- Sponsorship Signage: "Bar Sponsored by [VENDOR LOGO]"
- Logo inclusion on promotional campaign email

**Application and Contract for Sponsorship**

If you have interest in any of the sponsorships included in this document, please fill it out the form below and return to [educause@carahsoft.com](mailto:educause@carahsoft.com).

**Sponsor Information**

Company/Division:		
Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Fax:	URL:
Primary contact:		Title:
Email:		Tel:
Accounting contact:		Email:
Tel:		

**Sponsorship Opportunities**

Sponsorships are assigned on a first come, first served basis and are not deemed final until this application is countersigned and returned to exhibitor.

Select sponsorship (please check):

**Carahsoft Reception Sponsorships**

*\$15,000 Premier Reception Sponsorship*

☐ *\$10,000 Bar Sponsorship*

☐ *\$10,000 Food Sponsorship*

☐ *\$8,000 Dessert Sponsorship*

☐ *\$5,000 Cigar Roller Sponsorship*

☐ *\$5,000 Photo Station Sponsorship*

☐ *\$3,000 Music Sponsorship*

*\$1,500 Contributor*

**Exhibit Hall Sponsorships**

*\$6,500 Lego Station Sponsorship*

*\$6,500 Bar Sponsorship*

Signature:

**Partner - Sponsor**

Date:

Signature:

**Carahsoft Tradeshow Rep - Organizer**

Date: