

Pro Insight

Global identity review solution



BENEFITS

Increase productivity

Use a single cross-border solution to investigate traditional and digital data attributes and get a comprehensive view of the identity behind an applicant.

Access anywhere

Access full Identity Review results for any transaction directly from any platform with a single click.

Improve customer satisfaction

Reduce false-positive rates and improve customer experience and loyalty by quickly onboarding more good customers with confidence.

Power enterprise teams

Available for teams of all sizes with a wide variety of features such as SSO, dedicated support, enhanced security, and advanced analytics.

Maximize revenue, minimize fraud

Leverage the power of machine learning to view top risk signals, catch discrepancies, and dive deeper into highlighted warnings for more details.

Leverage reporting and analytics

View detailed reports on platform usage, users, and coverage – available in graph view, list view, and for export.

FEATURES

Powered by quality data and real-time machine learning insights from our Identity Network, Identity Review is a comprehensive view that returns an Identity Risk Score, the key signals impacting the score, match statuses between email, phone, addresses, name, and IP, and in-depth details for each data attribute.



Identity Risk Score

Get a quick first view of a transaction with our global Identity Risk Score powered by real-time global data, machine learning, and network insights.



Positive and Negative Signals

Get an in-depth look inside of the Identity Risk Score with positive and negative risk signals metadata, and data matches.



Network Risk

Understand how a customer's identity elements are being used online, such as primary address and IP first seen together one month ago.



Distance calculation map

Use the interactive map for a visual picture of the distances between inputs such as IP and shipping and/or billing addresses.



Pro Insight

Global identity review solution

Pro Insight empowers manual review teams to make better and more accurate decisions on an identity with more confidence. Tailored to highlight the critical points of an identity, Pro Insight combines several identity data points together with merchant information to judge the risk of a particular identity within a single view.

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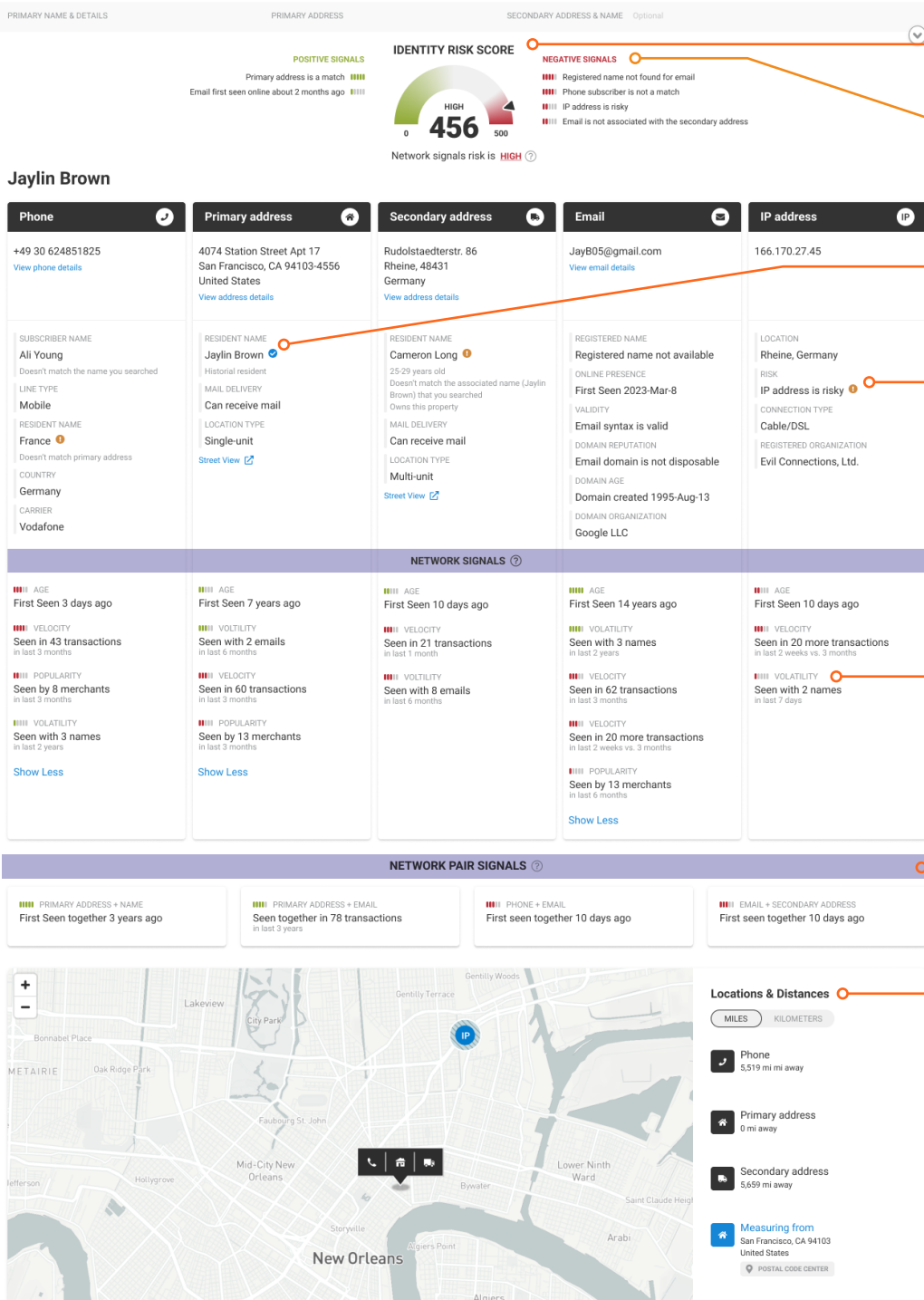
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Identity Risk Score is in the high risk range

Strong Negative Signals increase the identity risk score

Blue checkmarks indicate matched data attributes

Orange alert icons indicate invalid or mismatched data attributes

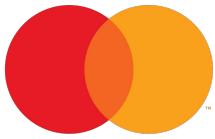
Network Signals

Network Pair Signals

Distance calculation map

ABOUT MASTERCARD IDENTITY

Today's digital economy opens a world of opportunity for everyone everywhere to connect. Mastercard Identity securely and seamlessly connects people with merchants, banks, and businesses worldwide — enabling them to interact with confidence how, where and when they want. Powered by global identity technologies, data and insights, machine learning scores and biometrics, organizations worldwide can verify and authenticate more genuine consumers and prevent fraud in real-time. From the initial account opening through account changes – and across the entire payment transaction and fraud ecosystems, Mastercard Identity instills trust on both sides of the interaction.



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