

## Carahsoft IACP Tech 2024 Sponsorships

Carahsoft is pleased to offer sponsorship opportunities to both attending and non-attending partners. Carahsoft will be targeting our promotional email campaign toward past show attendees and any other potential leads that may be in attendance at IACP Tech 2024. Please inform your Carahsoft marketing POC of your interest in participating, and complete this contract. Please visit the IACP Tech 2024 [website](#) for more information about the conference.

### Event Details

#### Exhibiting Days

**Date:** May 22-23, 2024

**Location:** Charlotte Convention Center

#### Reception

**Date:** Wednesday, May 22, 2024

**Time:** 5:00pm - 7:00pm

**Location:** [The Public House](#)

***Sponsorships are available on a first come, first served basis. We look forward to your participation!***

### NETWORKING RECEPTION SPONSORSHIPS

These sponsorships are available specifically at the Carahsoft Networking Reception. Sponsors will be included in online and print promotions relating to the reception only. Each sponsorship has its own unique attributes, please read the descriptions carefully.

### Networking Reception Sponsorships

#### **PREMIUM SPONSORSHIP (1 Available) \$8,000**

- Full reception lead list
  - Quantity of leads cannot be guaranteed
- Custom-branded logo on centerpieces - must commit for custom branded items by **Friday, March 29, 2024**
- Custom-branded darts and shuffleboard pieces for game areas at reception - must commit for custom branded items by **Friday, March 29, 2024**
- Sponsorship signage: "Thank you to our Premier Sponsor [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

#### **BAR SPONSORSHIP (1 Available) \$6,000**

- Custom-branded drink napkins and stirrers - must commit for custom branded items **Friday, March 29, 2024**
- Sponsorship signage: "Bar Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

#### **FOOD SPONSORSHIP (1 Available) \$6,000**

- Custom-branded plates and napkins at food and dessert displays - must commit for custom branded items by **Friday, March 29, 2024**
- Sponsorship signage: "Food Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

#### **MUSIC SPONSORSHIP (1 Available) \$2,000**

- Opportunity to choose a song(s) that will be played by the DJ/Band
  - Announcement from DJ/Band "This song is PRESENTED BY..."
  - Shout outs throughout the night by the DJ/Band
- Sponsorship signage "Music Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

#### **CONTRIBUTOR - GENERAL PROMOTION SPONSORSHIP (5 Available) \$1,000**

- Sponsorship signage: "Thank you to our Contributing Sponsors [VENDOR LOGOS]"
- Logo on reception invite
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

**Application and Contract for Sponsorship**

If you have interest in any of the sponsorships included in this document, please fill out the form below and return to [IACP@Carahsoft.com](mailto:IACP@Carahsoft.com).

**Sponsor Information**

Company/Division:		
Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Fax:	URL:
Primary contact:		Title:
Email:		Tel:
Accounting contact:		Email:
Tel:		

**Sponsorship Opportunities**

Sponsorships are assigned on a first-come, first-served basis and are not deemed final until this application is countersigned and returned.

Select sponsorship (please check):

**Carahsoft Partner Sponsorships****Networking Reception Sponsorships**

\$8,000 Premium Sponsorship

\$6,000 Bar Sponsorship

\$6,000 Food Sponsorship

\$2,000 Music Sponsorship

\$1,000 Contributor Sponsorship

Signature:

**Partner - Sponsor**

Date:

Signature:

**Carahsoft Tradeshow Rep - Organizer**

Date: