Cloud Cost Management at Scale

Enabling Transparency, Efficiency, and Mission Alignment Across Government IT

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Introduction

THE URGENCY OF VISIBILITY AND ACCOUNTABILITY

Transparency and accountability are at the core of today's public sector mandates—from **FITARA** to **Executive Order 14158** and evolving cloud governance policies. These directives underscore the need for real-time observability, cross-functional coordination, and measurable technology outcomes.

To meet these demands, agencies are expected to go beyond modernization. They need to track cloud costs, justify spend, and connect IT performance to mission-aligned goals.

Datadog brings cost, security, and performance telemetry together in a single, unified platform—empowering IT, finance, and program teams to take shared ownership of services, eliminate inefficiencies, and demonstrate results with confidence. All while maintaining the speed, compliance, and security today's government operations require.

Why Datadog?

ONE PLATFORM. SHARED INSIGHTS. BETTER DECISIONS.

Government agencies need more than siloed tools—they need unified, trusted observability across infrastructure, spend, and security posture.

Datadog is built for that purpose. As a FedRAMP®-authorized platform, Datadog helps agencies modernize confidently, manage cloud costs proactively, and achieve mission goals with transparency and control.

Datadog enables agencies to:

- Track and report total cost of ownership across services, teams, and environments
- Integrate cost metrics into dashboards, service maps, and performance profiles
- Monitor cloud and SaaS spend across platforms like AWS, Snowflake, and OpenAI
- Attribute container costs by cluster, namespace, and workload to review savings in shared environments
- Spot and reduce waste with real-time, observability-driven cost recommendations
- Align cost, performance, and security insights to mission outcomes

By bringing IT, finance, and program stakeholders together around shared, actionable data, Datadog supports FinOps collaboration and helps agencies drive efficiency and accountability.

FedRAMP™

Five Ways Public Sector Organizations Benefit

1. TOTAL VISIBILITY ACROSS THE STACK
Unify observability and cost data across infrastructure, applications, and third-party services.

2. REAL-TIME COST INSIGHTS WHERE THEY MATTER
Empower teams to manage spend directly from their operational dashboards.

3. OPTIMIZATION WITHOUT GUESSWORK
Use observability-driven insights to identify inefficiencies and improve resource utilization.

4. INFORMED DECISION MAKING
Connect financial metrics to service-level objectives and user outcomes.

5. BUILT-IN ACCOUNTABILITY AND REPORTING
Enable role-based access to cost data for audits, reporting, and compliance.

What the Analysts Are Saying

Datadog has been recognized as a leader in analyst reports published by Gartner® and Forrester®.

– **2024 Gartner® Magic Quadrant™ for Observability Platforms:** Datadog named a Leader for the fourth consecutive year.

– **2024 Gartner® Magic Quadrant™ for Digital Experience Monitoring:** In the inaugural 2024 Gartner® Magic Quadrant™ for Digital Experience Monitoring, Datadog was positioned as a Leader, achieving the highest placement for its Ability to Execute.

– **The Forrester® Wave™:** Datadog named a Leader in the Forrester Wave™: AIOps Platforms, Q2 2025.

Our Partners & Alliances

We partner with leading Cloud Service Providers (CSPs) to deliver end-to-end observability to US government agencies at federal, state, and local levels.

Our extensive Partner Network includes Managed Service Providers, System Integrators, Resellers and Referral Partners, as well as Technology Partners who build custom solutions on the Datadog platform. Our partners help public sector teams implement FinOps best practices and drive cost-efficient modernization. For more information about the Datadog Partner Network, including details on how to join, please visit: **partners.datadog.com**.

Next Steps: Get In Touch

With **900+ integrations**, Datadog is ready to plug into your existing environment and scale with your mission. No bolt-on products. No blind spots. No waiting.

Ready to take control of your cloud costs? Contact our team today.

✉ Contact our Public Sector Sales team:
– Federal Sales Team: **fed@datadoghq.com**
– SLED Sales Team: **sled@datadoghq.com**

✓ Open a trial account at **app.ddog-gov/signup**

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