Dataminr®

Dataminr First Alert

How effectively are you using **public data** to maintain **situational awareness** of events in your area of responsibility?

Public data contains essential information. However, it can be difficult to extract actionable signals in real-time. When the safety of your organization, infrastructure, and citizens is a priority, maintaining situational awareness to **make critical decisions with speed and confidence** is vital—but organizations are at a disadvantage because of the vast scale of public data.

Use AI across Public Data for critical event discovery with the necessary:

Speed
Real-time event discovery
Proactively make decisions by knowing in real-time and acting quickly.

Scope
Broad public data coverage
Avoid missed events with broad coverage of public data sources and formats.

Relevance
Actionable Alerts
Focus teams on prioritizing and managing critical events, not searching for them.

Increase speed of decision making with Dataminr First Alert, a real-time critical event discovery solution for:

EMERGENCY MANAGEMENT
Respond as early as possible to any natural or man-made emergency, crisis, incident, disaster or attack.

TRANSPORTATION AND INFRASTRUCTURE PROTECTION
Learn about transportation accidents and critical infrastructure disruptions to better protect the public.

DIPLOMATIC SECURITY AND CRISIS MANAGEMENT
Maintain awareness of events that can impact the safety of diplomats and embassies or result in diplomatic crises.

FORCE PROTECTION
Reduce risk to your mission, people, networks and locations.

LAW ENFORCEMENT
Improve the response time of law enforcement officials to public safety incidents and emergencies.

EXECUTIVE OFFICIAL AWARENESS
Equip executive officials with information to follow and manage major event and global crisis response.

> First Alert was very helpful when responding to widespread power outages after a substation attack. At the time **we didn't have an analyst assigned to this district and therefore had limited information on the ground.** First Alert provided real-time situational awareness.".
>
> Emergency Management Agency

Public sector organizations rely on Dataminr

CUSTOMERS INCLUDE

200+ Organizations *with* **150K+** Users *in* **190+** Countries & Territories

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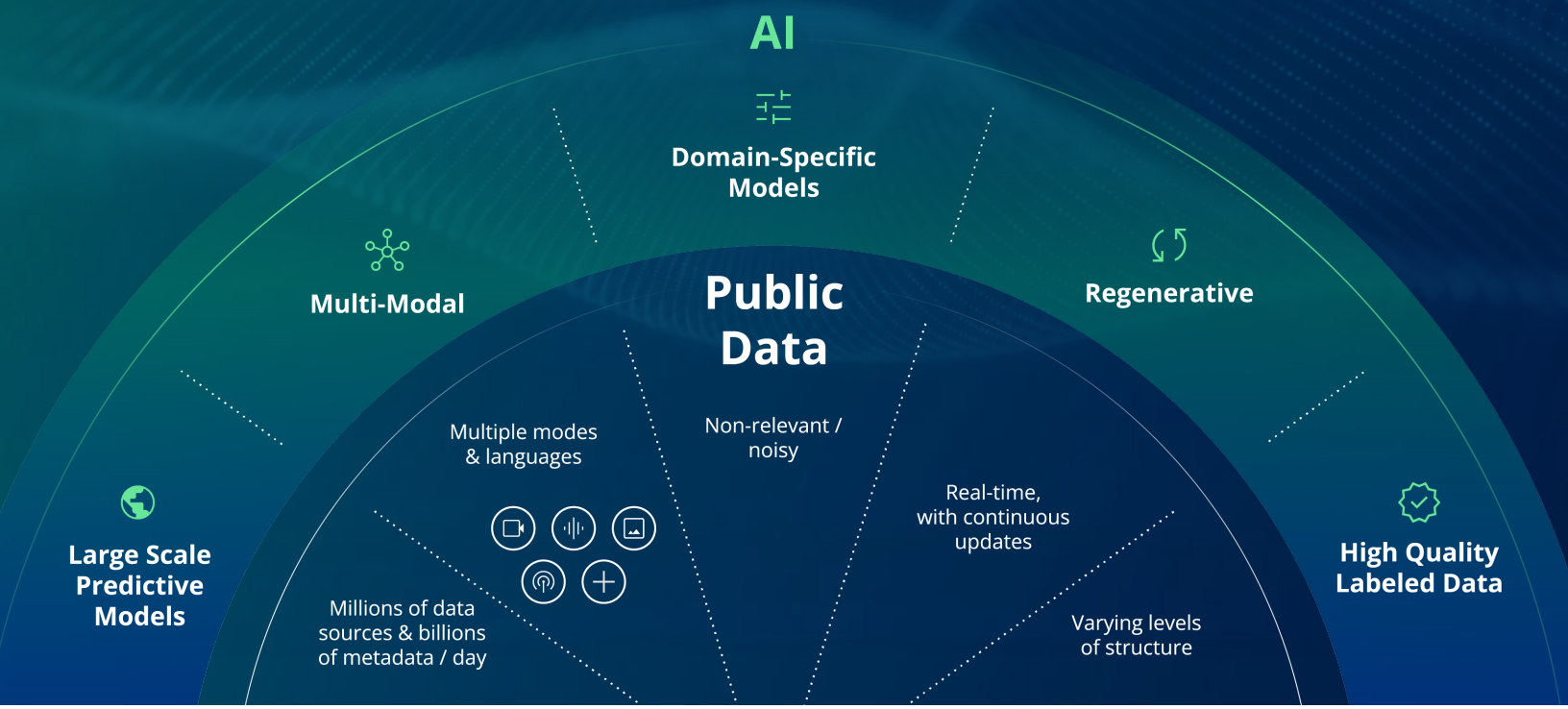
Discover the earliest indicators of emerging events across public data

Dataminr's Pioneering AI Platform ingests information from over 1M+ publicly available data sources in 150+ languages in 220+ countries to discover critical safety events in real-time. Leveraging 50+ large language models (LLMs) and over 12 years of trusted historical data, the platform offers the speed, scope, and relevance that are vital to enhancing the safety of your organization, infrastructure and citizens.



Discover, Understand, and Respond Faster by Leveraging the Full Scope of Public Data

Spend time responding instead of waiting for information

Efficiently allocate resources where most needed

Keep stakeholders aligned with a common operating picture

Understand the impact on your organization's infrastructure and personnel

30K people working **24/7** would only process **1%** of all the data Dataminr ingests each day.

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