Modern Business Intelligence
Amplify your Workforce with Modern BI.

Business Intelligence for Intelligent Businesses
To unlock the full value of data, companies need data experiences that deliver trusted, timely and actionable insights to every person and workflow. Looker’s modern BI solution empowers everyone in the organization to ask sophisticated questions and get real-time, trusted insights that improve decision making and can be operationalized to power workflows in other tools and systems.

What’s new?
Looker 7 delivers new enhancements including a reimagined BI experience that improves collaboration and data flow across common business tools. More at looker.com/product/looker-7.

Partner Spotlight

Benefits
Inspire users to drill-in and ask more with a business-friendly UX that delivers real-time governed data.

Free your data team to focus on high-value analytics projects.

Create unique experiences that operationalize data, driving value with data at every turn.

“We had lots of different tools that were specialized but we wanted an environment where we could manage all the data so we could actually understand it, and look at it without siloed points of view.”

Bobby Gill, Data Analytics Director, The Economist
Industry use cases

**Retail**
Have better, more tailored interactions with your customers with a 360-degree view into all their activity. Optimize store operations and manage complex supply chains.

**Financial Services**
Improve customer lifetime value and reduce churn. Create new products and business models. Leverage real-time insights to flag fraudulent behavior before it takes a toll on your business.

**Media**
Create a holistic view of your content engagement. Track user acquisition and retentions costs. Surface the right ads at the right time. Compare content monetization strategies.

**Healthcare**
Improve patient outcomes by securely bringing data from different systems together to deliver the highest level of care to patients at every touchpoint. Optimize operations to reduce costs.

“Looker’s agile BI approach avoids the challenges of traditional BI and ETL solutions in supporting multiple data sources and has become a new standard for accelerating the value of data.”

Amalgam Insights