**Tableau**

*Self Service Data Analytics Platform across the IC*

Tableau is the broadest and deepest, end-to-end data and analytics platform. Tableau ensures the responsible use of data and drives better business outcomes with fully integrated data management and governance, visual analytics and data storytelling, and collaboration.

**Key Contacts & Contracts (if applicable):**

* Currently implemented at NGA and all IC agencies
* Key relationships with all agencies

**Company Overview**

* Vendor was founded in 2003
* Initially in the IC in 2006 and primary platform for data visualization and analytics
* Significant NGA investment with Tableau starting in 2014
* Rich customer base (commercial and Government, CONUS and OCONUS)
* Government customers include NGA and entire Intelligence Community

**Brief Summary:**

Tableau has a unique approach to enabling people to see and understand their data. Tableau’s focus since 2003, has been to democratize data exploration from novice to expert and that includes the world of geospatial analytics. Geospatial feature improvements to new data connectors, data formats, functions and overall upgrades have been incorporated in 28 releases since mapping was first introduced in 2004. Many of those features will be on display at GEOINT22 along with all of the other features enabled on the Tableau platform.

**Relevant topics may include, but not limited to:**

Spatial Data Discovery

Cognitive Aspects of Human-Computer Interaction for GEOINT

Future Workplace Technology

Supply Chain Management

Digital Earth, Virtual Globes, and Spatial-oriented Augmented Reality

Artificial Intelligence/Machine Learning

Disaster and Risk Management

Modelling, Analysis, and Visualization

Spatiotemporal Data Acquisition, Modelling, and Analysis

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Booth #