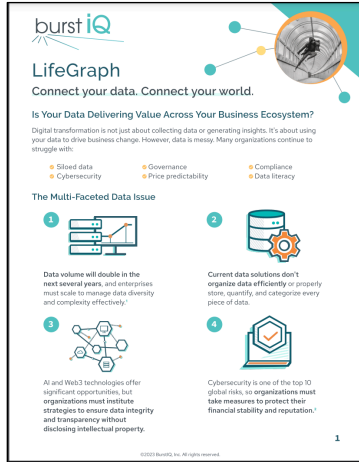




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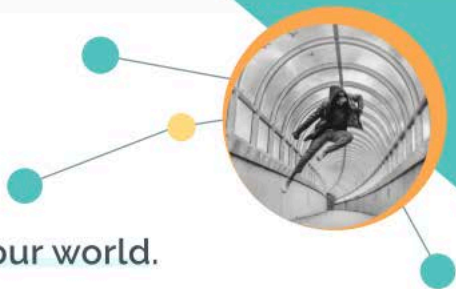


To set up a meeting:
burstiq@carahsoft.com
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Is Your Data Delivering Value Across Your Business Ecosystem?

Digital transformation is not just about collecting data or generating insights. It's about using your data to drive business change. However, data is messy. Many organizations continue to struggle with:

- Siloed data
- Governance
- Compliance
- Cybersecurity
- Price predictability
- Data literacy

The Multi-Faceted Data Issue

1



Data volume will double in the next several years, and enterprises must scale to manage data diversity and complexity effectively.¹

2



Current data solutions don't organize data efficiently or properly store, quantify, and categorize every piece of data.

3



AI and Web3 technologies offer significant opportunities, but organizations must institute strategies to ensure data integrity and transparency without disclosing intellectual property.

4



Cybersecurity is one of the top 10 global risks, so organizations must take measures to protect their financial stability and reputation.²