

# Transform Windows 10 with VMware Workspace ONE Modern Management

## Windows 10 Modern Management Overview

Jake Reibert  
Senior Solutions Engineer, EUC - Federal  
June 17, 2020

# Agenda

## Modern Management for Windows 10

What is it and why?

## End-User Experience

Intelligent Hub – secure, simple, and focused on users

## Workspace ONE Unified Endpoint Management

Easily onboard, configure and track Windows endpoints

## Transition to Modern Management

Workspace ONE AirLift makes the move easy

## Discussion / Follow-ups

# Today's workforce is decentralized

How do you provide security, configuration and app distribution for all employees?



Yet the PC remains the core of how work gets done.

# Traditional PC Management Hasn't Evolved for This Modern Workforce

Legacy client-server tools negatively impact your business



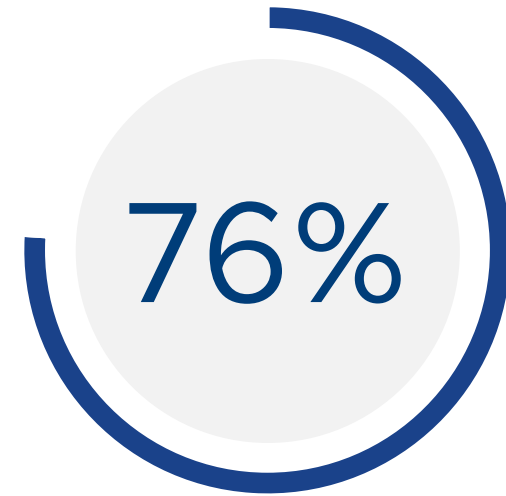
Increased  
Cost

Cost of post-deployment PC  
management and support



Compromised  
Security

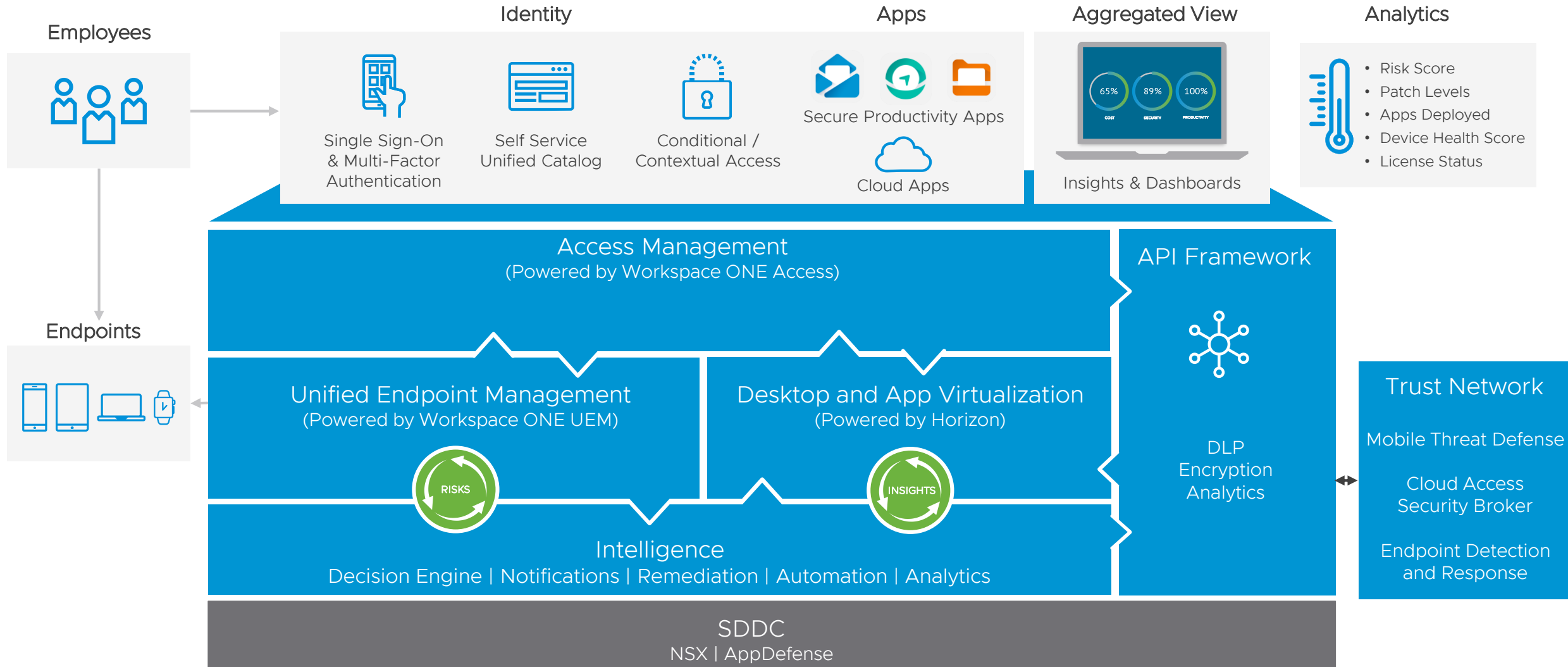
Breaches originate at  
endpoints



Poor User  
Experience

Don't have apps from IT to get  
work done

# Workspace ONE Platform



# Modern Management Benefits vs. Traditional PCLM Approaches



TRADITIONAL



DEPLOYMENT

High-touch



CONFIGURATION

On-network only



PATCHING

Takes months to patch



APP MANAGEMENT

Resource intensive



SECURITY

Poor compliance



MODERN

BUILT FOR  
THE MODERN  
WORKFORCE

Out-of-box for day one productivity

Over-the-air, across any network

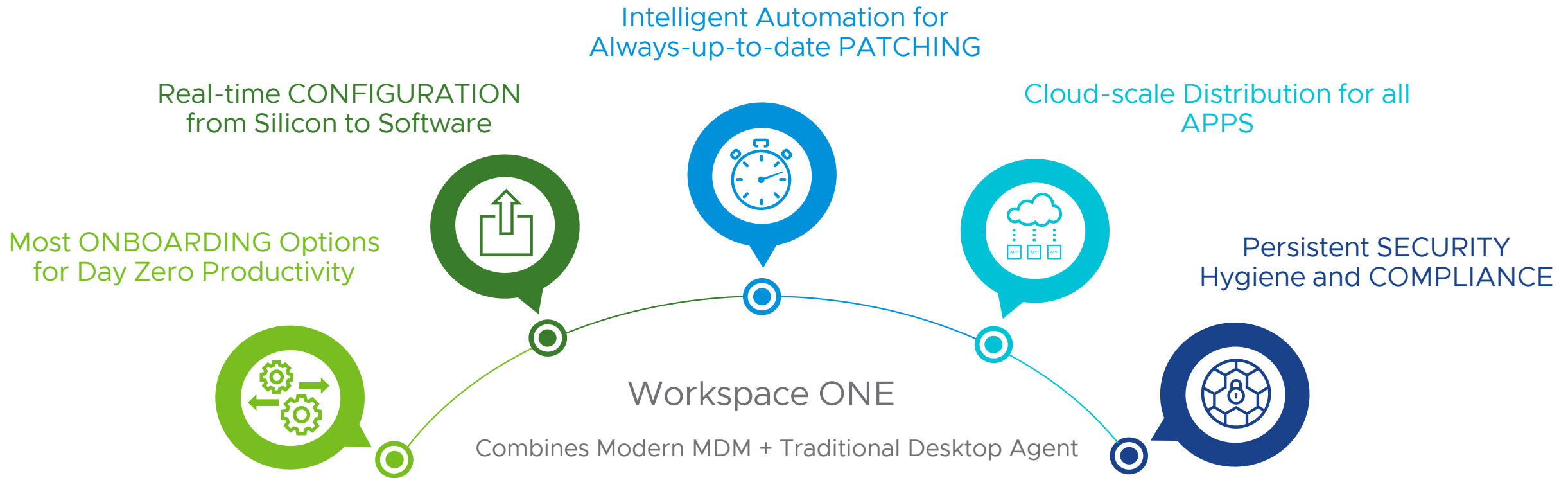
From the cloud in minutes

Cloud-scale with zero CapEx

Real-time detection and remediation

# Best-in-class Windows 10 Modern Management

Workspace ONE combines complete cloud-based, Windows 10 modern management with intelligent automation to empower users and simplify IT.



# Taking a leap beyond PCLM Lifecycle Transformation

The only complete Windows 10 modern management solution to transform the way IT manages PCs

