Another Zoomtopia is in the books! Thank you for coming out in person and joining virtually to make our seventh-annual customer celebration a success.

Zoomtopia is all about celebrating how you’re using Zoom to make work more meaningful, drive impact through intelligence, strengthen relationships with your customers, and enable seamless workflows. We were delighted to share our latest product innovations that will help you do just that, and to hear from experts, partners, and customers about topics ranging from modern work to AI.

We’ve put together a few of our favorite moments from this year’s event (and if you have your own, we’d love for you to share them with us @Zoom on social media using the hashtag #Zoomtopia!).

1. **Zoom Docs: revolutionizing how you collaborate**

   What an absolute thrill to unveil our latest product designed to help you collaborate better: **Zoom Docs**, your modular AI-powered workspace, coming in 2024. We shared our vision for Zoom Docs as part of your workday — and we loved your reactions to the news!
2. What inspires us most

This year’s keynote was chock-full of news and insights, but, as always, Eric took a moment to express his gratitude toward our customers.

“Listening to your stories and learning about what you need right now inspires us to continue innovating alongside you at a very rapid pace. . . . Since day one we’ve had a culture of customer care, and for the past 12 years, it’s only grown stronger.”

— Eric S. Yuan, Zoom’s founder and CEO

Watch the vision and innovation keynote.
3. Melding the virtual and on-site experience

Zoomtopia is a hybrid event, meaning customers attending in person at the San Jose Convention Center and virtually around the world all get a chance to interact and be a part of the experience through emoji reactions, event chat, and a live feed of virtual attendees on the big screen. In select U.S. cities, audience members came together to experience the keynote at AMC theater watch parties, which were equipped with Zoom Rooms technology. We were overjoyed to have people engaging with each other in person and on the Zoom Events platform!

4. Insightful discussions

One of the things we look forward to most at Zoomtopia is the chance to listen to and learn from our speakers. This year’s event was no different — here’s a glimpse at just a few insightful conversations from our sessions.

On the potential of AI and Zoom’s approach:
So many people talk about these AI tools [as being] all about productivity. But there was a lot today in the keynote that talked about connection, and I thought that was really meaningful. It’s another way … that people can connect. And that’s a big differentiator in the way Zoom is approaching AI.”
— Melody Brue, VP & Principal Analyst, Modern Work, Moor Insights & Strategy

Watch “Fireside chat: A look inside Zoom’s approach to AI privacy and security”

On how to approach hybrid work thoughtfully:

“Always think about equity in the experiences that you’re creating, and always think about the remote experience. It’s easy to build for in-office [work]. But hybrid is harder. And it’s here to stay.”
— Mary Kay Tisch, Senior Director Business Technology, HubSpot

Watch “Navigating the challenges of modern work: Hear from your peers on what actually works”

5. Celebrating our customers

At Zoomtopia, when the sessions are over and the expo hall is closed, it’s time to party! Our musical guests, Chris Weaver Band and Ludacris, put on a show to remember.

Thank you!

We couldn’t have asked for a better Zoomtopia, and we appreciate you — our customers, partners, and sponsors — for being a part of it. From the bottom of our hearts, thank you for tuning in and showing up for every special moment.

But the learning doesn’t stop there! Catch everything we announced on our blog and watch sessions on demand by visiting our regional Zoomtopia content hubs:
- Americas
- EMEA
- APAC
- Japan