Discovering the Endless Possibilities of Automation

Technology can help institutions achieve their vision for success in all aspects of campus operations, including student engagement.

DON HORAN
Global State, Local and Regional Government Industry Lead
UiPath

FROM RECRUITMENT THROUGH graduation and beyond, automation can play a crucial role in ensuring that students have the experience the college or university wants them to have. Automation can help students succeed, and after they graduate, automation can be used to stay in touch – for example, by congratulating them on a new job when their LinkedIn profile changes and encouraging them to give back to the university.

In the past couple of years, a mental health crisis has arisen in higher education, and many students withdrew from institutions or struggled to keep up with their studies. Tackling the issue should be a top priority in higher education because the crisis will continue for at least a few more years as people become accustomed to going back to campuses and in-person learning. Automated services can help institutions check in with students to see how they're doing and connect them with mental health resources if necessary.

A Vision and Strategy for Automation

Beyond the student experience, many areas benefit from automation. They run the gamut from finance and accounting, human resources, fleet management, public safety and facilities management.

To incorporate automation into higher education, administrators don't need to know a lot about technology; they just need a vision for where they want to go. They can begin by thinking about the areas they want to improve as part of their strategic planning process. Do they want to streamline the admissions process, improve the student journey or increase the number of alumni who donate to the university?

Once they have specific goals, UiPath can help institutions formulate an automation strategy to attain that vision.

Achieving Fast, Effective Results

UiPath is the only automation platform with a discovery suite. We offer task capture, task mining and process mining to give administrators an in-depth look at processes from end to end and identify areas for improvement. By providing solid metrics and a fully automated platform, UiPath helps institutions achieve the goals in their strategic plans quickly and effectively.

In every single area within higher education, automation can improve processes, outcomes and the human experience. The technology exists to make those visions come true, with the help of industry experts like UiPath.

Don Horan is the global state, local and regional government industry lead at UiPath.