

ServiceNow OneGov Offering: Drive Efficiency with ITSM + Generative AI

To receive pricing and/or to schedule an overview reach out to:
servicenowteam@carahsoft.com or call (855) 487-6669

ServiceNow is launching its OneGov promotional offer to help federal agencies modernize IT service Delivery with ITSM Pro and ProPlus (AI capabilities). These AI capabilities are aligned with the Administration’s priority to drive efficiency and effectiveness in the new AI Action Plan through the acceleration of AI adoption in government. This offer will also allow current and existing customers to achieve a streamlined agency-wide licensing of ITSM which will reduce admin burden, cost of ownership, and increase compliance control.

Bundle: ITSM Pro & ITSM ProPlus Unrestricted User	
	• Combine ServiceNow’s IT workflow automation platform with generative AI capabilities. • Modernize and improve your agency’s efficiency and productivity by utilizing ServiceNow AI powered platform. • Offered at a 70% discount
ITSM Pro Unrestricted User	
	• Modernize legacy ITSM solutions with ServiceNow’s workflow automation platform. • Accelerate incident resolution and increase time spent supporting mission critical activities. • Simplify license management and reduce costs with an ‘enterprise license’ for the agency. • Offered at a 40% discount

Where to Purchase:
The bundle is available exclusively on [Carahsoft Technology Corporation’s GSA Schedule](#) and available through eligible Carahsoft Federal resellers.

Products are available at the links below:

- [SNITSMPROPLUS](#)- ServiceNow ITSM + ProPlus(GenAI) Unrestricted User (FedRAMP GCC)
- [SNITSMPROPLUSNSC](#)- ServiceNow ITSM + ProPlus(GenAI) Unrestricted User (FedRAMP IL5/NSC)
- [PROD17257](#)- ServiceNow ITSM Pro Unrestricted User (FedRAMP GCC)
- [PROD17415](#)- ServiceNow ITSM Pro Unrestricted User (FedRAMP IL5/NSC)

Additional Resources:

- ServiceNow GenAI: <https://www.servicenow.com/now-platform/generative-ai.html>
- ServiceNow ITSM: <https://www.servicenow.com/products/itsm.html>

Frequently Asked Questions

Who is eligible for this promotion?

This promotion is available to all Federal Agencies that are new or existing ServiceNow customers.

Can I leverage my existing ServiceNow GSA based contract, BPA, IDIQ, etc.?

Yes, existing contracts can be utilized to purchase this promotional offering.

When will these promotional prices expire?

- SNITSMPROPLUS & SNITSMPROPLUSNSC expire on 09/30/2028
- PROD17257 & PROD17415 expire on 09/30/2026

Who can I contact for additional information?

Please email servicenowteam@carahsoft.com or call (855) 487-6669 for immediate support.