CARAHSOFT'S DELL TEAM PARTNER ONBOARDING KIT



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WWW.CARAHSOFT.COM/DELL



Dear Partner,

Thank you for choosing Carahsoft. We value you as a reseller and look forward to pursuing our partnership. Please explore this packet to gain insight on how to best leverage your new partnership with Carahsoft.

Carahsoft provides numerous value adds including:

- Dedicated Sales Team
- Lead generation
- Proactive Sales and Marketing Campaigns
- Partner Program Compliance

We look forward to working with you,
The Carahsoft Dell Technologies Team

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New Partner Onboarding Process



Steps to become a Dell authorized reseller

- 1. Click on the link to visit the Dell EMC partner portal www.dellemc.com/partner
- 2. Choose "United States" as Country
- 3. Click "Become a partner"
- 4. Here you will find different partnership guides. Scroll down and click "Apply Now"
- 5. Choose "United States" for Select your country to get started, and "Solution Provider(Reseller)" as Type of relationship you would like to have with Dell EMC
- 6. For Sponsoring Distributor, choose "Carahsoft (Federal)" as Federal distributor best suited for your business needs
- 7. Hit "Continue"
- 8. Please complete and submit the steps in the application.
- 9. You should receive a confirmation email from Dell EMC.

Carahsoft Credit application

- To receive an updated credit application, please reach out to <u>Credit@Carahsoft.com</u>.
 - Our credit team will be able to follow up with you regarding additional documents and credit status. Until our credit team confirms credit status, [reseller name] will be on pre-pay terms.

How to request quote

When requesting a quote, please send the following to DellQuotes@Carahsoft.com:

- Bill of Materials
- Ship to Address
- End User (Agency name &POC)

*When entering in the appropriate POC, please include the phone number along with a valid email address

When requesting a quote for State, Local, and commercial opportunities please send the aforementioned to DellSLED@carahsoft.com.

Resale Certifications

In order to submit Purchase Orders that are to be tax-deferred, resale certifications must be on file. Please send resale certifications to tax@carahsoft.com prior to submitting aPurchase Order.

Please complete this partner questionnaire to help us learn more about your business.

Requesting a Deal Registration

Now that Dell has launched the new <u>Dell FPRM tool</u>, Carahsoft is able to manage all of your registrations on your behalf. When you have identified an opportunity, please submit to your account representative here at Carahsoft with the below required information:

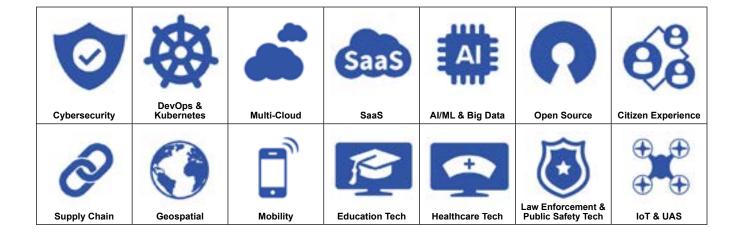
- 1. Proposed Product
- 2. Name of sales representative you are working with on the Dell Technologies Team
- 3. How you are driving this opportunity
- 4. Is this going through an FSI (Federal Systems Integrator) and if so, which one?
 - a. If yes: Is this for their internal use or for FSI resell to the Federal Government?
- 5. End user info including: full name, address, email, phone number
- 6. What contract vehicle will this opportunity be released under and/or what contract vehicle are you driving it towards?
- 7. Is this a funded opportunity? State wish list for the new majority member staff
 - a. If no: when is funding expected?
- 8. Estimated deal value
- 9. Expected close date

Once approved, Carahsoft will introduce you to the Dell Account Team to strategize next steps.

**Please note, partners cannot submit for Dell registration after a bid is released on a contract vehicle or bidboard site



m ware [®]	D&LL Technologies	Adobe	Red Hat
splunk'>	paloalto®	₹ FedRAMP	VERITAS
™ McAfee	<) FORESCOUT.	⊘ FIREEYE™	Gigamon [®]
RSA	salesforce	SAP	Government Solutions
NUTANIX	+++++++ + a b e a u	CLOUDERA	BROADCOM° Symantec.
ON INVIDIA .		(servicenow
aws	Innovative & Intelligence Solutions	Emerging/VC/In-Q-Tel Vendors	Complementary Vendor & Platform Marketplaces



carahsoft. Dell Contract Guide



Public Sector Procurement Vehicles & Contracts

Carahsoft serves as the master government aggregator and distributor for Dell. Through this partnership, we provide public sector organizations with easy access to Dell's extensive portfolio of solutions.

Carahsoft offers expertise in government procurement processes and practices, and holds numerous contracts that enable Dell to sell to:

- State Agencies
- Cities, Counties, and Local Government
- School Districts (K-12, and charter/private schools)
- Higher Education Institutions (universities, community and private colleges, and technical/vocational schools)
- Federal Government Agencies/Organizations

Dell's solutions are available through the contracts and purchasing agreements highlighted below.

Federal Procurement Vehicles

Continuous Diagnostics and Mitigation (CDM), more information available upon request.

ITES-SW

Contract Number: W52P1J-15-D-008

Term: Through March2020

GSA Schedule70

Contract Number: GS-35F-0119Y Term: Through December 19,2021

SEWP V

Group A Small:NNG15SC03B

Group D Other Than Small:NNG15SC27B

Term: Through April 30, 2020 (with 5 optionyears)

carahsoft Dell Contract Guide (cont.)



Cooperative Purchasing Contracts for State/Local Government and Education

Cooperative purchasing contracts are available for use across state, local, and educational entities.

National Cooperative Purchasing Alliance (NCPA)

Contract Number: 01-55 Term:

Through April 30, 2020 (with 2 option years)

National Intergovernmental Purchasing Alliance (National

IPA)

Contract Number: R150402

Term: Through May 31, 2018 (with 2 option years)

State and Local Government Contracts & Education Procurement Vehicles

Carahsoft holds state-, city-, county-, and technology-specific contracts that accelerate procurement for government agencies and educational institutions. In addition, through GSA's Cooperative Purchasing Program, state, local, and tribal governments can purchase through specific GSA Schedule contracts.

Carahsoft also partners with a resellers who focus on states and regions throughout the country. Through these teaming arrangements, Carahsoft and Dell have access to these vehicles as well.

GSA Cooperative Purchasing Program

Contract Number: GS-35F-0119Y Term: Through December 19, 2021

California Multiple Award Schedules (CMAS)

Contract Number: 3-12-70-2247E Term: Through March 31, 2022

Indiana State Contract

Contract Number: 0000000000000000000021430

Term: Through July 31, 2020

Maryland Education Enterprise Consortium

Contract Number: UMD-972016 Term: Through October 3, 2020

New Mexico State Contract

Contract Number: 80-000-18-00002 Term: Through August 1, 2021

Ohio State Term Schedule

Contract Number: 534354

Term: Through December 19, 2021

Texas DIR-TSO-3926

Contract Number: DIR-TSO-3926

Term: ThroughJune 28, 2022 (with 3 option years)

Contract Number: E-8801-ACESPCPS Term: Through October 20,2020

Pennsylvania Department of General Services

Contract Number: 4400004253 Term: Through December 19, 2021

Virginia: Fairfax County IT Hardware, Software, and

Services

Contract Number: 4400006323

Term: Through October 4, 2020 (with 5 option years)

Virginia Association of State College & University Purchasing Professionals (VASCUPP)

Contract Number: UVA1482501 Term: Through December 19, 2021

Washington: City of Seattle

Contract Number: 0000003265 Term: Through December 19,2021

NCPA: State Cooperative Purchasing Program

Contract Number: NCPA01-86 Term: Through November 30,2021

National IPA

Contract Number: R150402 Term: Through May 30,2020

FOR MORE INFORMATION

ORDERING INFORMATION

Federal Taxpayer ID: 52-2189693 **DUNS Number:** 088365767 **Shipping Point:** FOB Destination Terms: Net 30 on approved credit contracts@carahsoft.com 888-66-CARAH (888-662-2724)

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carahsoft. Dell Team Org. Chart (cont.) Dell Technologies



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