



Clarity by Broadcom


Strategic Portfolio Management for Public Agencies


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PRODUCT BRIEF

KEY BENEFITS

- Serve the public by meeting ever-evolving mission and business demands
- Deploy new products and services faster.
- Maximize your organization's portfolio value with a 360-degree view of outcomes.
- More efficiently invest resources to increase efficiency.
- Create better organizational alignment based on strategic goals, objectives, and priorities.

KEY FEATURES

- Forge enterprise plans on strategic modernization roadmaps where business perspective's are clearly reflected.
- Engage the whole organization with collaborative work management, where shared resources can be aligned to projects and demand.
- Assign teams and budgets to ideas, products, and custom investments with a click, regardless of geographic disparities or distributed PMOs.
- Integrate reports and dashboard tools with in-app data warehouse for ad hoc as well as standardized, reporting.
- Manage organization-wide strategic portfolios with one, standard solution across project managers, requirement owners, project coordinators, contractors, and contractor support.
- Connect cost plans to outcomes to measure business benefits—identifying potential funding constraints ramifications of declining funding, and better determine return on investment (ROI).
- Increase productivity with mobile time management.

Clarity™ by Broadcom

Strategic Portfolio Management for Public Agencies

Overview

Serve the public better, deliver capabilities faster, and maximize overall mission and business value with Clarity™ by Broadcom. Clarity is the first FedRAMP-authorized, incrementally deployable solution built for strategic portfolio management (SPM), collaborative work management (CWM), and digital product management (DPM) for Public Agencies. Organize investments for your mission and business, including arranging people, work, and budget by public services. Configure your investment types, including projects, products, and platforms. Then, map strategy to objectives on drag-and-drop roadmaps to clearly understand how your programs and products are performing. Unlike never-ending Gantt charts, Clarity lets you nest capability groups (or “value streams”) under each investment with direct links to resources, work, and budget/financial data. Prioritize work based on outcomes, not long-standing organizational constraints, and engage functional and technical teams with Clarity's collaborative work management capabilities.

Business Challenges

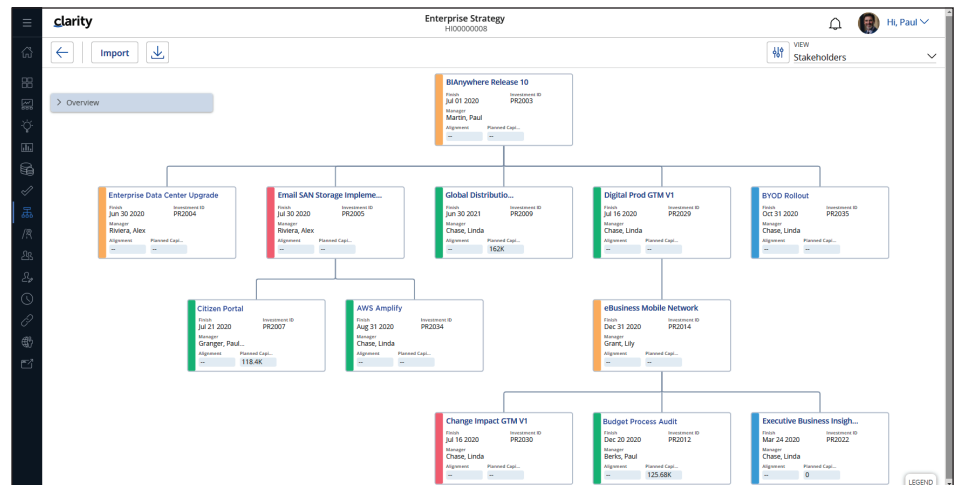
Digital modernization is hard. Government CIOs, Undersecretaries, and organizational leaders lack insight across large, disparate organizations. Managers can't readily track the progress of efforts across various agency teams. Application and modernization roadmaps don't readily show business perspectives. So, driving new ways of exceeding customers' needs often leads to just surviving. Technical teams across various contracts, contractors, and locations feel disconnected from the lines of business and mission owners. Managing copious modernization mandates—such as Capital Planning and Investment Control—in a complex stakeholder landscape can be overwhelming. With Clarity, you don't have to be one of the 43% of projects reported to be over budget or behind schedule; there is a new approach

Solutions Overview

Clarity is a simple strategic portfolio management solution available on-premises and in a FedRAMP-authorized cloud. Its robust, out-of-the-box functionality can be deployed for individual programs or complex agency-wide use cases such as an enterprise-wide digital modernization endeavor. Manage your organization's specific outcomes using all the required key capabilities in Clarity..

- **One platform.** Plan, prioritize and deliver work with empowered teams, using a single system of record.
- **Complete, tailorable solution.** Regardless of your IT life cycle maturity level and organizational alignment, even the most complex organizations can become more Agile by easily rolling up complex, multi-train planning, resulting in visibility across many distinct programs. Manage your entire innovation lifecycle from strategy and funding to work and resources, including mobile time tracking.

CLARITY—THE FIRST AND ONLY INCREMENTALLY-DEPLOYABLE ENTERPRISE SOLUTION BUILT TO FIT THE DEMANDS OF THE PUBLIC SECTOR'S STRATEGIC PORTFOLIO MANAGEMENT (SPM), COLLABORATIVE WORK MANAGEMENT (CWM), AND DIGITAL PRODUCT MANAGEMENT (DPM) REQUIREMENTS.



- **Persona-based user experience.** Flatten the learning curve to drive adoption and boost staff productivity. Modules are specifically designed for government-specific project managers, resources managers, and project coordinators to support anything from impromptu work to complex enterprise endeavors—from office efforts like one-time hardware upgrades to entire Agency data modernization efforts.
- **Capacity planning and team collaboration.** Seven percent of permanent full-time federal employees are younger than 30 compared with 20% in the broader labor market, and 31% of all government employees are eligible to retire by 2025. With Clarity, orchestrating and reducing waste with capacity and resource management features turn initiatives into realistic plans for getting work done within the typical government constraints. Collaboration features facilitate team member interaction within the context of their current work, such as resource or financial management. At the portfolio level, the quality of planning and execution increases significantly as employees can crowdsource ideas and decisions.

Critical Differentiators

Clarity empowers you and your organization to achieve the mission- and business-critical objectives that matter most to the vast internal and external stakeholders typical of large government enterprises—all within one highly rated industry tool, overcoming the perceptions of managing government initiatives with outdated tools, in a non-dynamic environment:

- **Establish portfolio standards.** Built with government transformation mandates in mind, Clarity’s easy-to-use configuration capabilities allow you to use standard evaluation criteria or tailor your own. Create, prioritize, and evaluate investments against multiple metrics, including comprehensive inventories, multiyear strategies for consolidation and optimization, performance metrics and timelines for agency action, and yearly investment and cost savings calculations. Find the right talent for the right projects by drilling- down into your resources and narrowing the search to relevant skill sets available for a specific period.

- **Define your strategic portfolio.** Once you have determined how best to measure the portfolio against your organization's strategic goals, Clarity helps you inventory current and proposed investments and evaluate them against selected criteria.
- **Evaluate your portfolio.** Regardless of development methodology or maturity, Clarity can present results from traditional, agile, and hybrid projects. Portfolio managers can evaluate investments against key portfolio criteria and can choose the highest-ranked investments by looking at results and budgets.
- **Deeper analytics.** Clarity was purpose-built for government FedRAMP cloud users to effortlessly connect with major business intelligence systems, such as Microsoft Power BI and QlikView. It seamlessly integrates external tools like Open Workbench and Microsoft Project for robust planning needs.
- **Enhanced team collaboration is a highlight.** Clarity unifies entire organizations, spanning business and technical teams, within a single collaborative work management platform. This connection spans all existing systems, eliminating the need for replacement. You can create, share, and automate to-do lists internally and externally, which is crucial for interacting with external contractors and stakeholders beyond your infrastructure domain.
- **Customize process flows, assign tasks, and automate routines.** This keeps all stakeholders aligned, from simple status to monthly leadership updates or intricate plans. By enabling efficient Q&A and collaboration, Clarity alleviates email overload and supports chat-like interactions for targeted queries. Meeting features offer augmented posts with attachments and links to various platforms like Broadcom Rally, Microsoft SharePoint, OneDrive, and Google Drive.
- **Balanced resource management.** By filtering available resources and investments down to the department or team level, you can match resource availability to organizational demands, whether matrixed to a specific effort or direct reports to your organization. Multi-value searches based on role and geography help you to optimize already stretched staff and the government realities of disparate requirement owners, contractor sites, or work-from-home environments. Once you find the right person or team, you can allocate specific percentages of their workload to ideas, projects, or custom requirements with customizable workflow and the click of a button in a mobile user experience.
- **Operationalized financial management.** Financial analysis encompasses planned, actual, and projected costs, whether focused on contractor expenses or government usage. Organizational benefits can be sorted by mission, business impact, strategic goals, or performance metrics across all timeframes. These benefits can be divided by product, capability, initiatives, objectives, or other customized perspectives tailored to your mission or business.
- **Generate financial graphs and delve into underlying expenditures with a simple click.** Real-time updates on actual spending continually display remaining budgets and impending benefits. This feature is invaluable for showcasing user value and ensuring adherence to Agency, OMB, or other compliance requirements.
- **Consistently rated as market leader** by analysts for our completeness of vision and our ability to execute.
- **More robust security and controls.** Given heightened security concerns and tighter budgets, government agencies must make wise decisions when it comes to the business-critical applications they use to manage strategic projects, resources, and finances. Clarity is a simple, usable, strategic portfolio management solution with FedRAMP authorization and key capabilities.

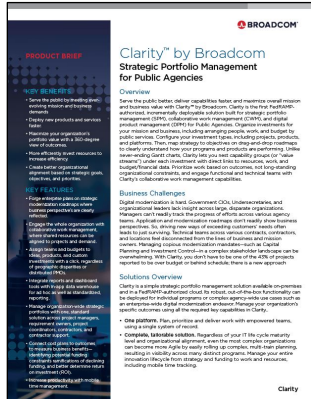
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