**Geosite, Inc.**

*All your data in one place*

*Geosite provides intuitive spatial analysis tools for non-technical users across a range of industries including insurance, energy, and defense to support our mission of democratizing and operationalizing geospatial data. Our software applications feature leading-edge data fusion techniques to pull all your data in a single environment that enables real-time collaboration across teams, increasing efficiency, opening new lines of business, and providing greater customer satisfaction.*

**Key Contacts & Contracts:**

* Rachel Olney, CEO, PhD candidate at Stanford University; BS and MS in Mechanical Engineering from Stanford University, Forbes 30 under 30 (2020)
* Daniel Lim, CTO, PhD in Political Science and MS in Statistics from UCLA; BS in Mechanical Engineering from Yale University, Former Army Officer
* Margaret Williams, MA in National Security Studies from Stanford; BA in International Affairs from Lewis and Clark College, Former Defense Advisor to Senator Angus S. King (I-ME)
* NASA SEWP & ITES-2
* Three (3) Air Force Phase II SBIRs

**Company Overview**

* Geosite was founded in 2018
* Venture Capital backed: Y-combinator, Bee Partners, Lavrock Ventures, NextGen Venture Partners, Cathexis, and MS&AD Ventures
* Government customers include: Air Force Air Combat Command, Air Force Rescue Coordination Center
* Partnership with MS&AD to build state-of-the-art claims application to increase processing speed

**Brief Summary:**

The volume and density of geospatial data is proliferating at an exponential rate due to a growing number of satellites, drones, IoT devices, and other sensor networks, as well as advances in data science techniques. The ability to harness all that data, contextualize it in space and time and put it in the hands of everyday planners and operations teams will affect every industry and open the door to a massive new **geospatial economy**. However, the speed at which this transformation occurs depends on the adoption of new tools that unlock the utility of spatially referenced data for non-technical users.

Geosite is at the forefront of opening this new economy. We deliver **relevant, decision-grade information to customer organizations via a user-friendly geospatial graphical user interface**. Our applications allow customers to aggregate data from different sources, remove redundancies and translate data for all users, across any workflow. We take the core value provided by complex geospatial tools and make them user friendly for enterprises to pick up with a minimal learning curve. With our platform, users can operationalize geospatial data to not only draw conclusions, but also take action.

Common solutions and workflows:

* Common Operating Picture
* Infrastructure and Installation Management
* Incident, Emergency and Humanitarian Response
* Logistics and Readiness Management

Geospatial data is on the precipice of changing the way everyone works. Those enterprises that harness the powerful flood of information once reserved for experts and place it in the hands of their frontline employees will find themselves occupying the high ground. Geosite can help you get there.

**Relevant topics may include, but not limited to:**

Spatial Data Discovery

Integrated BIM and GIS

Business Intelligence and Operations

Cognitive Aspects of Human-Computer Interaction for GEOINT

Future Workplace Technology

Supply Chain & Logistics Management

Digital Earth, Virtual Globes, and Spatial-oriented Augmented Reality

Geospatial AI

Cloud Computing

Disaster and Risk Management

Model Web, Geospatial Workflows and Service Composition

Spatiotemporal Data Modelling, and Analysis

Earth Observation Systems

Geospatial policies, law & ethics

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