

## carahsoft.



# Data Collaboration for Health & Human Services

Thank you for downloading this Snowflake resource. Carahsoft is the distributor for Snowflake cybersecurity solutions available via NASPO ValuePoint, NCPA, NJSBA and other contract vehicles.

To learn how to take the next step toward acquiring Snowflake's solutions, please check out the following resources and information:

- For additional resources: carah.io/snowflakeresources
- For upcoming events: carah.io/snowflakeevents
- For additional Snowflake solutions: carah.io/snowflakesolutions
- For additional cybersecurity solutions: carah.io/cybersecurity
- To set up a meeting:
  Snowflake@carahsoft.com
  888-662-2724
- To purchase, check out the contract vehicles available for procurement: <a href="mailto:carah.io/snowflakecontracts">carah.io/snowflakecontracts</a>



## DATA COLLABORATION FOR HEALTH & HUMAN SERVICES

Unify, democratize, and analyze a world of health data for recipient-360 views

More than 40% of Americans rely on programs provided by HHS organizations, according to the Office of Inspector General. These programs provide critical services to diverse populations. But the recipient data they generate is siloed across a broad range of settings such as hospitals, clinics, child care facilities, shelters, nursing homes, and individuals' own residences. It's now possible to offer seamless, democratized, and self-serve access to that data, and more, for efficient and holistic service delivery.

#### **UNIFY DATA FOR EQUITABLE CARE**

Use modern technology to securely share data near-instantly from multiple sources across and outside organizations to help eliminate inequalities from health and human service programs. Easily deliver foundational improvements to data collection and analysis to better understand cohorts and communities disadvantaged by geographic, socioeconomic, and environmental factors health data alone can't reveal.

## IMPROVE THE HEALTH AND WELL-BEING OF INDIVIDUALS

Enable government officials, researchers, the public, and other stakeholders to access timely and accurate data critical to improving recipient well-being. Seamlessly combine data from HHS organizations with data from potentially thousands of external sources to support nearly all major health response efforts, including tracking outbreaks within nursing facilities, allocating health care resources across the country, and distributing healthcare provider relief funds.

## ENSURE FINANCIAL INTEGRITY OF HHS PROGRAMS

Unfortunately, fraud is rife across many industries and health care is not immune. Create data sharing relationships across the health care supply chain to effortlessly identify fraudulent behavior, efficiently service legitimate claims, and ensure beneficiaries have access to the services they need.

### \$68 billion in healthcare fraud happens annually in the United States<sup>1</sup>

#### **HOW SNOWFLAKE DELIVERS FOR HHS**



#### **TIMELY AND ACCURATE REPORTING**

Unify disparate data silos with the Snowflake Data Cloud to improve payment integrity, and provide real-time insights for accurate reporting and forecasting. Improve efficiencies for data reporting, research, and analysis with access to cross-program and cross-system data.



#### FRICTIONLESS DATA SHARING

Snowflake enables democratized reporting, advanced analytics, and modern data sharing between agencies and departments to create a holistic view of recipients and health services, all while reducing risk with our governed and secure modern cloud data platform.



#### **BUILD, DEPLOY & OPERATE APPLICATIONS**

Develop and scale data-intensive applications without operational burden. Launch new app features faster with simplified data pipelines and improved engineering efficiency. Delivered as a service, Snowflake handles the infrastructural complexity so you can focus on building innovative applications.



#### **IMPROVE PROGRAM INTEGRITY**

Ensure citizens have access to the right programs they need. Increase public trust and confidence so citizens understand that HHS programs, policies, and processes work together to achieve accurate results for the people that organizations serve. Leverage Snowflake to increase collaboration with internal and external stakeholders to improve processes, identify gaps, and balance program integrity risks with timely and equitable recipient access to benefits.

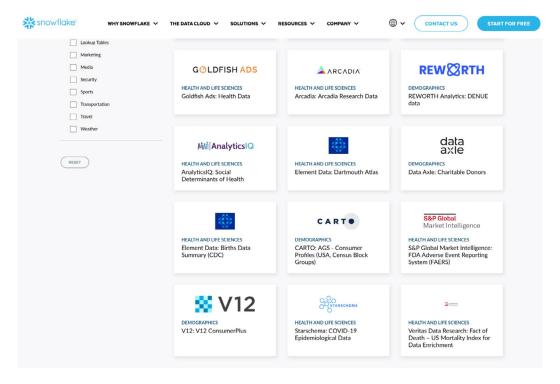


#### **DEDICATED GRANTS SUPPORT PROGRAM**

Snowflake is honored to partner with the **Grants Office LLC** for a program to help health and human services organizations identify and apply for grants offered through the U.S. federal government. Snowflake makes it easy to get customized funder research and consultation to help develop project ideas, get technology-rich projects funded, and even expand initiatives already in the works.



#### **SNOWFLAKE MARKETPLACE**



#### LEVERAGE VALUABLE PUBLIC DATA TO BEST UNDERSTAND SOCIAL DETERMINANTS TO HEALTH

Leverage data from the Snowflake Marketplace (such as anonymized health, demographic, age, gender, marital status, addresses, and financial segments data) to enrich your own data and enhance analytics for faster, data-driven decision-making. Snowflake Marketplace offers live, seamless access to more than 1700 data sets, as of October 31, 2022.

#### **CUSTOMER SPOTLIGHT: NEBRASKA DEPARTMENT OF HEALTH AND HUMAN SERVICES**

The Nebraska Department of Health and Human Services (DHHS) embarked on a digital transformation project with Snowflake to create its Data Nexus—a one-stop data experience in which users have self-service analytics access to centralized data in the Snowflake Data Cloud. Now, data analysts can quickly and easily create their own analytics reports. The Snowflake Data Cloud also delivers a cloud-first infrastructure that can scale near-instantly and near-infinitely to address growing business needs, as opposed to the DHHS' previous rigid on-premises system. Snowflake also integrates with many external systems such as Salesforce to provide easier data collaboration. Learn more

#### **ABOUT SNOWFLAKE**

to new frontiers in the Data Cloud. Snowflake.com/public-sector

















in





https://www.bcbsm.com/health-care-fraud/fraud-statistics.html