



Effectual is a highly specialized, pure-play AWS services provider delivering mission-critical modernization for the public sector, backed by proven credentials and contract vehicles to ensure secure, compliant outcomes.

FEDERAL

FISMA-compliant AWS modernization that strengthens security and accelerates mission delivery for federal and civilian agencies.

STATE, LOCAL, AND EDUCATION

From higher education to state and municipal government, we deliver secure, compliant, AWS-powered solutions that improve services and reduce costs.

NONPROFIT

AWS solutions that empower nonprofits to modernize operations, improve collaboration, and amplify mission impact.

Innovate with AI

- ▶ Agentic & Generative AI
- ▶ AI Accelerators

Build and Modernize

- ▶ Application Development
- ▶ Cloud Modernization
- ▶ Migration Services
- ▶ VMware to AWS

Optimize and Govern

- ▶ Data & Analytics
- ▶ FinOps & Cost Optimization
- ▶ Security & Compliance
- ▶ Strategy & Readiness

Contract Vehicles

- ▶ GSA Multiple Award Schedule (MAS) Contract# GS-35F-135BA
- ▶ State of California - Department of General Services
- ▶ State of Colorado Governor's Office of Information Technology (OIT)



COLORADO
Governor's Office of Information Technology

- ▶ 2025 AWS Public Sector Consulting Partner of the Year
- ▶ 2025 AWS ProServe Rising Star Partner of the Year
- ▶ 300+ AWS Certifications

Industry Recognition

Gartner. 2024 & 2025
Gartner® Magic Quadrant™ for Public Cloud IT Transformation Services Honorable Mention

THE CHANNEL CO. CRN. Six Years
of CRN Recognition across the MSP 500, Tech Elite 250, Solution Provider 500, and the Fast Growth 150

13 AWS Competencies:

- ▶ Advertising & Marketing Technology
- ▶ AI Services
- ▶ Cloud Operations
- ▶ Consumer Goods
- ▶ Data & Analytics
- ▶ DevOps Consulting
- ▶ Financial Services
- ▶ Government
- ▶ Migration & Modernization
- ▶ Nonprofit
- ▶ SaaS
- ▶ Security
- ▶ Storage

Key Customers



NAICS:

- ▶ 423430 ▶ 541511 ▶ 541513
- ▶ 541990 ▶ 518210 ▶ 541512 ▶ 541519

CAGE: 5YRC8

UEI: KPE7GC6WV995

