



# Business Value of Red Hat Ansible Automation Platform

Red Hat customers are realizing **significant value** by leveraging various Red Hat Ansible Automation Platform solutions to improve their IT and application development operations while supporting their business needs. This would result in a **five-year ROI of 667%**.

## KEY RESULTS



**667%** 5-year ROI



**10 months** to payback on investment

### CUSTOMER QUOTE:

“Red Hat gives us the opportunity from one platform to automate, deploy, and manage.”

## DevOps Efficiencies by Activity

% improvement



### CUSTOMER QUOTE:

“We need less resources to deploy and maintain infrastructure support for our development teams, which saves money. And automation through Red Hat Ansible allows us to move faster, which then fosters innovation.”

## IT Staff Impact

**30% more**  
efficient IT Infrastructure teams

**29% more**  
efficient network infrastructure  
management teams

**75% faster**  
deployment of new storage resources

**39% more**  
applications developed

## Reliability, and Business Benefits

**30% more**  
efficient IT security teams

**76% reduced**  
unplanned application downtime

**\$1.87 million**  
additional revenue gained



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