Udemy business

Unlock the power of skills

Equip all of your teams with the skills they need, so you can:

Retain top talent	Increase productivity	Boost revenue

With Udemy Business, you get the top courses from Udemy's leading education marketplace

220K
Udemy marketplace courses

Rigorous curation criteria based on:

- Market demand
- Content relevancy
- Instructor expertise
- Learner ratings & reviews
- Organizational feedback

26K+
Udemy Business courses

Top-rated courses bring the quality

4.5+ /5 stars

Udemy Business courses are current and relevant

65% of courses updated in the past 2 years

Top courses are updated 4x per year

Transformative learning on a wide range of in-demand topics:

GenAI	WebDev	Cloud Computing	Data Science	Leadership & Management

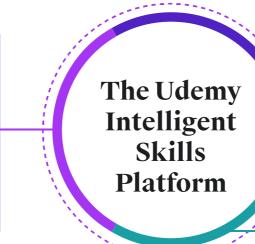| Business Operations	Marketing	Project Management	Language Learning	Wellness

Use an all-in-one learning platform

Udemy Business
On-demand learning for everyone

- Marketplace model
- Curated course collection
- Real-world experts
- Learning paths
- Custom course creation
- Integration partners

The Udemy Intelligent Skills Platform

Udemy Business Pro
Immersive learning for tech teams

- Labs
- Assessments
- Workspaces
- Udemy paths

Udemy Business Leadership Academy
Cohort learning for leaders

- Guided learning
- Toolkits
- Moderators
- Communities of practice
- Applied learning

Integrations:

aws   workday   slack   betterworks   Teams   Linked in Learning   degreed   cornerstone

---

Validate your skills landscape

Benchmarking: Compare popular skills within your organization and the industry

These are the most popular topics in your organization based on percentage of minutes consumed. The bars below represent the percentage of learning in your organization, while the markers indicate where the industry is.

Top 10 business skills in your organization	Top 10 technology skills in your organization
1. Meetings	1. AWS Certification
2. Note-taking	2. Python
3. Management skills	3. Amazon Cloud
4. Agile	4. Frontend development
5. Project management	5. React JS
6. Leadership & management	6. AWS Certified Cloud Practitio...
7. Human resources	7. SQL

- **See user activity and insights**
- **Benchmark against industry trends**
- **Assign learning and track outcomes**

Udemy Business is trusted by top companies and millions of learners around the world

citi   VW   SAMSUNG   CISCO

ERICSSON   vimeo   P&G   Hewlett Packard Enterprise

70M
learners on udemy.com

16K +
enterprise customers

1/2
of the Fortune 100 are Udemy Business customers