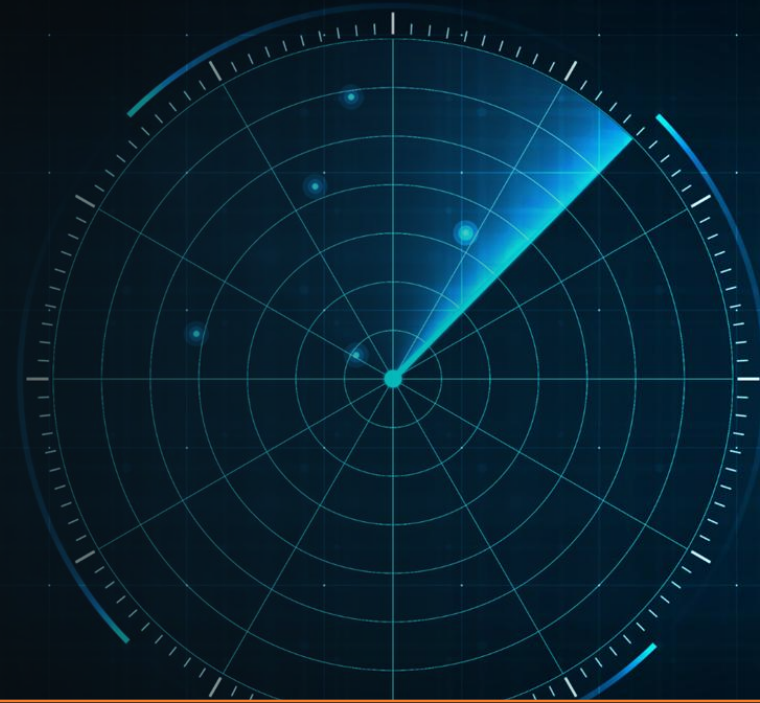


Your Enterprise-Wide CPARS Management Solution

Get the CPARS Ratings You
Deserve on ALL Your Contracts



CPARSradar

What is the Contractor Performance Assessment Reporting System (CPARS)?

- **CPARS is the official Government-wide evaluation reporting tool for all contractor past performance information (FAR Part 42).** Agencies must enter past performance information into CPARS.
- The primary purpose of CPARS is to provide a standardized approach to evaluating and recording contractor performance.
- **CPARS evaluations are used** by contracting officers and technical evaluation panel members **for market research, award decisions, and contract management.**
- **CPARS (good and bad) stay on your record for at least 3 years** (6 years for architect-engineer and construction contracts).

YOUR CPARS MATTER!



What is CPARSradar?

- Your highly effective yet extremely affordable **Enterprise Contract Performance/CPARS Ratings Management Tool**.
- **Created by acquisition experts** to help contractors better manage contractor relationships and **receive the highest CPARS ratings they deserve**.
- Provides your program managers and company leadership with the **knowledge and tools to manage CPARS effectively** on all subscribed contracts.
- Comprehensive CPARS management and protection at **only \$49 per contract per month (special early-adopter discounts offered for limited time!)**.

THE ONLY ENTERPRISE-WIDE CPARS RATINGS MANAGEMENT TOOL IN THE MARKETPLACE!

CPARSradar
TARGET EXCEPTIONAL

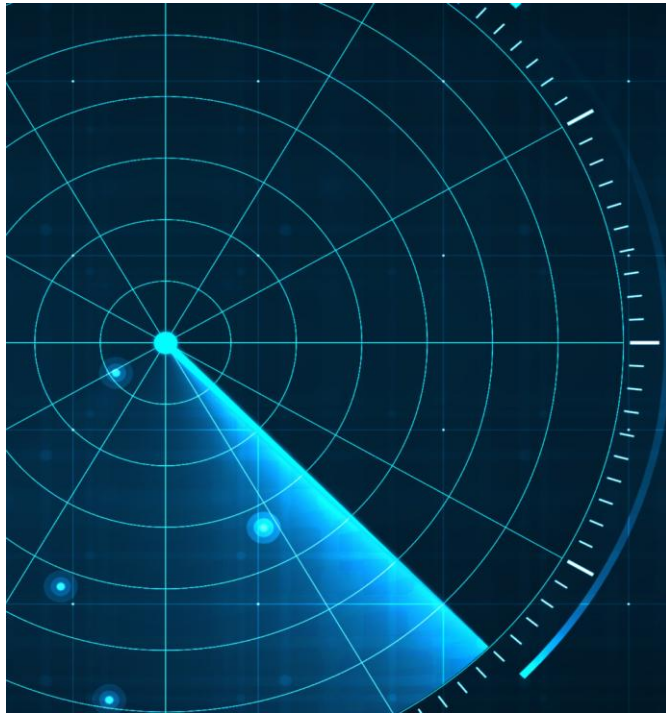
Why You Need CPARSradar

- **Revolutionary FAR Overhaul (RFO) Part 42 confirms expanded use of CPARS Past Performance and Contractor and Self-Assessments throughout the acquisition lifecycle**
 - RFO FAR Part 1 - Guiding Principles: **“award contracts to contractors who demonstrate a superior ability to perform”** (verified by high CPARS ratings).
 - Recent RFP Trends: **CPARS must be used if they exist** and **ratings must be higher than Satisfactory to win!**
- **Negative CPARS ratings can kill your business** - Government using Negative CPARS ratings (“Marginal” or below) to purge poor performing Contractors from the federal marketplace.
- The **CPARS process is complex**. Once ratings are issued, you are allowed only a one-time, limited (almost nonexistent) appeal to change that rating.
- CPARS ratings = your federal business “FICO” score. **Don’t get “Negative”. Don’t accept “Satisfactory” - target “Exceptional”!**

**DON'T RISK YOUR BUSINESS BY NOT HAVING
AT YOUR SIDE!**

CPARSradar
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Included in Your CPARSradar Subscription



- Timely Alerts and Reminders at Key CPARS Stages
- Helpful CPARS Tips and Insights from Former CO's
- CPARS Resources and Reference Toolbox
- Contractor Self-Assessment Templates & Guidance
- Enterprise CPARS Management Dashboard
- Weekly CPARS Roundtables and Info Sessions

HIGHEST ACCURATE CPARS YOU DESERVE WITH CPARSradar

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CPARSradar Pricing and Benefits

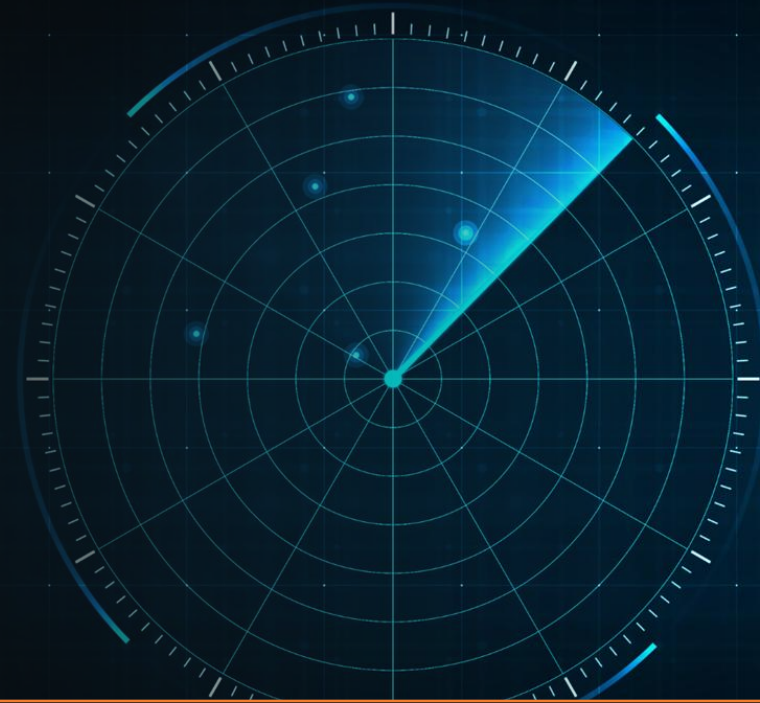


- Only \$49/month/contract (now offering early-adopter discounts)
 - Less than a cup of coffee per day!
- Comprehensive monitoring of **ALL** contracts/orders receiving CPARS
 - You won't miss or be surprised by any CPARS at any time!
- Enterprise-Wide CPARS management
 - Monitoring and tracking on all CPARS activity.
- One bad CPARS rating or negative comment can harm your business
 - Stay vigilant, remain aware, and protect your company against CPARS risks.

YOUR CPARS INSURANCE POLICY STARTS WITH CPARSradar

TARGET EXCEPTIONAL

More Detail On
What's Included
with a CPARSradar
Subscription



CPARSradar

What You Get With a CPARSradar Subscription:

- A **personalized CPARS ratings enterprise-wide management tool** developed and administered by trusted CPARS experts at a low per-contract cost.
- **Automatic and just-in-time alerts, reminders and tips** prepared by former acquisition officials to proactively manage your CPARS delivered directly to your inbox.
- A comprehensive CPARS information library including **CPARS management tools, processes, self-assessment templates, and updated dashboards** to properly and proactively track and manage contract performance and achieve the highest CPARS ratings you deserve.
- Exclusive **access to weekly CPARS Roundtables** led by our CPARS experts to ask questions and get definitive answers about CPARS and CPARSradar.
- **Discounted pricing** on specialized **CPARS Training, CPARS “Urgent-Care” Consulting, and Enterprise-Wide Support** programs.

YOU CAN'T AFFORD NOT HAVING A CPARSradar SUBSCRIPTION!

CPARSradar Timely CPARS Alerts

- Provides CPARS Alerts throughout the contract performance period.
- The Alerts were created by our experts to provide just-in-time information to improve your CPARS ratings.



CPARSradar Timely Alerts

- Our CPARS Alerts are programmed to provide the right notice at the right time.
- Our Alerts take the guesswork away and provide solid information on what to do in a timely manner without overburdening your staff.

CPARSradar
TARGET EXCEPTIONAL

[Sign In to Your CPARSradar Account](#)

IMPORTANT Time Critical Response Needed:

1) Did you submit your final self assessment? (IF YES [CLICK HERE](#))

2) Did you receive your CPARS? (IF YES [CLICK HERE](#))

We highly recommend that you Final CPARS Self-Assessment to the Government as soon as possible. When you do, remember to [update your CPARSradar Dashboard](#). The Government can issue a CPARS at any time after the rating period ends so this may be the last opportunity you have to provide your performance input before your final CPARS is released.

YOU ARE HERE

CPAR Period Start | Submit Mid-Term Assessment | Submit Final Assessment | **CPAR Received** | CPAR Finalized

Prep for Mid-Term Assessment | Prep for Final Assessment | **Waiting for CPAR** | Contractor Response

Current CPAR Period

CPARS Assessment Period Details:

Period Start Date:	12/31/2023
Period End Date:	12/30/2024
Agency:	US PATENT AND TRADEMARK OFFICE
Contracting Agency:	US PATENT AND TRADEMARK OFFICE
Total Contract Amount:	\$874,804.73
IDV:	NNG15SC27B
PIID:	1333BJ22F00182003

ACTION NEEDED:

Prepare your Final Self-Assessment and submit it to the Government - make sure to update your CPARSradar Dashboard when you do so!

[Update Dashboard](#)

What to do now:

Submit your Final CPARS Self-Assessment to present the Government with a comprehensive document of your performance that they can use to prepare a final CPARS for the current contract/order period of performance. Review the CPARS Response Timeline now to identify anticipated actions and the things that need to be done quickly when you receive a CPARS (i.e., immediately arrange a meeting with the CD).

CPARS Toolbox

- [Use the Contractor Self-Assessment Template](#)
- [View the CPARS Self-Assessment](#)

This final CPARS Self-Assessment should:

- Summarize the accomplishments contained in the Mid-Term Self-Assessment (if you submitted one) and identify any significant events and accomplishments that benefited the Government since you discussed that assessment.
- Include specific ways the discussions helped to better communicate the needs and priorities of the Govern-



CPARSradar Toolbox

- The CPARS Toolbox was created by our CPARS experts to provide CPARSradar subscribers with a library of exclusive reference materials and guidance for use during each step of the CPARS management process.



- The CPARS Toolbox includes CPARS intel, tips, self-assessment templates and sample narratives, and links to additional useful information to help our subscribers gain and apply CPARS knowledge and expertise.

CPARSradar

Contractor Self-Assessment Template Guidance

INTRODUCTION

Vital in the process to proactively manage your Contractor Performance Assessment Reporting System (CPARS) ratings is the use of Contractor Self-Assessments to collect and share contract performance data with the Government during each contract period of performance. The CPARSradar Contractor Self-Assessment Template and guidance will help you collect and document key performance data and narratives in a format that can be shared with your Government customers for their reference and potential use in their own data collection process as they prepare your contract CPARS. This guidance was derived from relevant Federal Acquisition Regulation (FAR) provisions, hands-on advice from former federal acquisition officials and CPARSradar experts, and Government CPARS best practices. We recommend you prepare and share your Self-Assessments with your Government customers preferably twice - including at the mid-term point and at the end of each contract period of performance.

First – Understand that CPARS Ratings Have Specific Definitions – It is essential that you know and reference the fact that all CPARS ratings and narratives must be in accordance with the Federal Acquisition Regulations (FAR) definitions in FAR 42.1503(h)(4) - “Evaluation Ratings Definitions”. Therefore, as a start, use these links to read these FAR rating definitions, reference them, and make sure your CPARS assessing officials (CO and COR in most cases) know you understand and will be referencing them.

- [FAR/CPARS Evaluation Rating Definitions](#)
- [Small Business Subcontracting Evaluation Ratings Definitions](#)

Second – Leverage our Specific Guidance for Addressing Performance in Each CPARS Self-Assessment Evaluation Area – Use the highlighted links below to access specific guidance to consider when addressing each of the individual CPARS performance evaluation areas in your Contractor Self-Assessments. This guidance is based on our many years in government writing and reviewing contractor CPARS, helping contractors manage and improve their CPARS ratings in our roles as CPARS consultants, and Government CPARS best practices. Please review the specific guidance for each individual CPARS evaluation area and use this information as you populate your Self-Assessment templates:

- [Overview](#)
- [Contract Effort Description](#)
- [Quality](#)
- [Schedule](#)
- [Cost Control \(if applicable\)](#)
- [Management](#)
- [Small Business Subcontracting \(if applicable\)](#)
- [Regulatory Compliance](#)
- [Other Areas \(if applicable\)](#)

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CPARSradar Tips

- Throughout the CPARS lifecycle, CPARSradar notifications will also include CPARS tips and insights to improve your CPARS I.Q.
- These CPARS tips, insights and perspectives are provided by former acquisition and contracting officials to help you navigate the complicated CPARS process.
- Current and updated CPARS tips are available in the CPARSradar Toolbox for all subscribers.



The Best CPARS Possible - Every Single Time

CPARSradar Subscriber Tips!

Tip # 4

Because your company is a CPARSradar subscriber, you will be receiving CPARS Tips like this at key points throughout the contract life cycle. They will provide you with additional practical information and insights shared by our CPARS experts on topics associated with CPARSradar alerts and contract period of performance phases.

Capturing and recording performance accomplishments early and often is key!

One of the most important aspects is for a contractor to capture and record significant achievements and events. Contractor employees supporting a contract should be notifying your program manager of significant events or achievements that are above and beyond the normal contract requirements. On large contracts, this could happen quite often.

As a Contractor Self-Assessment is prepared for your COR, activities beyond the normal contract deliverables can be captured. Of course, some of the significant achievements can be exceeding the contract requirements and or deliverables. Often, it may be actions that provided value or a reduced risk on the contract that might not be evident in a deliverable or contract-requirement form. Therefore, ensure that employees supporting a contract understand the importance of notifying the company program manager of activities they have performed during the reporting. That may help lead to an exceptional CPAR rating.

In addition to documenting significant events, monthly status reports will be your company's best friend when it comes time to have a discussion with the COR or when preparing a self-assessment at the end of a reporting period. The monthly status report should not only include information regarding meeting contract requirements and tracking deliverables, but also include those activities that are going to get you kudos with your COR. More than likely your COR is



CPARSradar Dashboard

- All CPARSradar subscriber accounts have access to their own exclusive and secure role-based CPARS management dashboards.
- Your CPARSradar dashboard will track and display real-time CPARS management account data on all subscribed contracts/orders during each step of the CPARS reporting period.
- Know exactly where you are (and what action to take) on every phase of a contract's CPARS reporting period.

The screenshot displays the 'Contract Tracking Actions' interface. At the top, it shows 'CPAR Period 1' for the period '1 Jul 2024 to 30 Jun 2025'. An alert is shown: 'Alert #4s - Mid-Term Self-Assessment Submitted'. Below this, there are buttons for 'See Timeline Details' and 'Refresh Actions'. The 'Available Action' section includes a 'Note' field, an 'Actual Date' field (format: mm/dd/yyyy), and two buttons: 'Set Mid-Term Self-Assessment Declined' and 'Reset Mid-Term Self-Assessment Submitted'. The 'Timeline' section lists the following steps: 'CPAR Period Start' (Tracking Enabled Automatically), 'Prep for Mid-Term Assessment', 'Submit Mid-Term Assessment' (Submitted on Jan. 6, 2025 by Kenneth Susskind), 'Prep for Final Assessment', 'Submit Final Assessment' (Not Completed), 'Waiting for CPAR', and 'CPAR Received' (Not Completed). A visual timeline bar at the bottom right shows the current period with markers for 'CPAR Period Start', 'Submit Mid-Term Assessment', 'Submit Final Assessment', 'CPAR Received', and 'CPAR Finalized'. The bar is divided into segments: 'Prep for Mid-Term Assessment', 'Prep for Final Assessment', 'Waiting for CPAR', and 'Contractor Response'.

CPARSradar Weekly Roundtables

- CPARSradar subscribers have access to our Weekly CPARSradar Roundtables.
- These sessions are included with your subscription and exclusive for our subscribers.
- At Weekly Roundtables, we discuss CPARS best practices and answer your questions regarding CPARSradar and the Government CPARS system.
- This interactive weekly event is held with CPARSradar senior federal acquisition officials and CPARS experts.



Don't Wait Until It's Too Late! Reduce CPARS Risks with CPARSradar

- Go to CPARSradar.com to learn more about our solutions and pricing
- Review our high-impact, low-cost enterprise-wide subscription model
- Enjoy reliable and stress-free CPARS management on all your contracts
- CPARSradar improves CPARS ratings and protects against CPARS risks

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