Passerelle
DATA TO ACTION

Data Rocket for Higher Education

Digital Transformation for College and Universities

Higher Education institutions rely on data insights to track student success, drive enrollment, increase retention rates, drive operational efficiencies, maintain program accreditation and target fundraising efforts.

But outdated data and analytics infrastructure leads to nearly inaccessible data with little to no insights, and investing in data estate modernization with visual analytics can be overwhelming and expensive.
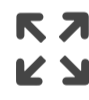
Data Rocket verifies the value and opportunities in data modernization, with industry-leading technologies, low investment overhead and proven support. Data Rocket turns Data to Action with a first use case delivered in less than three months.

Is Your Data Future Ready?

Data Rocket combines industry leading data ingestion with a elastic Data Cloud for a scalable data architecture. With Data Rocket, you can achieve:

Student 360
View full student picture to optimize programming and recruitment and support student success.

Institution 360
View student, faculty and alumni interaction across your organization with visual dashboards for instant insights.

Alumni 360
Enrich internal data with 3rd party data to better understand alumni wealth and spending power.

An Accelerated Data Stack for Higher Education

Data Rocket is an end-to-end data architecture built to help higher education institutions turn Data to Action. Built on Talend Data Fabric and the Snowflake Data Cloud, Data Rocket moves data out of silos and makes it trusted with governed dynamic ingestion, managed CDC and data versioning. Once in the cloud, data is accessible with pre-built visual analytics dashboards, and ready to use with productionalized ML/AI modeling and integrated 3rd party data applications.

Data Rocket verifies the value and opportunities in data modernization, with industry-leading technologies, low investment overhead and proven support and proves how quickly data creates value with a modern cloud-based architecture.

"Our goal is Excellence. We know we've got the best foundational programs and the highest quality, well-structured training programs. Data Rocket tells us where our strengths and our weaknesses are, so we know how to bring people together to get the resources we need to be better than Good. Data Rocket gives us the data we need to say, here's how we know that we're Excellent."

Tia Drake, Executive Director of Graduate Medical Education at Washington University

www.passerelledata.com