

## Carahsoft HIMSS 2024 Sponsorships

Carahsoft is pleased to offer sponsorship opportunities to both attending and non-attending partners. Carahsoft will be targeting our promotional email campaign toward past show attendees and any other potential leads that may be in attendance at HIMSS 2024. Please inform your Carahsoft marketing POC of your interest in participating, and complete this contract. Please visit the HIMSS 2024 [website](#) for more information about the conference.

### Event Details

#### Exhibiting Days

**Date:** March 12-15, 2024

**Location:** Orange County Convention Center

#### Reception

**Date:** Wednesday, March 13, 2024

**Time:** 6:30pm - 8:30pm

**Location:** [Margaritaville](#)

***Sponsorships are available on a first come, first served basis. We look forward to your participation!***

### Networking Reception Sponsorships

These sponsorships are available specifically at the Carahsoft Networking Reception. Sponsors will be included in online and print promotions relating to the reception only. Each sponsorship has its own unique attributes, please read the descriptions carefully.

#### **PREMIUM SPONSORSHIP (1 Available): \$15,000**

- Full reception lead list
  - Quantity of leads cannot be guaranteed
- Custom-branded centerpieces - must commit for custom branded items by **Friday, February 16, 2024**
- Custom-branded gobo light - must commit for custom branded items by **Friday, February 16, 2024**
- Sponsorship signage: "Thank you to our Premier Sponsor [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

#### **BAR SPONSORSHIP (1 Available): \$10,000**

- Custom-branded drink napkins and cups - must commit for custom branded items **Friday, February 16, 2024**
- Sponsorship signage: "Bar Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

#### **FOOD SPONSORSHIP (1 Available): \$10,000**

- Custom-branded plates and napkins at food displays - must commit for custom branded items by **Friday, February 16, 2024**
- Sponsorship signage: "Food Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

#### **DESSERT SPONSORSHIP (1 Available): \$10,000**

- Custom-branded napkins and food picks at dessert displays - must commit for custom branded items by **Friday, February 16, 2024**
- Sponsorship signage at dessert station(s): "Dessert Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

#### **MUSIC SPONSORSHIP (1 Available): \$5,000**

- 2-hour performance from live guitarist
  - Vendor name and tagline shout outs throughout the night: "Thank you to VENDOR NAME, VENDOR TAGLINE for having me here tonight"
- Sponsorship signage "Music Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

#### **ROAMING PHOTO BOOTH SPONSORSHIP: (1 Available) \$5,000**

- One roaming photographer
  - Includes custom-branded templates, digital and hand-held props, and a web-link to all photos
- Sponsorship signage "Roaming Photo Booth Sponsored by [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

**GOODY BAG SPONSORSHIP (1 Available): \$4,000**

- Custom-branded goody bags filled with candy, small alcohol bottle, custom-banded "fun item" of choice - must commit for custom branded items by **Friday, February 16, 2024**
- Sponsorship signage: "Thanks for stopping by, keep the party going on us! [VENDOR LOGO]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

**CONTRIBUTOR - GENERAL PROMOTION SPONSORSHIP (5 Available): \$1,500**

- Sponsorship signage: "Thank you to our Contributing Sponsors [VENDOR LOGOS]"
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on all print and email promotional campaigns

**Exhibit Hall Sponsorships**

These sponsorships are available specifically at the Carahsoft booth within the exhibit hall, offering show attendees incentive to stop by the booth and learn more about our partners. Sponsors will be included in all online and print promotions related to the show.

**DESSERT AND DRINKS SPONSORSHIP (1 Available): \$10,000**

- Full lead list of activation participants
  - Quantity of leads cannot be guaranteed
- Ice Cream served for 2 hours on March 12, 2024 and March 14, 2024 (4 hours total)
  - Includes custom-branded napkins - must commit for custom branded items by **Friday, February 16, 2024**
- Margaritas to be served on March 13th, 2024
  - Includes custom-branded cups - must commit for custom branded items by **Friday, February 16, 2024**
- Sponsorship signage: "Ice Cream and Margaritas Sponsored by [VENDOR LOGO]"
- Logo on reception invite
- Unique registration link for you to share with your customers and on any promotions
- Logo inclusion on promotional campaign email

**Application and Contract for Sponsorship**

If you have interest in any of the sponsorships included in this document, please fill out the form below and return to [HIMSS@Carahsoft.com](mailto:HIMSS@Carahsoft.com).

**Sponsor Information**

Company/Division:		
Address:		
City:	State/Province:	Zip/Postal Code:
Telephone:	Fax:	URL:
Primary contact:		Title:
Email:		Tel:
Accounting contact:		Email:
Tel:		

**Sponsorship Opportunities**

Sponsorships are assigned on a first-come, first-served basis and are not deemed final until this application is countersigned and returned.

Select sponsorship (please check):

**Carahsoft Partner Sponsorships****Networking Reception Sponsorships**

\$15,000 Premium Sponsorship  
 \$10,000 Bar Sponsorship  
 \$10,000 Food Sponsorship  
 \$10,000 Dessert Sponsorship  
 \$5,000 Music Sponsorship  
 \$5,000 Roaming Photo Booth Sponsorship  
 \$4,000 Goody Bag Sponsorship  
 \$1,500 Contributor Sponsorship

**Exhibit Hall Sponsorships**

\$10,000 Dessert and Drinks Sponsorship

Signature:

**Partner - Sponsor**

Date:

Signature:

**Carahsoft Tradeshow Rep - Organizer**

Date: