

**UBERETHER** 

## The pivotal role of identity in cybersecurity

Identity and access management is a cornerstone of zero trust and secure digital transformation

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s digital platforms become integral to government services, safeguarding the integrity, availability, and confidentiality of information is crucial. Breaches of government data can have severe national security implications, and traditional perimeter-based security models are inadequate against the growing sophistication of cyberthreats.

This challenge necessitates a shift in focus to a critical cybersecurity component: Identity and Access Management (IAM). IAM serves as a gatekeeper, ensuring that only authorized individuals can access sensitive government data, thereby preventing unauthorized access and potential data breaches.

By rigorously controlling and monitoring access, IAM solutions mitigate the risks posed by insider threats, which can be as damaging as external attacks. Furthermore, IAM assists agencies in maintaining compliance with stringent government regulatory frameworks by managing user access and privileges, auditing, and reporting.



UberEther offers a game-changing approach to deploying fully integrated IAM solutions at record speed with the simplicity of managed service. Work with the IAM specialists who pioneered the first fully integrated identity solution andrelieve integration teams from daily administrative work, enabling more time to focus on the mission.

## WHY CHOOSE IAM ADVANTAGE?

The IAM Advantage platform is an Identity as a service offering that contains a collection of mature and robust IAM applications that are capable of solving all identity and access management needs.

Hosts a library of IAM application from leading vendors



Over 100 prebuilt identity use cases to speed deployment



FedRAMP High + IL5 Authorized



Available as Automated, Orchestrated, and Managed services levels

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## Preventing unauthorized access to data

Advanced IAM systems integrate multifactor authentication for additional verification layers and adhere to zero trust principles, continuously verifying every access request, whether it originates inside or outside the network.

As government agencies modernize, IAM facilitates the secure adoption of cloud technologies, mobile solutions and other digital innovations, ensuring ensuring that security does not impede technological progress.

Implementing IAM in government settings presents challenges, such as integrating modern and legacy systems, managing identities across disparate agencies, and balancing security with user-friendliness. To address these challenges, UberEther offers the IAM Advantage platform. Authorized at the FedRAMP High level, it is the only comprehensive identity solution that has been successfully deployed and integrated into federal agencies within days.

## Strategic collaboration among vendors

IAM Advantage is scalable and customizable, leveraging multifactor authentication, encryption, continuous monitoring, role-based access control and behavior analytics to ensure robust security.

This adaptable zero trust solution seamlessly integrates best-in-class technologies from multiple vendors, including CyberArk, Nok Nok, Ping Identity, Radiant Logic, SailPoint Technologies and Yubico. UberEther's commitment to innovation ensures that the IAM Advantage solution incorporates emerging technologies and continually adapts to new threats, providing agencies with state-of-the-art defenses.

IAM Advantage exemplifies how strategic vendor collaboration and a commitment to innovation can offer government agencies with a robust, dynamic and comprehensive cybersecurity solution rooted in zero trust principles. This holistic approach secures sensitive data and systems against current threats while also ensuring the agility and preparedness needed for future challenges.

Matt Topper is president of UberEther.