



Creating Great Government Experiences

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Creating Great Government Experiences

Four Ingredients Governments Need to Elevate Citizen and Employee Experiences

State and Local Government agencies are looking to deliver seamless digital services that enhance citizen experiences, safeguard privacy and data, boost workforce well-being, and lower the cost of operations. To achieve, they need an experience-first network with the following four ingredients:



1. Enhance Citizen Experiences with Heightened Wi-Fi

- Deliver predictable and assured network experiences for all users, devices, and applications, from client to cloud.
- Enable mission-critical connectivity for government workers, contractors, and citizens.



2. Transform Citizen Services with Location-Based Services

- Access Virtualized Bluetooth (vBLE) location services built right into the network to delight citizens with new services in places of government.
- Optimize operations with asset tracking.
- Support worker well-being.
- Deliver engaging and relevant experiences using indoor location and push notifications integrated into scheduling.

“The Juniper Mist™ cloud architecture is a big advantage. It brings together many different capabilities—all the Wi-Fi connectivity types and even 4G/LTE. Virtual Bluetooth Low Energy, or vBLE, arrays are integrated into the access point.”

– ThunderCat Technology



3. Improve Agency Productivity with AI-Driven Networking

- Simplify network operations.
- Increase network service reliability.
- Reduce help desk workload to lower OpEx.
- Free up skilled team members to focus on strategy using features and initiatives that can make a difference like dynamic packet capture.



4. Protect Agency and Citizen Privacy with Connected Security

- Enable a zero trust, threat aware network.
- Secure the confidential data and privacy of all connected devices, public records, staff, and citizens.
- Protect against rising cyber threats.



Looking to put these ingredients together and start elevating your citizen and employee experiences?

Read on at Juniper.net – State and Local Government.