### **Partner Involvement:**

The partner had a great relationship with the customer and continually advocated why this F5 solution was the right choice.

## Competitors:

Barracuda, Imperva, Akamai, Cloudflare

# F5 Solution(s):



Cloud-based Web
Application Firewall

### **Customer Pain Point:**

The customer was very concerned about malicious activity hitting their web portal and looking for a solution to protect their public facing applications without having to become an expert in the solution due to limited IT resources.

#### Solution:

An F5 partner led the way by introducing the use cases and benefits of implementing a Web Application Firewall in front of their portal. The customer then embarked on proof-of-concept trials with several vendors, sending traffic through each of the different services. In terms of protection, all the services performed well, but F5's Managed WAF service stood out in terms of ease of management and flexibility of implementation. In addition, the level of responsiveness from the F5 Security Operations Center (SOC) was a deciding factor in the customer's choice.

### Results:

Expert guidance, anytime, all the time. With limited security resources on staff, they knew they needed help from a partner to reduce the complexity of managing a WAF and increase the speed to deploy new policies. With F5's Cloud-based Web Application Firewall, the customer receives constant access to a team of experts in F5's Security Operations Center (SOC) who proactively monitor and fine-tune WAF policies against an evolving variety of threats.

# **About F5 Networks**