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6 Features Zoom for Government Users Should Know About

White paper

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Today's public sector is a very different place than it was five years ago. Agencies need to tackle complex challenges through real-time collaboration and serve constituents in a digital environment, all the while helping protect critical government data.

Government workers need a frictionless platform like Zoom for Government to achieve this mission-critical collaboration. While federal employees — and state and local workers whose agencies adhere to federal security standards — use Zoom for Government to communicate with colleagues and constituents, some may not know about some key features that come with the platform that can help optimize the way they work.

Here are six features that Zoom for Government users can leverage to improve their agency's operations:

6 important features for government users

1. **Immersive View:** Immersive View allows hosts to arrange up to 25 video participants and webinar panelists into a single virtual background, bringing people together into one scene to connect and collaborate in a cohesive virtual meeting space. This feature is great for agency training sessions, creating a panel for speakers on a public forum, or just fostering an engaging environment for a team meeting.

2. **Watermarking:** To help protect the privacy of confidential information shared during a meeting and prevent leaks, meeting hosts can enable two types of Zoom watermarks:

   - **Image watermarks** superimpose an image on a shared screen, which consists of a portion of a meeting participant's own email address. This image is splashed across the shared content a person is presenting, as well as their video.
   - **Audio watermarks** embed a user's info as an inaudible mark in any offline recording of a meeting. If the audio file is shared without permission, Zoom can help identify which participant recorded the meeting.

3. **Digital Signage:** Digital Signage allows you to share images, videos, or websites on your Zoom Rooms screen when the room is not in a Zoom Meeting. You can also create Digital Signage-only rooms for displaying content without deploying a full Zoom Room and display content on screens in public areas. Content can be set at a room, floor, location, or account level. Digital Signage can help display announcements and information in federal buildings, organize committee or agency meetings, help direct and organize the public, and display ever-evolving information when the time comes to return to an office.

4. **In-meeting security controls**: Zoom Meetings comes with a security icon and set of in-meeting controls that help government users safeguard their meetings from uninvited guests. With these controls, hosts can: (See next page)

- Manage screen sharing
- Lock the meeting
- Set up two-factor authentication
- Remove disruptive participants
- Disable video, mute participants
- Suspend participant activities
- Turn off file transfer
- Disable private chat
- Report a user

Agency leaders should keep these controls top of mind and train users on how to use them when necessary, helping to manage and secure the Zoom Meeting experience.

5. **Authentication for meetings and webinars**: Admins can enable authentication profiles to require meeting participants or webinar attendees be logged into their Zoom account to join a session, helping to add an extra layer of security. You can further limit access to Zoom users whose email address matches a certain domain or prevent users in specific domains from joining meetings or webinars. This can be useful if you want to restrict your participant list to verified users or users from a certain agency or organization. For court hearings, press sessions, or closed city council meetings, adding user authentication for webinars or meetings helps manage attendance and secure your important communications.

6. **Nomadic E911**: Zoom Phone Nomadic E911 provides the ability to monitor user location as they move around — whether that's in a disaster area, crisis situation, search and rescue mission, and more — to ensure their location is up to date in the event of an emergency. Zoom Phone E911 calls can alert your internal safety team via chat, voice call, and email while simultaneously contacting emergency dispatchers. In the chat alert, the safety team can also trigger Zoom Rooms Digital Signage to help emergency responders locate the person needing assistance.

Modernizing your mission

These features are available for both Zoom for Government and Zoom commercial users. They can help government workers — no matter which platform they need — streamline how they serve constituents and execute their activities through seamless collaboration.

Designed to comply with the stringent requirements of the Federal Government, Zoom for Government delivers an intuitive and secure experience similar to what commercial Zoom users experience. Both versions of the platform are scalable and flexible, giving today's governmental organizations what they need to achieve their goals while still helping to protect important information shared across the platform.

Zoom for Government has been authorized at the FedRAMP Moderate Level and achieved Department of Defense Impact Level 4 (ATO-C) for Zoom Meetings from the Department of the Air Force. Zoom for Government also supports FIPS 140-2 cryptography, HIPAA compliance, and 300+ NIST controls.

To learn more about Zoom for Government, visit our Zoom for Government webpage or check out our government-focused sessions during the upcoming Zoomtopia conference, taking place September 13-14, 2021.
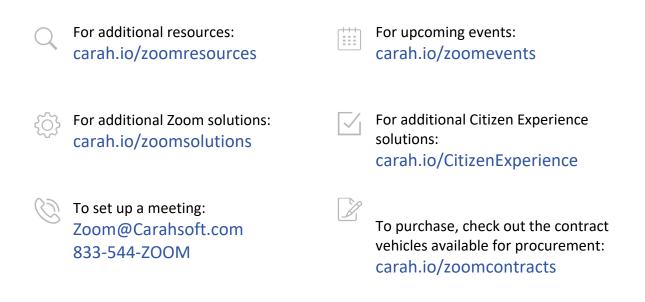
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Zoom Video Communications, Inc. (NASDAQ: ZM) brings teams together to get more done in a frictionless video environment. Our easy, reliable, and innovative video-first unified communications platform provides video meetings, voice, webinars, and chat across desktops, phones, mobile devices, and conference room systems. Zoom helps enterprises create elevated experiences with leading business app integrations and developer tools to create customized workflows. Founded in 2011, Zoom is headquartered in San Jose, California, with offices around the world.

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