



Meet Your Mission by Unifying Agency Strategy with Program Execution

How to build a dynamic workforce with Smartsheet Gov



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The future is now for government agencies to accelerate digital transformation

The federal government made impressive strides in digital transformation when faced with the pandemic. One valuable lesson to take away from the experience is that previously hesitant federal agencies found ways to rapidly modernize and successfully make the shift to remote and hybrid work. However, though they may have demonstrated unprecedented agility in response to the pandemic, the key is for these federal agencies to harness and sustain this mindset shift, unlocking innovation for years to come.

“Transformation” and “modernization” are no longer dismissed as buzz words—they are the reality and a necessity to keep the government functioning efficiently, accurately, and securely, especially during times of radical change. To thrive in this new era, it is critical for federal employees to pivot to new ways of thinking and working to defend against disruption and increase mission effectiveness. And to do that, you need tools at your fingertips to build and scale solutions that help bridge silos across teams, modernize processes and workflows, and deliver insights to innovate at speed.

Discover how you can break through the red tape and equip your teams—wherever they work—to carry out the mission with greater speed and efficiency while helping maintain security and compliance along the way.



Empowering employees to build and scale their own solutions

Remote work presents unique hurdles for government agencies, especially when taking into account legacy systems, organizational barriers, and security considerations.

But working remotely appears to be the future of working. According to a survey of federal workers, 80 percent think the work-from-home (WFH) pivot will continue, and 82 percent expect to work remotely three or more days a week.¹

During the pandemic, workers previously reliant on IT to develop new solutions were empowered to build their own and automate workflows from wherever they now call “the office” using no-code collaborative work management (CWM) platforms. These cloud-based platforms help create a highly collaborative environment where the majority of the projects, programs, and processes can all be managed in one place. With a CWM platform, anyone motivated to make change—who wants to push their mission forward—can do so without writing a single line of code and with the assurances of built-in security and IT oversight.

According to Gartner, 41 percent of non-IT employees customize or build technology solutions today.² Gartner also predicts that by 2024, 80 percent of technology products will be built by non-tech professionals.³ With the line between technical and nontechnical roles blurring, this trend is catching on in the federal government. Accenture found that a whopping 91 percent of federal executives reported that their organizations are innovating with an urgency and call to action in 2021.⁴ That comes as 71 percent of technology decision-makers are rethinking longer-term strategic decisions around workforce technology.⁵



¹Nextgov, 2020, [Most Federal Workers Expect to Telework at Least Three Days per Week in the Future, Survey Says](#)

²Gartner, 2021, [Gartner Forecasts Worldwide Low-Code Development Technologies Market to Grow 23% in 2021](#)

³Gartner, 2021, [Gartner Says the Majority of Technology Products and Services Will Be Built by Professionals Outside of IT by 2024](#)

⁴Accenture, 2021, [Five trends for post-pandemic leadership](#)

⁵451 Research, 2021, [Get Ahead of Change by Empowering Employees With New Operational Cultures and Tooling Strategies](#)

The no-code CWM platform and the democratization of technology

Teams across the federal government are breaking down silos and establishing real-time visibility across initiatives to increase mission effectiveness. By turning to a new breed of no-code solutions like CWM, agencies can minimize shadow IT while empowering teams to meet their missions more effectively using an agency-approved tool, all with the aid and support of their IT departments.

Now with fewer technical barriers, virtually any employee can build no-code applications without needing to know how to write code. The 2020 No-Code Census report discovered it is “4.6x faster and more affordable to build with no-code tools when compared to traditional programming tools.”⁶ With this in mind, if federal employees were empowered to create innovative new systems and applications without having to learn a large number of new skills, it could create a breakthrough innovation cycle.

This no-code democratization of technology creates exciting opportunities as workers build and scale their own processes to better connect the work being done across their organizations. Among federal executives, 89 percent believe technology democratization is becoming critical to ignite innovation.⁷ Similarly, Accenture said in its recent virtual workplace study:

“

Going forward, the strongest and most resilient organizations will be physically distributed, creatively connected, empowered by technology, and able to innovate from anywhere.⁸

”

⁶No-Code Census, 2020, [No-Code Census 2020](#)

⁷Accenture, 2021, [Empowering innovators in the workforce](#)

⁸Accenture, 2021, [Integrating your virtual workplace](#)

Agencies throughout the U.S. government trust Smartsheet Gov

With Smartsheet Gov, agency leaders can bridge silos across teams, get real-time visibility across initiatives, and build and scale solutions to accelerate mission results without sacrificing security and compliance. Built with the government worker in mind, Smartsheet Gov is a secure, cloud-based CWM platform that empowers federal agencies to achieve more in every department, from human resources and IT operations to procurement and acquisition management.

Agencies spanning the U.S. federal government, from the Department of Defense (DOD) to National Aeronautics and Space Administration (NASA), are using Smartsheet Gov to automate workflows, securely communicate inside and outside of their organizations, safely integrate with existing tools, and provide leadership with timely updates and direction.

“Automating the process of sending out reminder emails for me and the four directors has saved two and a half hours a day,” says Tracie D. Strack, Special Projects Manager, Integrated Award Environment, [U.S. General Services Administration](#). “If you average out those hourly pay rates, that’s \$71,500 in a year that can be now redirected toward actual project management or developing new projects.”

“

With Smartsheet I now have the ability to take the massive amount of information that we receive and present an entirely different picture. The puzzle still goes together, but the picture is now clearer.

”

—Tracie D. Strack, Special Projects Manager, Integrated Award Environment, [U.S. General Services Administration](#)



Give teams the power to unlock innovation

With Smartsheet Gov, agencies can bring together mission-critical data sources into a secure, compliant CWM platform. This affords greater visibility into how the organization is running, enables true collaboration and transparency, and helps agencies quickly pivot, making data-driven decisions at speed.

“Personally, as a leader, I like to access data about how my priorities are working, or my goals are being achieved, whenever I want,” says Marina Nitze, former CTO of the United States Department of Veterans Affairs. “A tool like Smartsheet that aggregates data from different systems helps me see in real time how I’m doing and if I need to intervene.”⁹

Recently, one division of the U.S. Department of Defense was able to dramatically improve communications between air support and ground troops by tracking assets through one centralized source with real-time data.

In another example, a large, civilian agency simplified reporting on management across its grants, cooperative agreements, and contracts, saving each person involved eight working hours per week.

Lawrence Berkeley National Laboratory used Smartsheet as a single source of truth for process management and approvals, tracking who goes where, when, and how.

“In our divisions, everything is now logged in Smartsheet—the discussions, the approval status, the costs associated; with one place to track this information, instead of 50 different Excel files, we are confident it’s up to date,” says Tom Gallant, Senior Administrative Supervisor, Physical Sciences Divisions, [Lawrence Berkeley National Laboratory](#).

“As a leader, I like to access data about how my priorities are working, or my goals are being achieved.”

— Marina Nitze
FORMER CTO OF THE UNITED STATES
DEPARTMENT OF VETERANS AFFAIRS

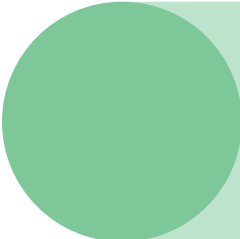
⁹The Hill, [A Smart Solution Drives Greater Agency Collaboration & Innovation to Defend Against Disruption](#)

The only FedRAMP and IL4 authorized CWM platform

Of course, one reason government agencies haven't modernized as rapidly as the public sector is the inherent—and absolutely essential—need for security. That is why Smartsheet Gov is designed with security and governance in mind. Smartsheet Gov is a secure, compliant CWM platform that unifies agency strategy with program execution to help employees respond faster to evolving agency needs.

Smartsheet Gov is the only authorized CWM platform listed in the FedRAMP Marketplace for federal agencies and government contractors. And it has Provisional Authorization (PA) granted by the Defense Information Systems Agency (DISA) at Impact Level (IL) 4, as defined in the U.S. Department of Defense Cloud Computing Security Requirements Guide (SRG).

The DISA IL 4 PA designation means Smartsheet Gov meets the Department of Defense's strict security standards. The platform can help the DOD and agency workers meet their mission by improving transparency, modernizing workflows, and increasing collaboration across teams.



To learn more about security, privacy, compliance, and availability related to the Smartsheet Gov platform, please visit the [Smartsheet Trust Center](#).



Smartsheet and AWS together help meet stringent U.S. government security and compliance requirements

Built on AWS GovCloud (US), Smartsheet Gov is designed to address the most stringent U.S. government security and compliance requirements.

AWS GovCloud (US) can host sensitive data and regulated workloads on the cloud, adhering to compliance standards such as Federal Information Processing Standard (FIPS) Publication 140-2, the Health Insurance Portability and Accountability Act (HIPAA), and more.

AWS GovCloud (US) helps agencies meet these and other compliance mandates, safeguard sensitive data, strengthen identity management, and protect accounts and workloads.

Smartsheet Gov is available in [AWS Marketplace for AWS GovCloud \(US\)](#), which helps simplify the procurement process so you move faster and drive innovation at scale.

AWS Marketplace is a digital catalog with thousands of offerings from independent software vendors that make it easy to find, test, buy, and deploy solutions that run on AWS.



AWS GovCloud (US)

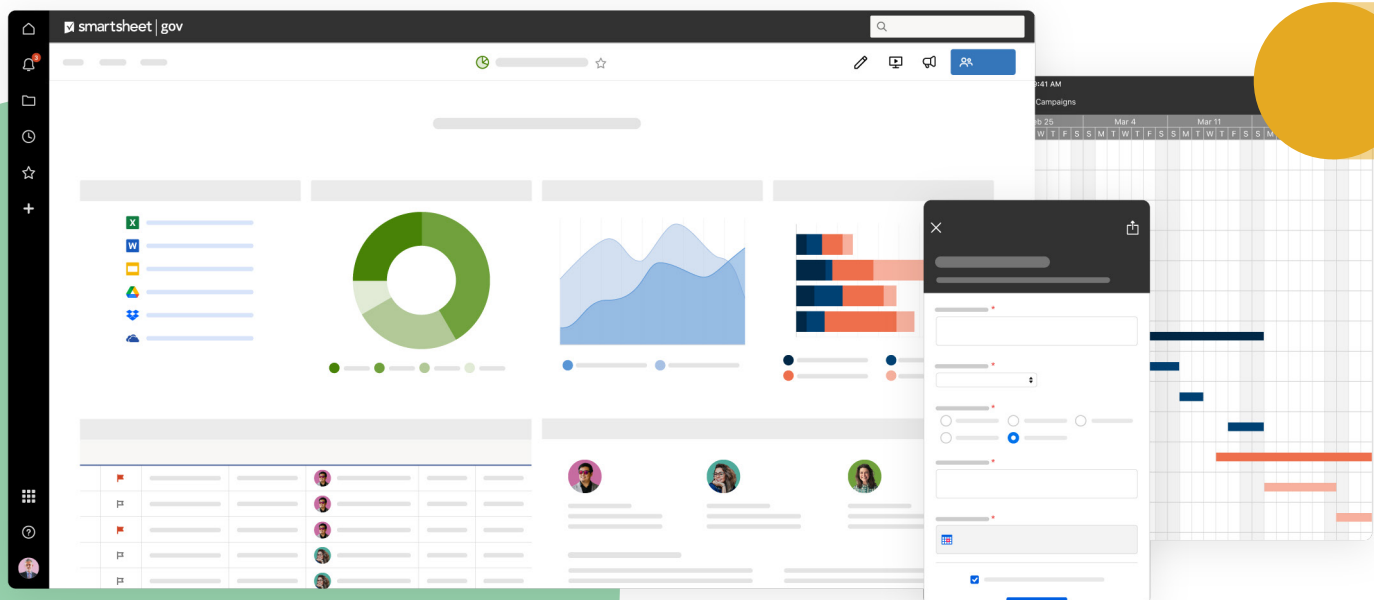
Are you ready to accelerate mission results?

Smartsheet is the enterprise platform for dynamic work. By aligning people and technology so organizations can move faster and drive innovation, Smartsheet enables millions of users to achieve more.

Rethink how your team meets its mission with Smartsheet Gov, a FedRAMP-authorized CWM platform that empowers agency leaders to accelerate mission results. With Smartsheet Gov, you can bridge silos across teams, establish real-time visibility across initiatives, and build and scale solutions to innovate faster, all without sacrificing security and compliance.

Smartsheet is trusted by over 90 percent of Fortune 100 companies and over 80 percent of Fortune 500 companies, helping teams operate with more agility and flexibility.

[Learn more](#) about Smartsheet Gov.





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