



Automation Counselor Customer ROI

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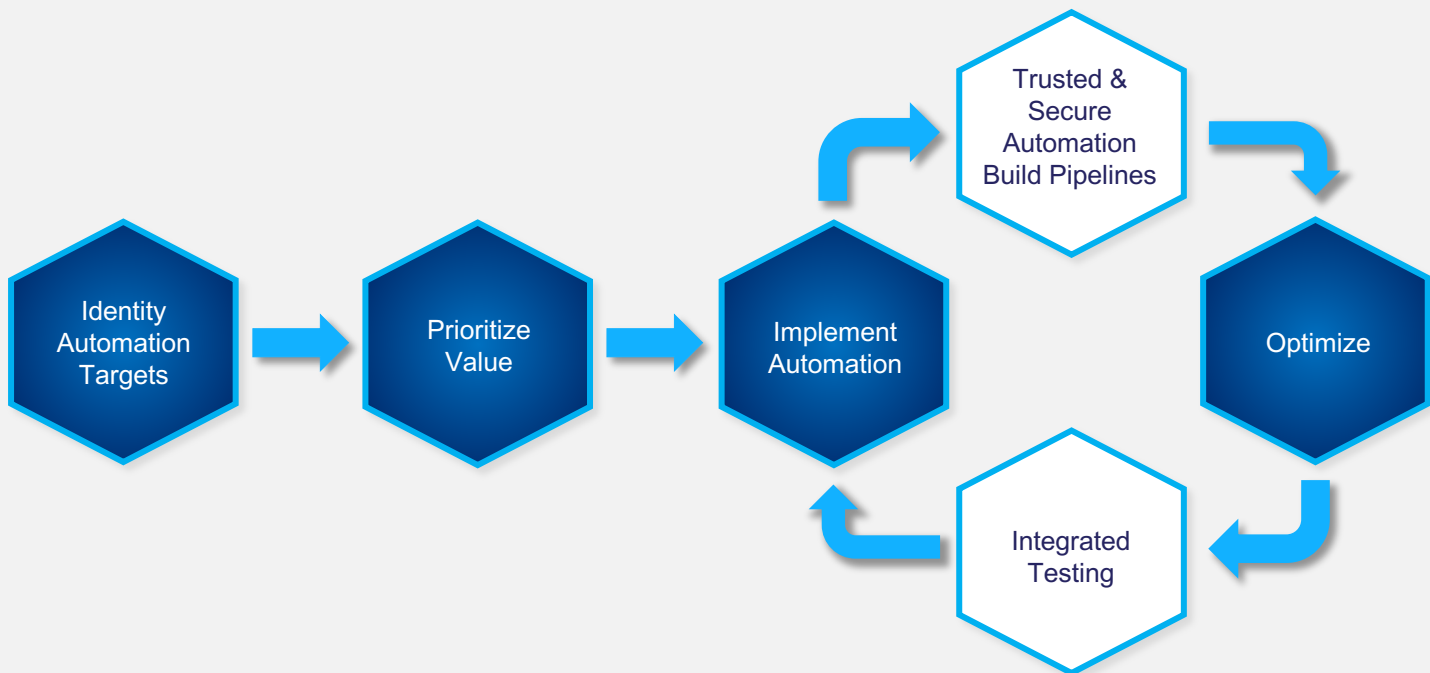
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Automation Counselor Customer ROI

About Automation Counselor

Automation Counselor by MindPoint Group provides customers access to automation experts when and where they're needed to help accelerate automation efforts. Whether you need automation best practice guidance, advice, world class support, or help creating custom playbooks tailored specifically to your environment, Automation Counselor is your go-to automation resource.



Background of Automation Counselor offering

The promise of enterprise-wide IT and business automation is appealing, and without well-defined tooling and streamlined processes, benefits are quickly eroded by constant change and lack of clarity.

Automation Counselor by MindPoint Group provides hands-on, on-demand access to expert resources to help customers develop and deliver a successful automation strategy with predictable workflows and rich auditability. A successful automation practice requires accountability, governance, security, and standards from the onset, areas in which our experts have extensive knowledge and experience.

Automation Counselor was created to supplement and assist the customer adoption journey, empowering customers to adopt automation faster, more efficiently and more completely.

How does Automation Counselor multiply the value of automation?

Eliminate the Skills Gap

Automation Counselor assists your staff as they accelerate automation usage across your organization, building and integrating content that's secure and optimized for your environment. The Automation Counselor subscription is a great alternative to hiring full time staff and provides a cost-effective way to augment and grow your team's skill sets with on the job learning and knowledge transfer by working hands on with our Automation experts.

Time & Effort

These days, even the most organized and disciplined teams are hard pressed to keep every project on time and on budget. Reality is, competing priorities force us to push things to the back burner and it's near impossible to tackle everything in a timely fashion. With Automation Counselor, you're able to jump start your journey to automating your business with help from experts who have been there before and can help pave the path toward a successful automation practice.

Planning & Strategy Assistance

Plan your success early and often by engaging in monthly planning meetings and quarterly strategy sessions facilitated by our Automation experts. Get tactical with a monthly cadence to help keep track of milestones and tasks. Stay strategic with quarterly sessions to discuss overall strategy and automation approach.

Midsize enterprises are bound not so much by a similar set of IT needs, but by a similar set of challenges – most notably, limitations in IT staffing, skills, and funding.

— Gartner

Risk Reduction

Automation Counselor provides best practices guidance and implementation assistance to reduce risk and ensure you're creating, committing, testing, and deploying effective, secure automation. Additionally, partnering with MindPoint Group on your automation practice journey provides you access to automation experts who have seen it all before and can provide best practice recommendations and help you avoid potential pitfalls, meaning you'll never have to spin your wheels determining the best path forward when presented with a fork in the road.

Integrate Everything

Maximizing your return on investment with automation and integrate with nearly every enterprise technology you use to build and manage your infrastructure, applications, and processes. Counselor will help you effectively integrate playbooks and roles with other tools you use such as [Tower](#), [Terraform](#), [ServiceNow](#), [Kubernetes](#), [Openshift](#), [Cloudbees](#), [CI/Jenkins](#), and [Refactor](#), just to name a few.

Business Value of Automating with Ansible*



\$1.13M

Additional new revenue gained per year

498%

5-year return on investment with 5 months to payback

68%

More productive IT infrastructure management teams

135%

More applications developed per year

25%

More efficient IT security teams

53%

Reduction in unplanned downtime

*Turner, Mary Johnston and Harsh Singh. "Red Hat Ansible Automation Improves IT Agility and Time to Market", IDC, sponsored by Red Hat, June 2019

Get the most out of your Automation Platform subscription with Automation Counselor.

There's no question Ansible and similar automation platforms have the potential to deliver unparalleled value to your business. To ensure you are maximizing that potential and realizing the full business value of your automation platform, you need experts who have 'been there before' and can guide you to success.

Automation Counselor provides a high-value solution with low barrier-to-entry: 15 support tickets monthly that equate to ~60 hours of consulting with automation experts.



What does Automation Counselor cost?

\$40,000 per year (USD)

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Learn more about
Automation Counselor

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