

# Reporting Made Easy

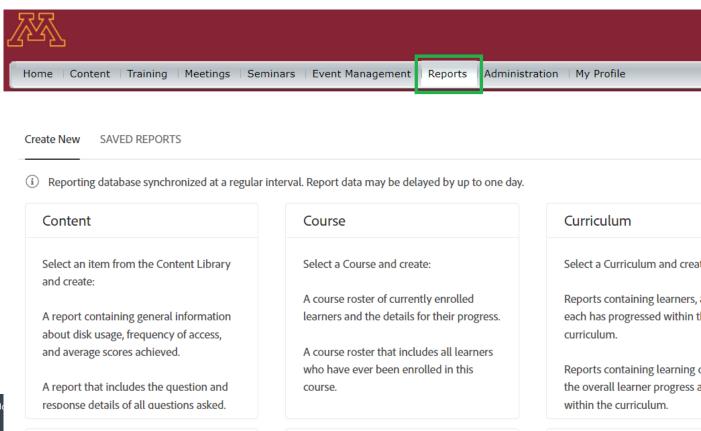




### Reporting in Adobe Connect - Where

- There are three places to find data
  - Under the Meeting or Virtual Classroom
  - Part of the Reports tab
  - In the Administration area





## Reporting in Adobe Connect - What

There are three levels of data



- For a meeting: Reports by Session
- Training/Virtual Classroom:
  - Reports by Session (same as above)
  - Across sessions
    - Individual Learner transcripts
    - Reports on course/quiz performance
- An Event: Start to finish event data
  - Email reports
  - Registration progress
  - Attendance & activity in the room

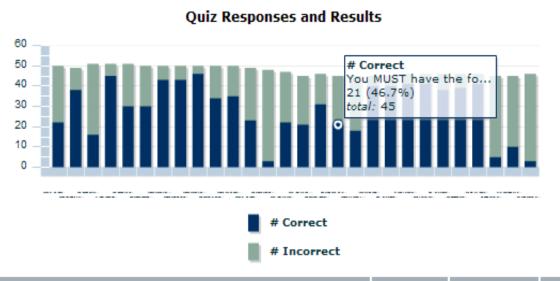
# Training



# Reports-Training by User

Summary   By Slides   By Users   By Questions   By Answers							
Download Report Data							
Report Filters:	No filters ha	ve been set.					
Name →		Status ▼	Score >	Date Taken →	Time Taken (hh:mm:ss) →	Attempts >	Certificate # →
<u>Craiq Bittel</u>	override	Passed	230/280	11/15/2005 2:27 PM	00:23:31	8	61044033
Joseph Ang	override	Passed	270/280	07/26/2006 2:49 AM	00:22:41	1	417839790
Neil Morata	override	Passed	230/280	07/26/2006 2:49 AM	00:19:57	1	417885242
Nicolas Perdrillat	override	Passed	230/280	02/28/2006 4:20 PM	00:08:08	2	402986601
Paul Gilbertson	override	Passed	260/280	07/26/2006 2:48 AM	00:21:33	3	417885232
Sombat Ho	override	Passed	240/280	07/29/2006 7:13 PM	00:43:57	3	418310027
Tivorn Vittayarrek	override	Passed	230/280	08/03/2006 11:08 PM	00:20:24	1	418870021
Lee Yoon Ruey	override	Not Taken	N/A	07/26/2006 2:49 AM	-	1	

# Reports-Training by Questions



#	Question	# Correct	# Incorrect	% Correct	Score
1	Which of the following are possible Breeze server configurations?	22	28	44%	10
2	When you delete a Breeze Meeting Layout, all Pods in the deleted Layout are lost.	38	11	77%	10
3	The following permissions apply to the Training tab in the Breeze Admin Manager.	16	35	31%	10
4	A trainer should always specify a Course start date, but should not specify a Course end date.	45	6	88%	10
5	The following are searchable using the Breeze Admin Manager.	30	21	58%	10

#### Ask The Experts

Have you ever visited the doctor with a question but were too nervous to ask? Highmark Blue Shield's doctors offer their answers to some commonly asked questions about women's everyday health concerns.

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Have you ever visited the doctor with a question but were too nervous to ask? Highmark Blue Shield's doctors offer their answers to some commonly asked questions about women's everyday health concerns.











#### **Upcoming Events**

Events per page 5 V

new Experts

Wednesday, September 14, 2022 1:45:00 PM CDT - 2:45:00 PM CDT

Have you ever visited the doctor with a question but were too nervous to ask? Highmark Blue Shield's doctors offer their answers to some commonly asked questions about women's everyday health concerns.

Tags: Featured Events Webinar Recorded Webinar Living with Diabetes

Register

Event Details



#### Fitness Tips

Tuesday, May 30, 2023 11:30:00 AM CDT - Thursday, November 30, 2023 12:30:00 PM CST

Exercise reduces stress, focuses your mind, improves your health and raises your spirits. Read the Fitness Tips pages linked below to learn ways to help you and your family live healthier.

Tags: Featured Events Webinar Fitness

Register

**Event Details** 



#### Ask The Experts

Thursday, June 1, 2023 11:15:00 AM CDT - Friday, December 1, 2023 12:15:00 PM CST

Have you ever visited the doctor with a question but were too nervous to ask? Highmark Blue Shield's doctors offer their answers to some commonly asked questions about women's everyday health

#### **Popular Tags**

On Demand Presentation

List View | Date View

Recorded Webinar

Webinar

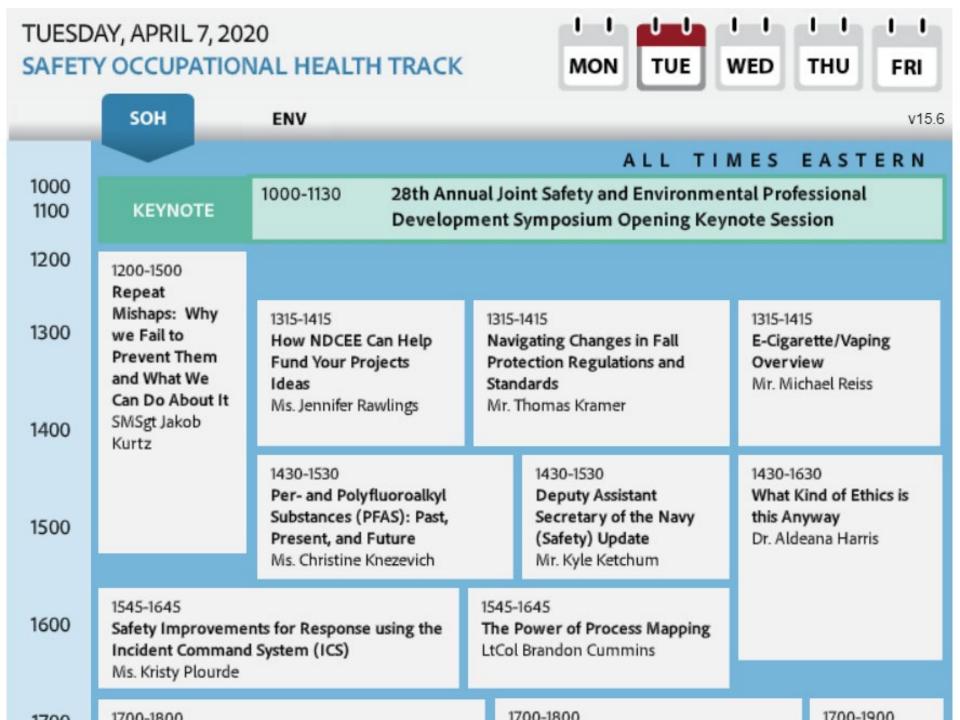
Fitness

**Healthy Diet** 

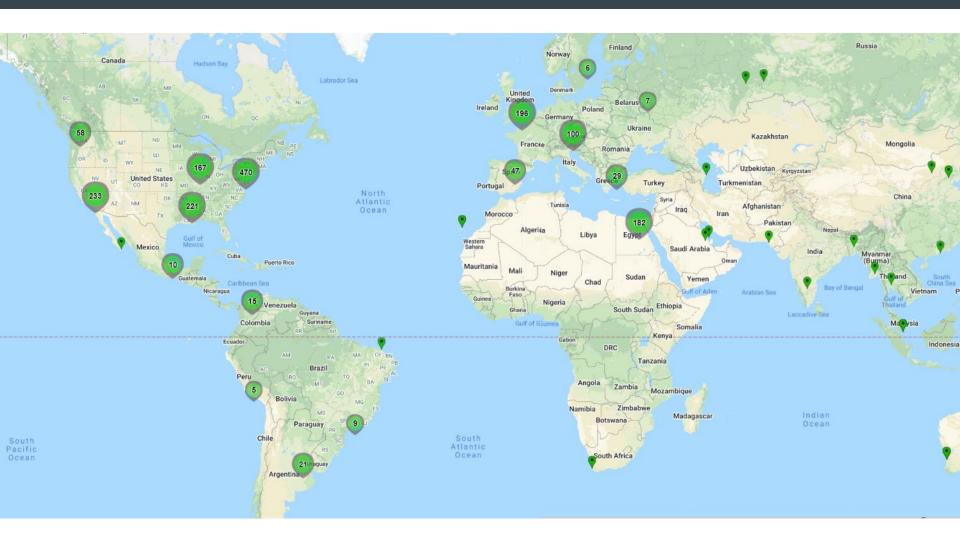
Living with Diabetes

Seven Pillars

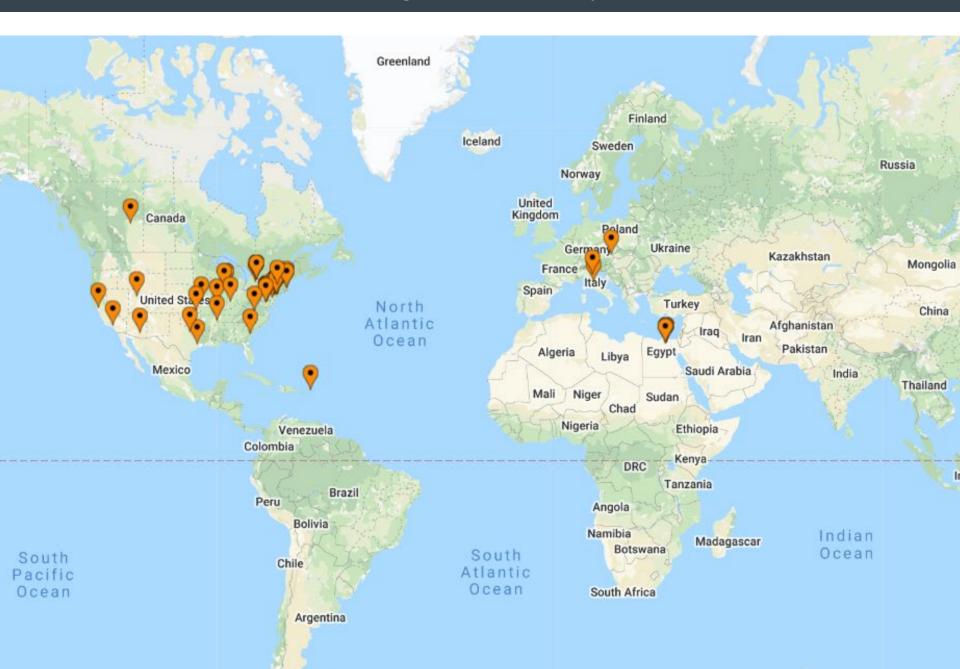
Featured Events

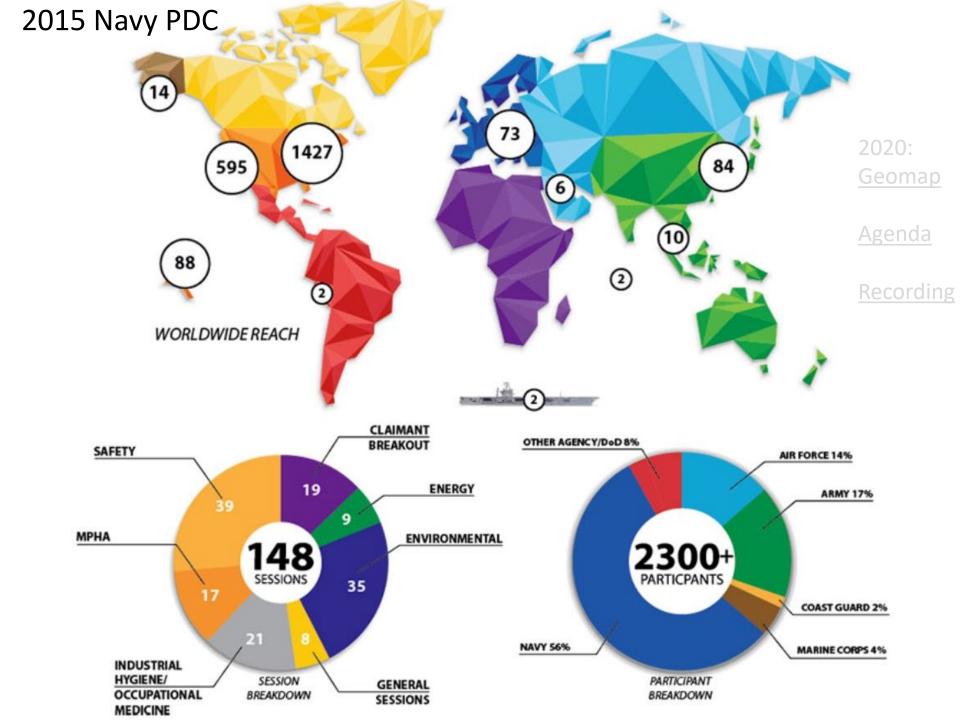


### 2020 ARCE Virtual Annual Meeting Registrants: 1,900+



### 2020 ARCE Virtual Annual Meeting: 55 Presenters | 15 Countries





### **Fvents**



Shared Events >



| Past Events > 🕮 DCO II >



Path Forward

Event Information | Edit Information | Registration Questions | Participant Management | Select Content |

Summary | Registration | By Answers | Content



Reports are synchronized from Adobe Analytics servers and may be delayed by up to 2 hours.

#### **Event Information**

Name: Path Forward

Event Information: As we look to the next 7 years, DCO II charts a course that will lever the course the course that will lever the course that will leve the course the course

to further empower US DoD. Please join us for a webinar to discus

11/06/2014 11:00 AM Start Time:

End Time: 11/06/2014 12:00 PM

### Aggregate User Data

Number Invited: 1010

Number Registered: 380

Number Pending: 0

Number Approved: 380

Number Denied: 0

Number Attended: 204

## Event Analytics integration with Adobe Marketing Cloud

Edit Group Membership | Analytics Administration | Event Tags | Email Aliases | Featured Events | Campaign IDs | Export Wizard

Current Analytics configuration for your account



Changing the options below will impact all your Adobe Connect Events data. First time setup may take up to 48 hours fo

### **☑**Enable Analytics

Adobe provided analytics have been configured for your account.

OBasic Reports

(Enables standard reports under Events > Reports section for Non-Adobe Analytics customers.)

### Full Analytics

(Requires an Adobe Analytics account. Enables standard reports under Events > Reports section and also makes Event data available in Adobe Analyti

#### Create a new report suite

Please fill in Adobe Analytics Web Service Credentials. These details are available under the web services tab in the com Admin Console. Please note that the Shared Secret will change when you change the Adobe Analytics password associat configured here.

Company Name:	
User Name:	l _ 1
Shared Secret:	l _ 1

## Basic Insight & Analytics: Event User Data

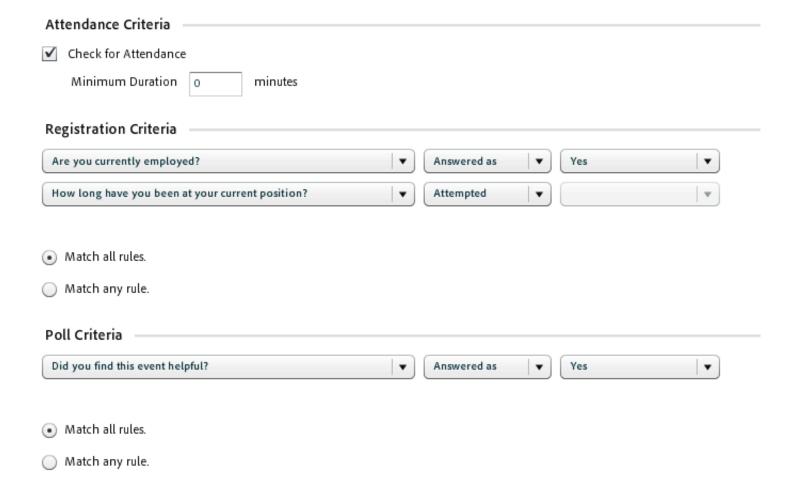
CSV download of attendee data

С	E	F	G	Н		J	K
Name	Registration Date	Attendance 5	First Login Time	Last Logout Time	Duration	Qualified Lead	Campaign Tracking ID
Mary Test	10/22/12 11:16	Not Attended			0:00:00	No	agencysite
Raj Codavalli	10/22/12 13:02	Attended	10/22/12 13:03	10/22/12 13:49	0:46:11	Yes	email
Paul Gilbertson Pa	10/22/12 11:06	Attended	10/22/12 13:57	10/22/12 14:02	0:05:16	Yes	agencysite
Nick Calenda	10/22/12 13:01	Attended	10/22/12 13:03	10/22/12 14:02	0:59:13	Yes	email
Alistair Lee	10/19/12 12:39	Attended	10/22/12 13:11	10/22/12 14:02	0:51:26	Yes	agencysite
Sally Test	10/22/12 10:01	Not Attended			0:00:00	No	email
Frank DeRienzo	10/22/12 13:04	Attended	10/22/12 13:06	10/22/12 14:02	0:56:04	Yes	agencysite
Nick Hippe	10/22/12 10:00	Attended	10/22/12 12:59	10/22/12 13:37	0:38:13	Yes	email

Aggregate User Data	
Number Invited:	1
Number Registered:	9
Number Pending:	0
Number Approved:	10
Number Denied:	0
Number Attended:	8



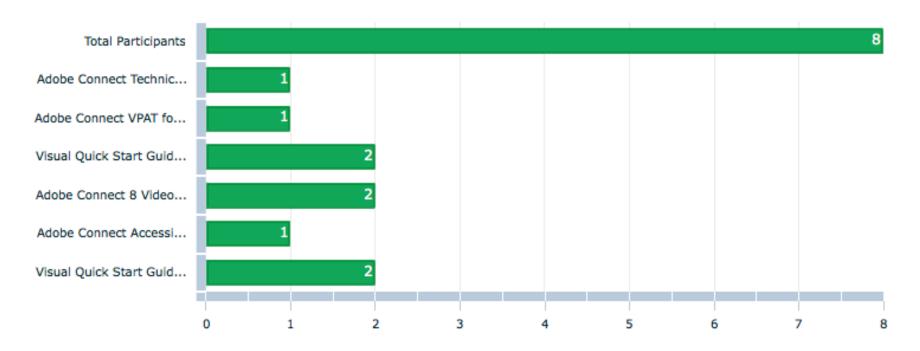
### Basic Insight & Analytics: Generating Lead Criteria



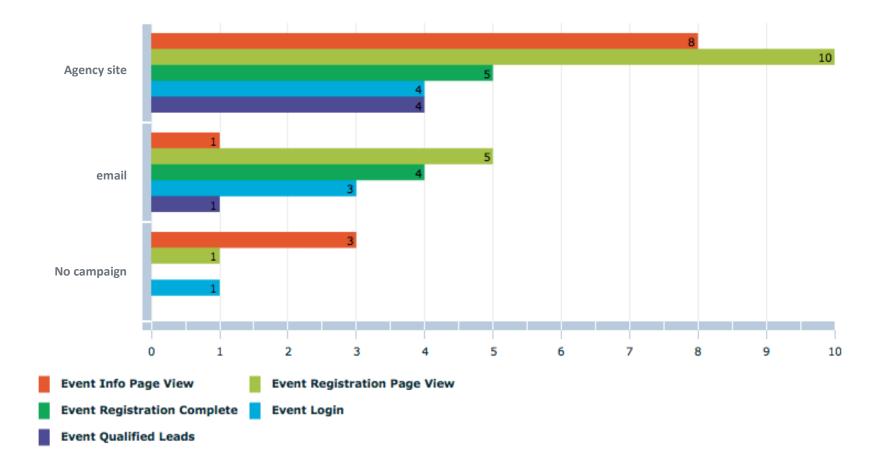
### Basic Insight & Analytics: File Download

### **File Download Activity**

Count of files downloaded by the participants. Please see aggregate CSV report for details at a user level.



## Basic Insight & Analytics: Campaign View



### **CRM Connectors**

- Integrate Adobe Connect with your CRM and marketing applications
- Track leads for online events
- Measure the success of your marketing campaigns for webinars







https://www.adobe.com/products/adobeconnect/apps.html

# Questions?







Thank you for watching our Adobe webinar! Carahsoft serves as the master GSA and SLSA Schedule Partner for Adobe Creative, Connect, Experience Manager, and Marketing Cloud products and services, supporting an extensive ecosystem of resellers and consulting partners committed to helping government agencies optimize constituent-facing applications while automating back-end processes.

To learn how to take the next step toward acquiring Adobe solutions, please check out the following resources and information:

For additional resources:

For upcoming events:

carah.io/AdobeEvents

For additional Adobe solutions:

carah.io/AdobeSolutions

To purchase, check out the contract vehicles available for procurement: carah.io/AdobeContracts

carah.io/AdobeResources

For additional CX solutions:

carah.io/CitizenExperience

To set up a meeting:

adobe@carahsoft.com

877-99-ADOBE



